

RV PRO

2022 eDirect Program

Discover the benefits of direct email marketing!

Email marketing is **convenient, cost-effective** and provides **instant response** to your promotional message.

Pricing: \$1,400

What you can expect:

FULL CONTROL OF THE CREATIVE: You supply the creative, we provide the list and deploy on your behalf. You determine the links, landing page and subject line and control the message from start to finish.

**Need help with coding and design? Ask about our pricing options.*

LIST GUARANTEE: We will send to 8,000 email addresses. Our list is clean and high quality with 100% deliverability guaranteed. No need to worry about the CAN-SPAM compliance or email technology.

**Ask about our option to include Manufacturers, Suppliers and Distributors*

EXCLUSIVE SHARE OF VOICE: Your dedicated message deployed on your preferred day. eDirects are limited to one per day so you'll have the full attention of your target audience.

POST-CAMPAIGN REPORTING: Complete reporting statistics on the performance of your email, including total delivered, opened, click-through rate and click-to-open ratio.

REMESSAGING: eDirect add-on \$750: Re-engage within a week to keep the momentum moving forward! Send a follow-up email to those who open the primary eDirect email for a deeper level of engagement, branding and potential sales.

RV PRO eDirect

MADE IN USA COOL TEC MADE IN USA

RV APPLICATIONS

GET MORE COOL, QUIET, & COMFORT FROM ANY RV

Thermo-Tec produces the highest quality products for heat insulating, heat protection, and acoustical control. Our products out-perform the competition in the recreational industry, as well as, the automotive, motorcycle, powersport, marine, and aviation industries. Our reputation for producing the highest quality and best performing products keeps our customers coming back. Extreme heat conditions and the destructive nature of radiant heat in general continue to be a major problem for consumers of our products. They find that Thermo-Tec products provide logical, easy-to-use solutions at reasonable prices.

We have the products to INSULATE, REFLECT, and MANAGE heat and sound wherever its located on the RV.

[SEE ALL PRODUCTS](#)

"Hey Krystal – We've had a great response to the email blast. Thank you so much (all of you) for putting it together. Definitely something we'll want to do again in the near future. Thanks a million!"

– Graham Anderson, CMO, Kenect



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