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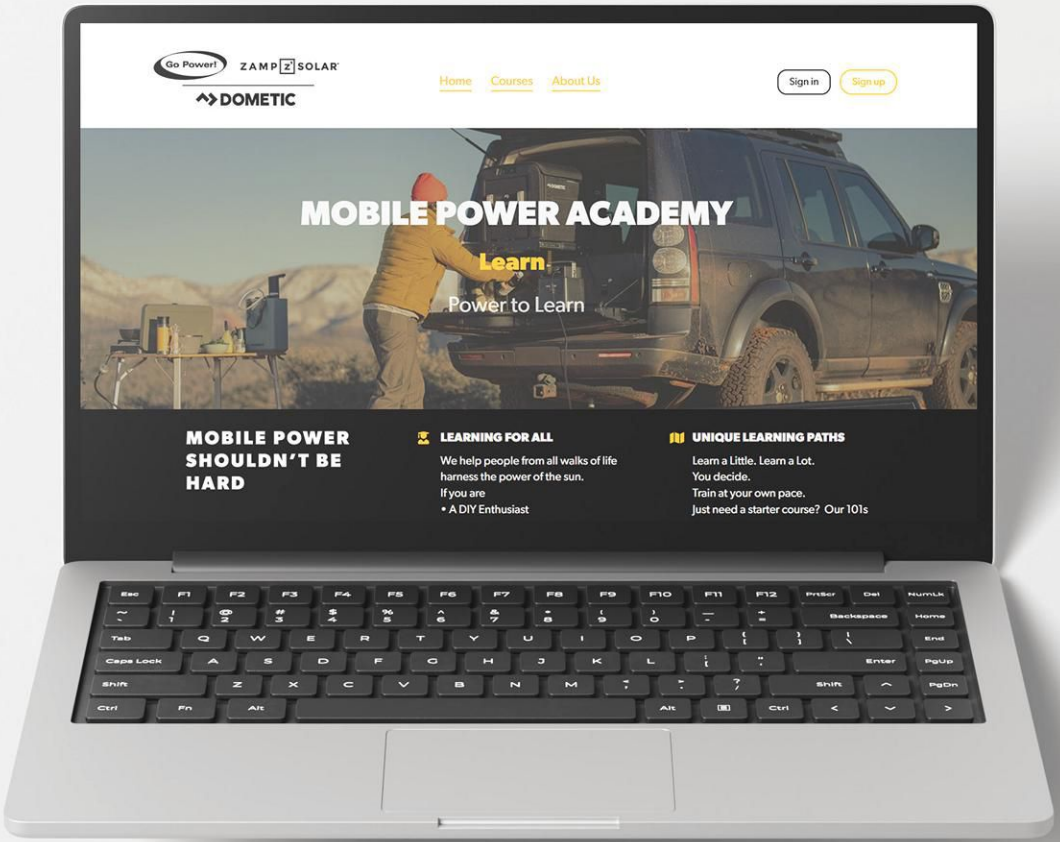
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DECEMBER 2024

In this issue

VOL. 20, NO. 12





The top 22 editors' picks for **2025's Best New Models.**

14-46



SPECIAL FEATURE

14 Editors' Picks
This year's list of the Best New Models for 2025.

SUPPLIER FOCUS

47 Refreshing RV Interiors
Panel Solutions Group brings an innovative approach to printing, custom designs and a high-end feel to the RV space.

SUPPLIER/AFTERMARKET

50 Elements of Style
A peek at interior design trends seen throughout the RV industry.

DEPARTMENTS

8 Editor's Note
10 Community
12 Facts & Figures
62 Product Highlights
63 Ad Index
64 Pit Stop



ON THE COVER
The Alliance Benchmark 44LFT destination trailer. *Photo courtesy of Alliance.*

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DECEMBER 2024

In this issue







RV AFTERMARKET

54 Special Product Focus
The aftermarket showcase spotlights Interiors & Appliances.

RUNNING THE BUSINESS

52 Keeping Tabs on Fast-Moving Inventory Items
Consider using demand as your method of processing cycle counts.



64

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Jennifer King

When the page in my planner turns to December, I can't help but think about the past year and evaluate how it went. What were the challenges faced? What were the solutions found? What would I keep the same, and what needs improvement? Did I meet the goals I set for this year? If not, what got in the way? And, of course, the ever-looming question: What are my goals for next year?

We'll have more for you to think about when it comes to the State of the RV Industry and an economic outlook for 2025 in the January issue. For now, I'd like to highlight a few accomplishments that we are proud of here at RV PRO. First has to be the successful programs we have been able to carry out, thanks to you nominating your colleagues for various special sections in our magazine. Those include Women in Business in May, RVeterans in July and 40 Under 40 in November. Thank you for helping us shine a light on individuals who give so much to their professions.

We've had many other noteworthy articles in the magazine, on our website and in the newsletter this year — you can access many of our archives at rv-pro.com/backissues. A few favorites: the feature story in June by Jordan Benschop about Brandon Mantz, who works to break barriers for accessibility in the outdoors; the van-life article from January by Jason R. Sakurai; the inspirational dealer profiles by our writer Mike Harbour throughout the year; and the new Q&A series that Michele Moore puts together with valuable information from suppliers and aftermarket companies.

With each issue of the magazine and each edition of the newsletter, we strive to bring you information that you need to know and guidance to make your job easier and your business more profitable. That is why we have also put together RV PRO's first Editorial Advisory Board — individuals from all segments of the industry who will provide helpful guidance to the editors throughout the year. We introduced the members of this board in the November issue, and they are also listed in this issue on pg. 6

Finally, two more things we're proud of: our Open House preview coverage, found in our September issue, and in this issue starting on pg. 14: the Best New Models of 2025. These editors' picks are the models that stood out to us as we strolled through muddy fields and pounded the pavement during Open House Week in Elkhart, Indiana, in September. We're excited to show them off to you in this issue!

As for 2025, we hope to bring you more great content, and we welcome your feedback any time. Please email me at jdking@cahabamedia.com. See you next year!

Jennifer King



The RV PRO team post Open House: (l-r) Jordan Benschop, Michele Moore, Rebecca Tittel, Jennifer King and John Gaskins.

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Making Dignity the Norm

By Jordan Benschop



Rachael Heger, national director of affiliate outreach for I Support The Girls, (center, red blazer) with members of RVWA at the Open House Breakfast in September.

A recent partnership with the RV Women's Alliance (RVWA) connected RV PRO with Rachael Heger, national director of affiliate outreach for I Support The Girls (ISTG) — a global nonprofit that turned a few bra donations into 33 million essential items for women and folx experiencing homelessness, impoverishment or distress. Founded in 2015 by Dana Marlowe, the organization's website says, "Bras and hygiene products are the most requested but least donated items." ISTG is working to change that while making a serious topic accessible and friendly to all.

RVWA's drive for ISTG aims to collect 80,000 hygiene products — equivalent to a lifetime use for five women. The collection goes through March 1, 2025. Read below to learn more from Heger.

What is important to understand about ISTG's overall mission?

We're all here because of a missed period. We all know and love someone with a uterus. This is a human issue, not just a women's issue. And if you've had a period, and I don't care what your financial situation is, you've probably been stuck without access to a pad or tampon in a time of need. We get products out to populations that use bras and menstrual products at no cost to them. We are also working to destigmatize this issue as much as possible for everybody — whether [you've] never thought about this before, or maybe you haven't had a period in 30 years and don't realize how things have changed.

I've personally been educating teachers on menstrual equality and period poverty, and what that might mean to their students. We talk about the "tampon tax" — an additional tax on feminine hygiene products, unlike the tax exemption granted to other products considered basic necessities.

Another big space we're in is the intersection of mental health and menstrual health, which needs to be talked about. Some of that has turned into creating a checklist of what you should talk to your doctor about — we do that for many folks who don't have a good relationship with their physician, or maybe don't have a physician.

How does ISTG find and connect with communities who are "unmet and unseen?"

We've been fortunate to take a big tent approach to who we've been able to help. We started out helping homeless shelters and domestic violence organizations, but since then, we've [reached] youth groups, foster care agencies, the LGBTQ+ community, Title 1 schools, food pantries, street outreach communities, veteran groups and so on. I'm very proud of the breadth of organizations we've been able to help since we started.

Many of our affiliates have been in their communities for so long that they are kind of subject matter experts, researching organizations and serving as a point person to collect and distribute products.

Most importantly, it's not only about reaching these communities, but understanding them and learning what they need. I'm really proud of how we've been able to respond to different communities, organizations and places. Even shelters of the same kind will require or request different things depending on where they're located. It's important to us to be culturally sensitive and responsive.

Where does ISTG currently have a presence?

We have everybody from ISTG Detroit to ISTG in Naples, Florida, to ISTG Germany and other countries, and so on. We have four affiliates in Florida. Once we made sure they were all OK with the latest hurricanes, we said, "As long as we know you're safe and dry, tell us when you're available to receive packages or if you know organizations able to receive products." Periods don't stop for hurricanes, but the last thing you're thinking about when evacuating is your period.

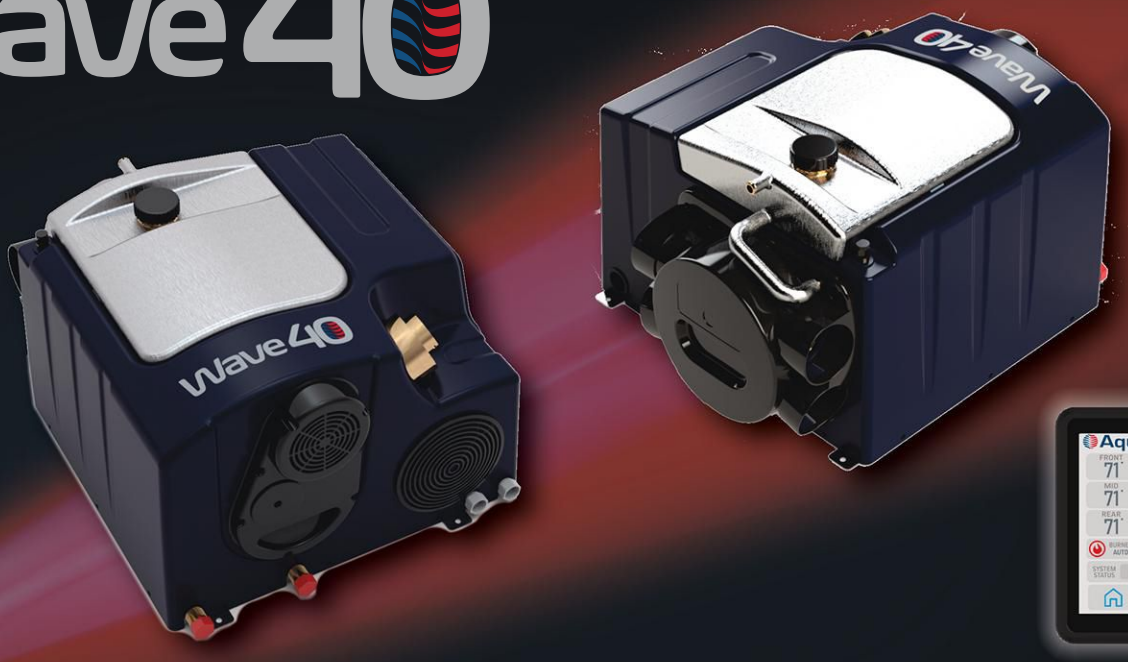
How did the organization get in touch with RVWA?

From Susan Carpenter, RVWA president: "Our events chair, Kate Taylor, saw an ad on the TV about the organization [and] she brought it up at our next committee meeting. We loved the idea, so we got our community service task force chair, Denyse Pontius, involved and it evolved from there."

How can those in the RV industry support ISTG and its mission?

We really can only expand with greater funding — so that's huge — but we also want to reach more folks to be able to dial in and be responsive to more areas in need. *Carpenter*: You can go to our Amazon gift registry to purchase products, bring products to any drop-off location or grab a collection box to put in your place of business. Details can be found at rvwa.org/get-involved/community-service-opportunities. RVP

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2024 STATS: A YEAR IN REVIEW



Top 5 Makes Based on Searches

1. Forest River
2. Winnebago
3. Thor Motor Coach
4. Keystone
5. Jayco

Above were the top RV makes on RV Trader in 2024.

Top RV Models Based on Searches



Above were the top RV models on RV Trader in 2024.

Used vs. New RV Inventory

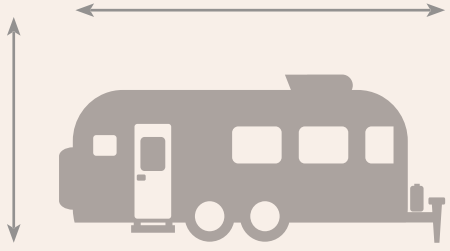
2022:
- New: 66%
- Used: 34%

2023:
- New: 63%
- Used: 37%

2024:
- New: 55%
- Used: 45%

"Over the years, we've seen a noticeable shift in the RV market. In 2022, new RVs dominated the landscape, accounting for 66% of listings on RV Trader. In the past year, the gap between new and used has narrowed significantly — 55% new and 45% used. As the demand for top makes like Forest River, Winnebago and Jayco continues to grow, it's clear that buyers are increasingly seeing the value of both new and used units."

Top Lengths for RVs



The following were the top lengths for RVs from January 2024 through September 2024 on RV Trader, based on searches (in feet).

1. 24 feet
2. 25 feet
3. 32 feet
4. 40 feet
5. 30 feet

Top Sleeping Capacity for RVs Based on Searches

Consumers were most interested in RV units with an even number of sleeping capacities.

1. 6
2. 2
3. 8



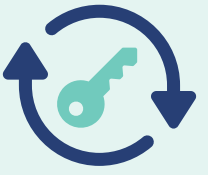
About RV Trader

RV Trader, a part of the renowned "Trader" family of brands and owned by Trader Interactive, is the leading marketplace for advertising RVs, motorhomes and campers. With an average of 6.5 million monthly visitors, RV Trader offers innovative tools to help manufacturers and dealers make connections with customers, increase sales and maximize profits. For more information, visit rvtradermediakit.com.

Keyword Searches on RV Trader

Consumers have searched the following keywords on RV Trader the most in 2024:

1. "Camper"
2. "Super C"
3. "Teardrop"
4. "4x4"



THE DATA ON RVS FROM RV TRADER WAS PULLED FROM JANUARY TO SEPTEMBER 2024.

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RV PRO Best New Model 2025



With all the impressive offerings at Open House this year, the RV PRO team had a hard time narrowing down our favorites for the 2025 Best New Models. OEMs are offering more price points and looking to capture RVers across the camping spectrum. Here are 22 editors' picks for your consideration.

BY JORDAN BENSCHOP, JENNIFER KING & MICHELE MOORE

ALL PHOTOS COURTESY OF CORRESPONDING OEMS OR TAKEN BY RV PRO STAFF.

**Disclaimer: As development continues on these new units, features offered by these OEMs are subject to change.*

Bob Tiffin Limited Edition Allegro







GVWR: 52,000 pounds
Exterior length: 45 feet
Sleeps: 3 to 5
Size of largest bed: King
AC: 15,000 Btu (3)
Refrigerator: 25-cubic-foot residential refrigerator with French doors and bottom freezer
MSRP: $700,343

Following answers provided by: Jayne Fairley, national sales manager - Class A & C+

What stands out the most to you about this model?
This coach is a tribute to our founder, Bob Tiffin, and incorporates all of his favorite things: his love of the desert Southwest U.S. and his passion for Packard automobiles. Those two themes are integrated throughout the coach in the decor and accents. There will only be 82 of these limited edition models in honor of Mr. Bob's 82 years.

Why do you think customers will like it?
Bob Tiffin is synonymous with customer service and his relationship with our customers is revered. Our customers are loving having a limited opportunity to buy a coach that is our bestselling Allegro Bus floorplan and be part of something special that is a tribute to him. Plus, the floor is just something special, unlike anything else on the market!

What has the response been thus far?
Extremely positive — we have now built about half of what will be available, and they are selling quickly when they land on dealer's lots.

Dealers can contact: Tiffin Motor Homes Sales Department, (256) 356-8661



RV PRO Best New Model 2025

KZ RV Sportster X



GVWR: up to 20,000 pounds
Exterior length: 39 feet, 11 inches to 44 feet, 5 inches
Sleeps: 6 to 9
Size of fridge: 12 cubic feet to 16 cubic feet
Size of largest bed: Queen
MSRP (fifth wheels): $123,881-$130,051



Following answers provided by: Nick Francis, product manager

What stands out the most to you about this model?

Inside, the Sportster X offers unrivaled luxury and convenience. Accent lighting throughout creates a sophisticated ambience, while hidden features like the sliding top hidden dresser storage maximize usable space. The KZ Engage powered by OneControl system puts the power of control in your hands with its sleek, integrated buttons and screen for monitoring and controlling everything from tank levels to dimmable lighting.

Adventure-ready with welded D rings for secure toy storage, a stackable washer/dryer prep and a metal stairway to the upper deck that leads to a bedroom with a Serta queen mattress and bedside tables.

The JBL audio system delivers premium sound both inside and out. It features a mechless Bluetooth controller operating two 6.5-inch garage speakers and two 10-inch exterior speakers mounted behind the skirt metal, for maximum audio impact. Inside the living space, enjoy a residential soundbar and subwoofer for an immersive audio experience.

And for complete peace of mind, the Sportster X comes with KZ RV's two-year hitch to bumper warranty. This industry-leading warranty reflects KZ's confidence in the durability and quality of every feature. With Sportster X, you get not only top-tier performance but also the assurance that KZ RV stands behind its craftsmanship. The Sportster X is designed for adventurers who refuse to compromise. With its bold new features, reimagined design, and commitment to quality, it's more than just a toy hauler — it's a statement in modern RV innovation, all offered at an affordable price point.



Why do you think customers will like it?

Customers will like the new sleek look of the Sportster X, ease of use, ability to haul larger toys for those power sports enthusiasts and the retail price point.

What has the response been thus far?

[The] response has been great. The relaunch was debuted at Open House. Dealers loved the complete redesign and price point of the Sportster X.

Dealers can contact: KZ RV at (260) 768-4016

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RV PRO Best New Model 2025

Heartland Bighorn 20th Anniversary Edition 391MFB



GVWR: 17,105 pounds
Exterior length: 43 feet, 10 inches
Sleeps: 3 to 4
AC: 15,000 Btu (3)
Refrigerator: 20 cubic feet, 110 residential
Size of largest bed: King
MSRP: $148,409

Following answers provided by: Tim Markel, director of sales

What stands out the most to you about this model?
The layout with separate zones of living. Abundance of storage throughout. Versatility of the L-shaped sofa — folds in half for traveling versus stacking and strapping heavy furniture. Also, the Flex desk/dinette, which has several different uses and easily stows away for transport. Everyone brags about having 7-foot tall slides, but who can reach the blinds? Our main living windows have power blinds. Exterior features include full body paint, USA-made Goodyear tires, Dexter 7,000-pound axles with ABS brakes and anti-sway mitigation. Helux upgraded coil spring pin box and a new aerodynamic front cap with automotive light bar.

Why do you think customers will like it?
[The] thoughtful design with three zones of living. [The] half bath conveniently located on the main level keeping guests from having to go through the master bedroom to get to the bathroom. [The] master bedroom has a residential king bed with CPAP storage and 110 outlets. Large spacious master bath with an abundance of storage. Upgraded towing features for the ultimate towing experience.

What has the response been thus far?
[The] response from the dealer level was overwhelming. Dealer stock units will start hitting their lots mid-to-late November.

Dealers can contact: Trent Brickner, product manager, trent.brickner@heartlandrvs.com, (574) 361-4180





RVPRO webinar



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R32 is known for its superior energy efficiency and is a commonly used refrigerant in residential air conditioning and refrigeration systems. Understanding this transition for the RV industry can help you educate customers and provide them with a better cooling performance while consuming less energy.

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SPEAKERS



Will Troyer
Director Product Management
GE Appliances Recreational Living

Will is a seasoned expert with over 30 years' experience in the RV industry. As director of product management, he brings a wealth of knowledge and a unique perspective, blending his extensive background in engineering with his passion for innovation in the recreational living space.



Mike Boyer
Director Product Management RVAC
GE Appliances

With a remarkable career spanning over four decades in the RV industry, Mike has amassed a wealth of experience from having a diverse career path in nearly every facet of the industry. Mike is an invaluable resource with comprehensive industry knowledge and hands-on experience, including OE ownership, supplier sales and product management.

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RV PRO Best New Model 2025

Jayco Greyhawk XL 30M



GVWR: 19,500 pounds
Exterior length: 31 feet, 4 inches
Sleeps: 4
AC: 15,000 Btu
Refrigerator: 10 cubic feet, 12 volt
Size of largest bed: King
MSRP: $292,043



Following answers provided by: Cory Weatherton, senior director of product development

What stands out the most to you about this model?
The Greyhawk XL is built on the versatile yet powerful F550 and F600 diesel 4x4 chassis. This small Super C comes in at 31 feet, 4 inches yet offers an abundant amount of living space courtesy of the three-quarter-length super-slide and the Murphy bed layout.

Why do you think customers will like it?
Customers will love the abundant square footage of living space in such a small footprint. Frequently the bedroom and bathroom in a motorhome are the most unused spaces, yet they can occupy a third of the square footage in a floorplan. With the bathroom of the Greyhawk XL 30M being in the rear of the coach, and the Murphy bed in the up position, the vast majority of this motorhome is wide open for living and entertaining at the campsite. This very capable 4x4 chassis will allow our customers to take this beautiful motorhome off the beaten path, or to their paved campsite, without having to contemplate if their motorhome will get them to their desired location.



What has the response been thus far?
The 30M was released in July 2024 at our annual Jayco Dealer Homecoming in Las Vegas, where we received both positive feedback as well as a couple constructive feedback ideas to enhance the floorplan. Since the prototype has been completed, we've added a large window above the entertainment center to allow more natural light to flood the coach. This change, suggested by our dealer base, has been the icing on the cake for this floorplan.

Dealers can contact: a Jayco motorized regional sales manager, info@jayco.com



Highland Ridge Open Range 3X 390TBS





GVWR: 16,995 pounds
Exterior length: 43 feet, 7 inches
Sleeps: 8
AC: 15,000 Btu (3)
Refrigerator: 21-cubic-foot residential
Size of largest bed: King
MSRP: $120,743

Following answers provided by: Randy Graber, senior director product development

What stands out the most to you about this model?
This is a two-bedroom suite and two full bathrooms. It has a king suite bedroom in the front and a queen suite bedroom in the rear. There is also a loft above the rear bedroom that offers more sleeping space for kiddos.

Why do you think customers will like it?
Customers like the floorplan layout and all the amenities that come with the 390TBS. Here are just a few of the amenities:

- 3 whisper quiet air conditioners
- High capacity heating system
- GE PROFILE kitchen appliance package
- Blackout shades
- 102-inch-wide body frame
- 84-inch-tall main slide rooms
- 42-inch-deep main slide room
- 2.625-inch thermal barrier sidewall
- Warrantied for full-time RVing

What has the response been thus far?
The feedback for the 390TBS Open Range 3X Fifth Wheel has been very positive.

Dealers can contact: Randy Graber, rlgraber@highlandridgerv.com





RV PRO Best New Model 2025

Entegra Accolade XL 37M



GVWR: 31,000 pounds
Exterior length: 39 feet, 4 inches
Sleeps: 8
AC: 15,000 Btu (2)
Refrigerator: Residential
Size of largest bed: King
MSRP: $408,833

Following answers provided by: Brendon Gendel, Entegra Coach general manager



What stands out the most to you about this model?
The Accolade XL continues to set itself apart from the competition with aggressive paint schemes, a one-piece gel molded fiberglass front cap, a variety of interior decors, unique construction, integrated awnings and furnishings frequently found on high-end luxury diesel pushers. The Accolade XL is equipped with hand-laid porcelain tile floor, in-floor electric heat, hardwood cabinetry throughout, integrated roof-mounted awnings and an Aqua-Hot 250D. We also exclusively build our XL on the Freightliner S2RV chassis, regarded as the industry's leading Super C chassis. These are just a few of the of the items that truly set our product apart from our competition. The Accolade XL continues to lead sales within the Super C segment with our unique construction and upgraded components.

Why do you think customers will like it?
Our goal with the Accolade XL is finding a perfect balance of luxury and comfort. What sets the Accolade XL apart from the competition is the quality of construction and components we use within the coach. We continue to hear [that] our customers love having the one-piece gel molded fiberglass front cap with an automotive bonded front windshield. Our hand-laid porcelain tile with electric in-floor heat has been a great addition to the many upgrades found on the Accolade XL. Thus far we are pleased with retail and dealership feedback on the 2025 Accolade XL. The 2025 Accolade XL is a great representation of our team displaying the highest level of craftsmanship for a high-end Super C.



What has the response been thus far?
We are seeing strong retail sales for the new model year Accolade XL and forecast continued growth within this segment of the market. Entegra Coach will continue to push the envelope within the Super C segment to ensure we lead the pack within the Super C market.

Dealers can contact: Brendon Gendel, brendon_gendel@jayco.com





Crossroads Sunset Trail Sport



Construction: 5-sided aluminum
Exterior length: 32 feet, 10 inches
AC: 13,500 Btu
Refrigerator: 11 cubic feet, 12 volt
Size of largest bed: King

The Sunset Trail Sport features a barreled ceiling, giving the interior a spacious, residential feel. Also included are a trifold sofa, glass-top range, solid-surface kitchen countertops, LED interior lights and a fiberglass front cap. Upgrade options are available, including a freestanding dining table and a second air conditioner.

Following answers provided by: Robert Fitzsimmons, product manager

What stands out the most to you about this model?
The Sunset Trail Sport offers great towing weight [and] features, and retains a great valued price point for end consumers.

Why do you think customers will like it?
Customers will really like the lightweight construction, feature content and retail pricing.

What has the response been thus far?
Great response from our dealer partners and retail consumers. The Sunset Trail Sport is delivering a great value to both. We are seeing first-time buyers and seasoned RVers purchase the product. This is showing us that there is value packed into the product.

Dealers can contact: Robert Fitzsimmons, rfitzsimmons@crossroadsrv.com



RV PRO Best New Model 2025

Impression 360MYR



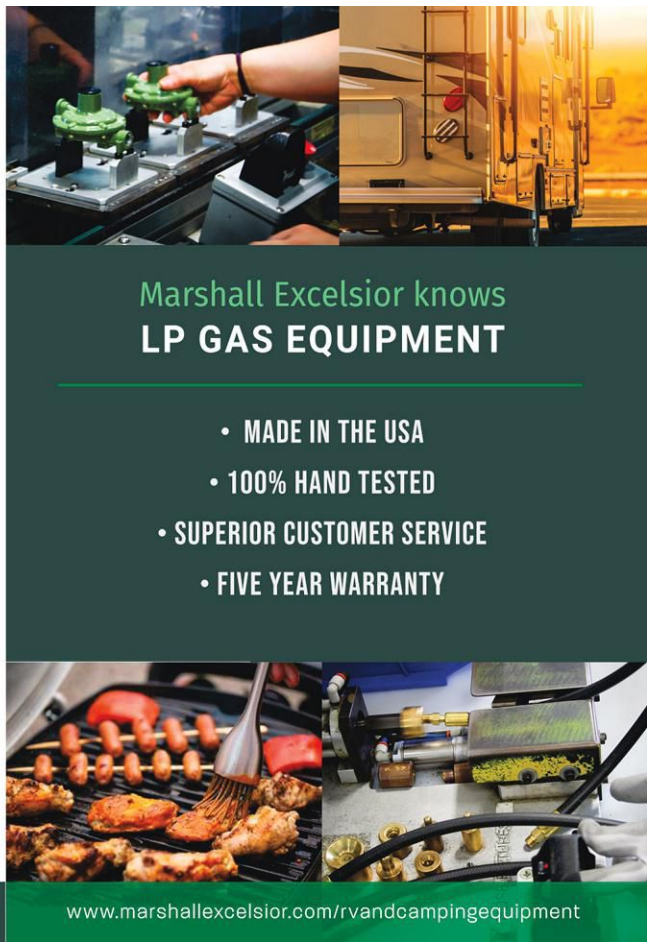
GVWR: 15,885 pounds
Exterior length: 42 feet, 11 inches
Sleeps: 4 to 6
AC: 15,000 Btu
Refrigerator: 10 to 16 cubic feet, 12 volt
Size of largest bed: Queen or king
MSRP: $88,583

Following answers provided by: Cam Ridenour, regional sales manager

What stands out the most to you about this model?

The 360MYR is an upscale, residential-style open layout that maximizes space while also giving customers top unique industry features. One of the standout features of this model is our innovative, solid-surface, high-top round table, designed to maximize space for both dining and entertaining. This all-new take on traditional island seating offers customers a different look with more functionality. Other standard features for this model include dishwasher, mudroom that includes a washer, dryer and half bath, a king-size bed, large walk-through bathroom with dual vanity and full walk-in closet, including a wraparound hanging rod for clothes as well as a vanity and stool with a large LED mirror.





"ONE OF THE STANDOUT FEATURES OF THIS MODEL IS OUR INNOVATIVE, SOLID-SURFACE, HIGH-TOP ROUND TABLE."



Why do you think customers will like it? Among the many features they will love, customers will truly appreciate the residential feel of this unit, providing a homelike atmosphere and making it the perfect getaway. The days of making compromises are over; this model offers everything they want and more.

What has the response been thus far? This model debuted at the Hershey RV Show in September, where it garnered significant success and received excellent feedback. Every customer who stepped inside was impressed by the overall look, residential feel, quality, feature set and affordable price point. Since launching Impression, our goal has been to create affordable, unique, feature-rich floorplans that offer a refreshing alternative to standard floorplans.

Dealers can contact: Doug Acker, dacker@forestriverinc.com; Cam Ridenour, cridenour@forestriverinc.com



RV PRO Best New Model 2025

Salem/Wildwood VERANDA



GVWR: 9,765 to 16,200 pounds
Exterior length: 34 feet, 7 inches to 44 feet, 11 inches
Sleeps: 4 to 7
AC: 13,500 Btu
Size of largest bed: King
MSRP: $46,874 to $103,154

Following answers provided by: Adam Odell, product manager

What stands out the most to you about this model?
The VERANDA models offer a full outside kitchen that would be more comparable to an arrangement you would find in Home Depot. If you start to get too hot while you are cooking, the VERANDAs offer a misting system that will cool you down in the stickiest of environments.

Why do you think customers will like it?
The customers have loved the

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misting system in addition to the large outside kitchen.

What has the response been thus far?
It has been amazing! We got to take the VERANDA models to the Hershey Show. Customers loved the convenience that the VERANDAs provide. You have to touch one button, and you are ready to start cooking and camping.

Dealers can contact: Forest River Salem/ Wildwood Team, jwalsh@forestriverinc.com, (574)-533-6854





RV PRO Best New Model 2025

East to West Bravado 33DS



GVWR: 22,000 pounds
Exterior length: 34 feet, 1 inch
Sleeps: 6
AC: 15,000 Btu
Size of fridge: 16 cubic feet, 12 volt
Size of largest bed: Queen
MSRP: $245,901

Following answers provided by: Tony Young, general manager East to West Motorized Division

What stands out the most to you about this model?
I believe the 4x4 Ford diesel chassis sets this apart from most Super C motorhomes. Combining this powertrain with the versatility of having an onboard diesel generator provides the freedom to off-road and dry camp without worry.

Why do you think customers will like it?
Space and comfort: Bravado offers an immense amount of living space and some creature comforts that a traditional Class C motorhome typically does not. Power and performance: Bravado is built on the heavy-duty Ford F600 diesel chassis with four-wheel drive, providing enhanced towing and better handling in part because of our upgraded suspension package featuring Bilstein shocks and a Helwig Sway Bar. Storage space: Larger exterior storage compartments and clever interior storage solutions provide ample space for gear and personal belongings.



What has the response been thus far?
[The] response from dealers has been outstanding with many expressing strong interest and even signing up at Open House. This is a promising indication of Bravado's potential in the market. We feel it reflects the hard work and dedication our team has put into its development. We plan to build on this momentum and ensure our dealer partners have all the tools and support they need to promote East to West Motorized products effectively.

Dealers can contact: Tony Young, general manager of East to West Motorized Division, tyoung@forestriverinc.com



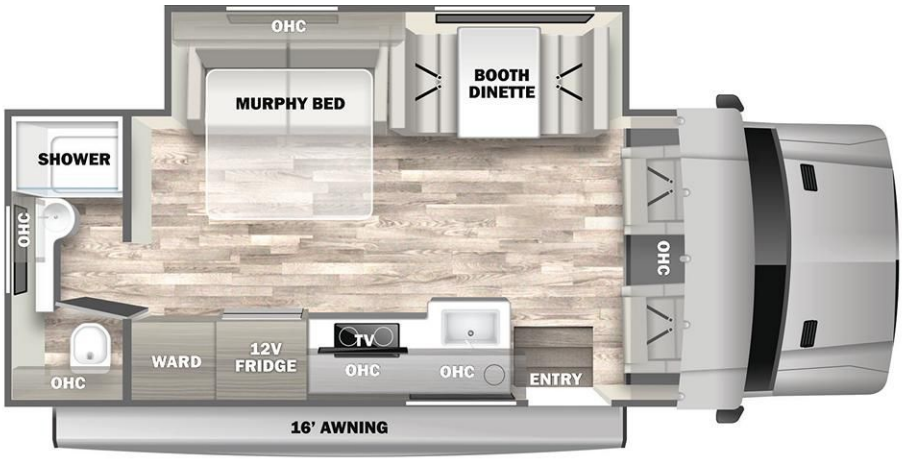


RV PRO Best New Model 2025

Dynamax Isata 3 Freedom Edition 24SSSFXM

GVWR: 11,030 pounds
Exterior length: 25 feet, 5 inches
Sleeps: 4
AC: 15,000 Btu
Refrigerator: 8 cubic feet, 12 volt
Size of largest bed: Queen
MSRP: $228,004

Following answers provided by: Tony Anagnos, national sales manager





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What stands out the most to you about this model?

The Freedom Edition includes stunning paint schemes, dual-pane windows with built-in blinds and a single diesel fuel source. Without the need of a generator and propane, this motorhome is instead powered by state-of-the-art Xantrex lithium-ion batteries. The 620aH lithium-ion system is charged through multiple sources, including shore power, solar panel and an auxiliary alternator. With Xantrex technology integrated into the Isata 3 system, monitoring your power usage has never been easier. Battery status and power consumption can all be monitored off the Xantrex mobile app.

Why do you think customers will like it?
This model differs than all other Murphy beds on the market. First, the 24SSSFXM has the exclusive Freedom Edition, so no need to fill propane or have a noisy, smelly generator. Unlike other Murphy beds, this model also features a simple bed mechanism, with a roomy floorplan (especially the rear bath) and a comfortable couch.

What has the response been thus far?
It just began shipping to dealers, and the response has been very positive. Our dealers have bought in to the Freedom Edition and love the new floorplan.

Dealers can contact: For more information, visit dynamaxcorp.com/contact-us/isata-3





RV PRO Best New Model 2025

Vengeance Rogue Armored Toy Hauler



GVWR: 17,100 to 17,435 pounds
Exterior length: 45 feet, 1 inch to 45 feet, 4 inches
Sleeps: 6
AC: 15,000 Btu (2)
Size of fridge: 17 cubic feet, 12 volt
Size of largest bed: King
MSRP: $71,175

Following answers provided by: Jerry Sell, product manager

What stands out the most to you about this model?
The front bedroom is unlike any travel trailer on the market. It has 15 linear feet of windows.

Why do you think customers will like it?
The livability of the floorplan — both the big front bedroom and the island in the kitchen are unique to toy haulers.

What has the response been thus far?
We debuted this model at the Hershey Show and retail delivered five of them. We are just getting these models out in dealer inventory, and they are already retailing and dealers are reordering them.

Dealers can contact: Jerry Sell, product manager, at jsell@forestriverinc.com








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RV PRO Best New Model 2025

Winnebago Revel Sport 44N



GVWR: 9,050 pounds
Exterior length: 19 feet, 6 inches
AC: 13,500 Btu (optional)
Power: Winnebago Power MAX (8.4 kWh Lithionics lithium-ion battery with dual alternator charging capacity)
Sleeps: 2
MSRP: $210,570

Following answers provided by: Chris Bienert, product manager

What stands out the most to you about this model?
The Revel Sport 44N is our newest camper van equipped with boondocking essentials, including off-road performance and off-grid power. It features improved insulation and is truly a canvas to build your ultimate adventure vehicle.

Why do you think customers will like it?
The new Revel Sport is ready to go as is, but it's priced so consumers can build the adventure van of their dreams as well. The new Revel Sport features serious gear storage that adventurous customers will appreciate.

What has the response been thus far?
Dealer and consumer feedback has been positive. The Revel Sport is arriving at dealer lots now, and we look forward to seeing it in consumer's hands in 2025.

Dealers can contact: Find more information at winnebago.com/dealers-only



Grand Design Lineage 25FW







GVWR: 12,125 pounds
Exterior length: 25 feet, 8 inches
Sleeps: 4
AC: 15,000 Btu
Size of fridge: 10 cubic feet, 12 volt
MSRP: $197,618

Following answers provided by: Tommy Hall, general manager for motorized

What stands out the most to you about this model?
What truly sets the Lineage Series M 25FW apart is its combination of power and luxury. Built on the 4500 Mercedes-Benz Sprinter chassis with an inline 4-cylinder turbo diesel engine, coupled with our custom steel frame, this model offers superior carrying capacity and a smoother ride. Then there's the comfort — this is the first Class C to feature a true king-size mattress with Indratech technology, ensuring a restful night. Plus, with the 15,000-Btu Gree AC, you're getting the quietest and most efficient climate control in the industry.

Why do you think customers will like it?
Owners will love the Lineage 25FW because it's designed with their lifestyle in mind. This coach brings together everything they need for both comfort and convenience, making it ideal for extended trips or weekend getaways. The thoughtful use of space means they'll have room to relax and unwind, while the modern, stylish interior feels like home. It's practical, versatile and provides the flexibility to adapt.

What has the response been thus far?
The response has been overwhelmingly positive. Dealers recognize the Lineage line as a unique addition to the market, offering both innovation and appeal. Owners appreciate its blend of luxury and practicality, while the industry is taking note of how it's reshaping the Class C segment.

Dealers can contact: Brent McKnight, regional sales representative, cmcknight@granddesignrv.com

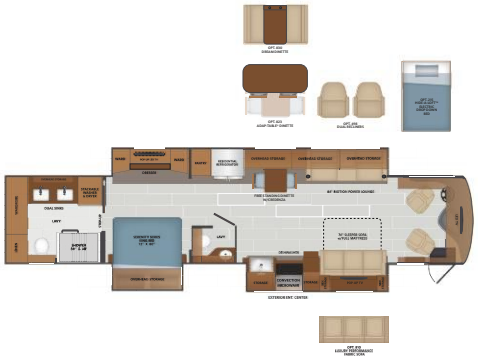




RV PRO Best New Model 2025

Fleetwood Palisade





GVWR: 46,000 pounds
Exterior length: 44 feet, 8 inches
AC: three 15,000-Btu roof mount, ducted with Chill Grill and rear heat pump
Size of fridge: Full-size
Sleeps: 4 to 6
Size of largest bed: King
No. of floorplans: 3
MSRP: Starting at $673,188

Following answers provided by: Doug Miller, product and brand manager

What stands out the most to you about this model?
[The Palisade's] power, XCM Bridged chassis, interior elegance, overall design, true comfort, functional floorplans, luxurious features, abundant storage and competitive price. There is simply not just one thing that stands out the "most."

Why do you think customers will like it?
The Palisade has so much space when the rooms are expanded. When opened, it's nearly 13 feet across on the inside. The interior design is lux modern. Color palettes selected by our design team for interior decor, soft goods and hardwood complement each other and provide an inviting atmosphere. [Its] ride, drive and handling should also attract consumers due to the premium drivetrain and performance of the exclusive XCM Power Bridge chassis. Luxurious features and an aggressive price point set the Palisade apart.

What has the response been thus far?
The response has been outstanding. The Elkhart industry Open House debut proved to be successful with rave reviews from dealers as well as social and print media. Customers are also reaching out to obtain more information as product begins to hit dealers' lots. We are also working with our marketing partners to promote further exposure and help drive customers to our dealer network to gather more information and ultimately purchase a new Palisade.

Dealers can contact: Regional account manager or sales@revrvgroup.com









Outside Van Parks



AC and heating: Rooftop air conditioner/heat pump; dual-zone hydronic heating system that heats the air and water, located in the front living area and the rear bathroom
Power: 310ah lithium-ion battery power system; 80-amp alternator charging; 140-watt rooftop solar panel with additional solar expansion port; 3,000-watt inverter/charger; six 120-volt outlets, two high-amp 12-volt outlets
Sleeps: 2
MSRP: $236,000

Parks is a full-size, all-wheel drive, Mercedes-Benz Sprinter with seating and sleeping for up to two adults. The model focuses on creating a homebase for explorers looking for the ideal vehicle to travel comfortably and experience the outdoors through campgrounds and national parks. What sets Parks apart from Outside Van's other flagship models, Syncline and Approach, are components and a layout designed to fill the gap between the maneuverability and capability of adventure vans, and the accessibility and connectivity of a traditional full-size RV.

The van touts a unique wrap by Outside Van and Abel Arts. Focused on comfort, accessibility and privacy, Parks includes a dedicated interior washroom, dubbed the Outback Washroom. The washroom includes a fully enclosed Hightop shower with increased head room for taller individuals, a permanent cassette-based toilet with electric flush and easy access waste disposal, and a vanity and washing station.

Parks includes all the hallmarks of an Outside Van, including a spacious sleeping area that converts into a comfortable dinette with an adjustable table for dining, plus a full-size galley kitchen complete with refrigerator, cooktop, stainless steel sink and ample storage.

Parks features a technology and power package that ensures years of use with modern connectivity features in mind. It includes a smart control system powered by Garmin that controls and monitors all systems of the van, a dedicated entertainment center and a predrilled pass-through ready for any roof-based communications devices.

Parks is projected to be available nationwide at the end of Q3 through a select dealer network.



RV PRO Best New Model 2025

Gulf Stream 10th Anniversary Vintage Cruiser





Net carrying capacity: 1,294 pounds
Exterior length: 23 feet, 1 inch
AC: 15,000 Btu
Power: includes 100-watt solar panel on roof with interior controller
Fridge size: 8 cubic feet
Sleeps: 3

The debut of this unique travel trailer, combining Laura Ashley's renowned British design aesthetic with Gulf Stream's vintage camper, generated buzz among a large crowd of attendees and industry professionals at its unveiling during Open House Week.

The collaboration, representing Laura Ashley's first foray into the RV market, has captured the imagination of dealers and RV enthusiasts, promising a fresh and stylish option for the growing number of design-conscious travelers.

"The reception exceeded our expectations. Dealers have shown tremendous interest in the Laura Ashley-inspired Vintage Cruiser, recognizing its unique appeal in the market," said Phil Sarvari, president and CEO of Gulf Stream Coach.

"This enthusiasm reinforces our belief that this collaboration brings something truly special to the RV industry."

Key features that garnered particular attention include the exterior's signature Laura Ashley plaid, drawn from the brand's famed archives; interior textiles featuring the popular Wisteria floral print in Newport Blue and Hyland Check print in Seaspray; and a blend of classic English charm with modern RV functionality.

"The original concept was to appeal to the growing number of single female campers," said Saylor Shea, project manager. "Over the last year we've received a lot of dealer feedback, and working closely with Laura Ashley's design team, we've used that feedback to fine-tune the travel trailer design to appeal to an even broader segment of the RV market."

Following the successful unveiling, Gulf Stream Coach reported a surge in dealer inquiries and strong preorders for the Laura Ashley-inspired Vintage Cruiser.

The model remains on track for its official market release Dec. 1. Interested customers are encouraged to contact their local Gulf Stream dealers for preorder information.

Dreamhaven RV Gladiator Force

GVWR: 5,952 pounds
Exterior length: 20 feet, 8 inches
Build: Fully fiberglass composite insulated floor, walls and roof
AC: 110-volt reversed cycle air conditioner
Size of fridge: 8 cubic feet
Sleeps: 2
Size of largest bed: Queen



Following answers provided by: Roy Carter and Lindsey Stults, U.S. distributors

What stands out the most to you about this model?
These trailers come equipped with premium brand accessories as standard, including dual solar panels, lithium batteries, a twin bike carrier and a full suite of Dometic accessories. Unlike other brands, these features are included in the price, offering enhanced value without the need for add-on specifications.

Why do you think customers will like it?
This overlanding vehicle is proudly designed and manufactured in Australia, featuring our proprietary stiff, steel chassis, coil spring suspension and composite superstructure. Built for the rigors of the Outback, it delivers durable, rugged performance tailored for years of use in the U.S. These are Aussie tough trailers!

What has the response been thus far?
The first models have been very well received with their superior build quality, fit and finish. It is clear these vehicles are built to a brand standard that surpasses others seen in the market. Our dealers have been thoroughly impressed and recognize this unique opportunity for a quality vehicle that won't let you down.

Dealers can contact: Roy Carter, royc@dreamhavenRV.com, or Lindsey Stults, lindseys@dreamhavenRV.com









RV PRO Best New Model 2025

nuCamp TAB 360

GAWR: 3,900 pounds
Dry weight: from 2,692 pounds
Exterior length: 16 feet, 8 inches
AC: Truma Saphir
Size of fridge: 5 cubic feet
Primary sleeping area: 31 inches by 80 inches
Secondary sleeping area: 31 inches by 79 inches
Size of largest bed: Twin
MSRP: starting at $43,848

Following answers provided by: Julie McComb, director of marketing, and Jesse Mullet, president and CEO



What stands out the most to you about this model?
The TAB 360 is the perfect balance between the TAB 320 and TAB 400. It provides the added space and comfort that many campers seek while keeping the weight low, making it easy to tow. This thoughtful balance makes the TAB 360 an ideal choice for those who want room to relax without sacrificing convenience on the road.

Why do you think customers will like it?
The TAB 360, as a midsize teardrop, perfectly bridges the gap between the compact TAB 320 and our larger TAB 400, making it ideal for campers seeking extra room without the complexity of towing a bigger unit. With large windows on all sides — including two stargazer windows — the TAB 360 offers a bright, open environment that immerses campers in the surrounding scenery. Inside, the layout is spacious with an open concept design, featuring ample storage, a well-equipped kitchen with a 5-cubic-foot refrigerator and a wet bath. The twin bed setup easily converts into a dinette, offering versatile seating and sleeping options, and the added headroom comfortably accommodates individuals up to 6 feet, 3 inches. The wide walkway enhances accessibility, with room for a large dog to sleep comfortably. Customers are drawn to the TAB 360 for its unique blend of comfort, spaciousness and towing

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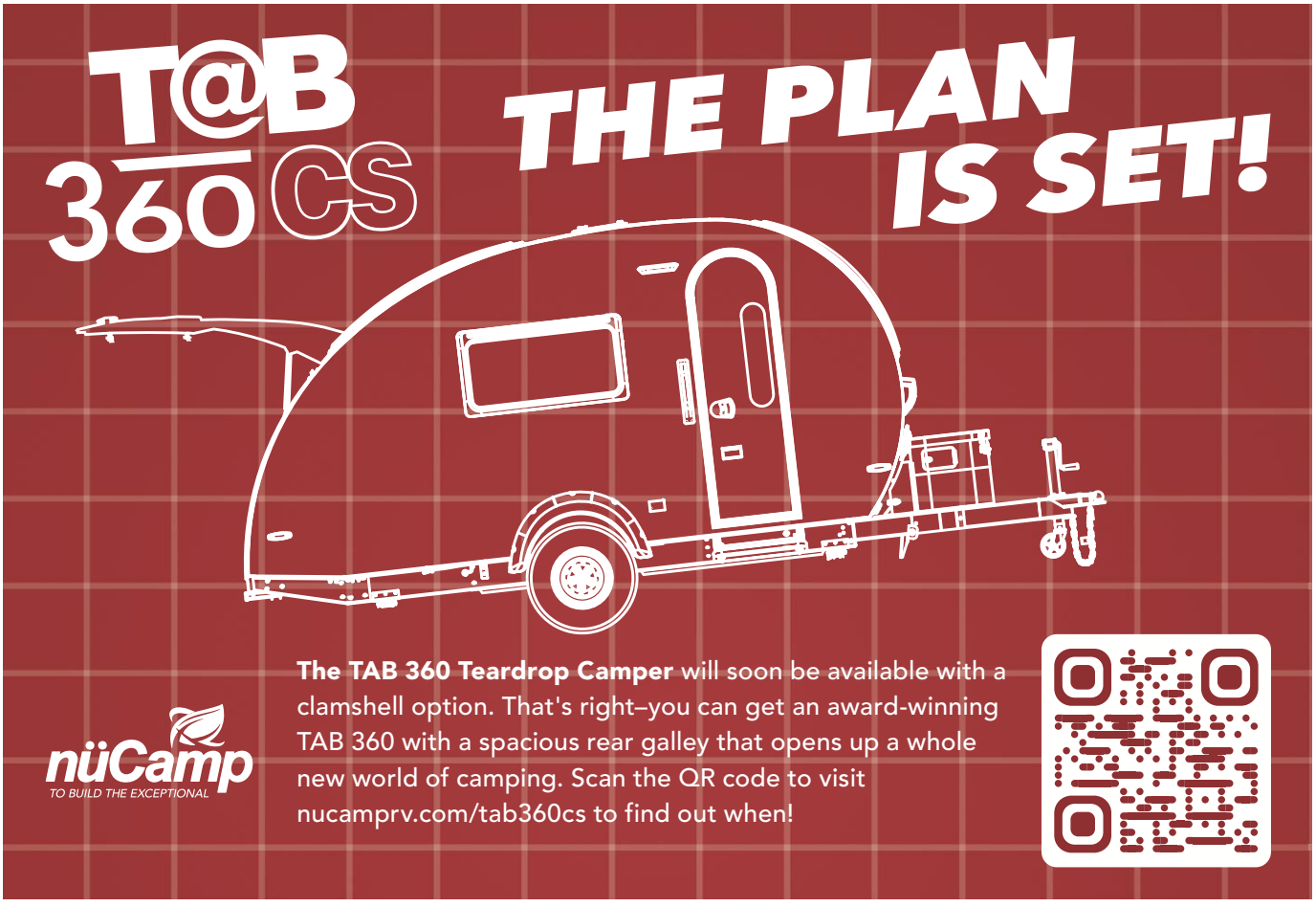
ease in a compact, thoughtfully designed package.

What has the response been thus far?
The response has been overwhelmingly positive, with campers thrilled to see a lighter, spacious unit featuring a 6-foot-4-inch interior height. It's becoming a top choice for couples and solo travelers who need comfort and room to work on the road without compromising on size or weight. Additionally, nuCamp has announced that we'll be offering the TAB 360 in a clamshell version, which has created even more excitement among campers looking for versatility and outdoor cooking options.

Dealers can contact: Jason Miller, nuCamp sales manager, jason@nucamprv.com or 330-852-4811







RV PRO Best New Model 2025

Alliance Benchmark 44LFT





Dry weight: 15,000 pounds
Exterior length: 44 feet, 11 inches
Furnace: 30,000 Btu (2)
AC: 15,000 Btu (3)
Size of fridge: Residential 110-volt
No. of floorplans: 2

Following answers provided by: Jeremiah Dumka, vice president of sales

What stands out the most about this model?
What really stands out about the Benchmark 44LFT is its combination of thoughtful design and premium features, all aimed at making extended stays as comfortable as possible. One of the key features is the two 30,000-Btu furnaces paired with three 15,000-Btu air conditioners, ensuring you stay comfortable year-round, whether you're dealing with extreme heat or cold. On top of that, the model offers dual lofts and two full bathrooms, which provide flexibility and space for families or guests. Add in residential touches like solid surface countertops, dual fireplaces and a washer/dryer, and you've got a destination trailer that truly feels like a home away from home. The fully composite floors and sidewalls also make it incredibly durable for long-term use. It's these details that elevate the Benchmark 44LFT to a new standard in destination trailers.

Why do you think customers will like it?
Customers are going to love the space and versatility the Benchmark offers. Whether you're hosting guests or living in it for months at a time, the two full bathrooms, dual lofts and smart layout make it easy to accommodate everyone comfortably. We've also prioritized residential touches — like solid-surface countertops, day/night shades with power blinds and soft-close doors — that create a luxurious, homelike feel. It's all about combining that high-end, residential vibe with the rugged







durability needed for the RV lifestyle, and I think that's what will resonate with customers.

What has the response been thus far?
The response has been incredible. Dealers and customers alike are excited about the Benchmark's premium amenities and its potential for long-term, comfortable living. People are particularly impressed by the dual lofts — it's rare to find a destination trailer that offers such flexibility and space. Plus, the quality of construction and attention to detail have been major talking points. Everyone we've shown it to has been enthusiastic, especially those who are looking for something that can truly serve as a second home.

Dealers can contact: local sales representative at (574) 281-9869, or the sales team at sales@alliancerv.com.

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RVPRO Best New Model 2025



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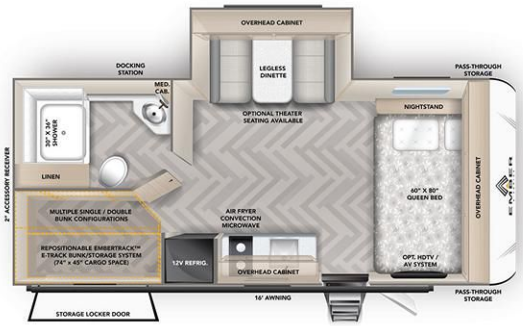
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RV PRO Best New Model 2025

Ember E-Series SPARK – 19ETS



GVWR: 5,995 pounds
Dry weight: 4,550 pounds
Exterior length: 23 feet, 4 inches
AC: 18,000-Btu Furrion Chill Cube
Size of fridge: 10 cubic feet
Sleeps: 5 to 8
Size of largest bed: Residential queen
Special features: Repositionable EmberTrack E-Track Bunk/Storage System and EmberLink "Smart RV" system controls
MSRP: Starting at $39,984

Following answers provided by: Ashley Bontrager Lehman, CEO

What stands out the most to you about this model?

The E-Series SPARK, part of Ember's new award-winning E-Series lightweight-laminated travel trailer lineup, is Ember's newest, smallest and most affordable addition to its product lineup. The E-Series SPARK travel trailers are designed to target a broader market based on a more affordable price and lighter weight segment. Ember's E-Series SPARK still has a focus on better quality and design intentionality that Ember has become known for, despite its smaller footprint and lower price point. The E-Series SPARK is another avenue for customers to join the Ember crew earlier in their RVing journey, and it will provide them all of the essentials they need to enjoy time with their family and friends in the great outdoors, which is what it's truly all about.

Why do you think customers will like it?

The E-Series SPARK will be available in four floorplans, two family-friendly bunkhouse models and two coaches targeting couples or solo travelers, ranging from 21 feet to 23 feet. Just like the original E-Series models, the E-Series SPARK rides on 15-inch American-made Goodyear Endurance tires and a Dexter axle with E-lube hubs and forward self-adjusting brakes on a frame featuring an integrated rear 2-inch receiver that can hold up to 300 pounds.

Other key features setting the E-Series SPARK above competition include the largest single AC in its class with the 18,000-Btu Furrion Chill Cube variable-speed air conditioner that is whisper quiet, highly efficient and includes a remote control for easy operation. The E-Series SPARK will also still include Azdel composite wall construction and an 82-inch interior height. Each floorplan features a residential queen bed (60 inches by 80 inches instead of a smaller "RV queen") with strutted underbed storage.

E-Series SPARK is built on an aluminum-framed laminated floor covered by premium Congoleum DiamondFlor vinyl flooring for a carpetless, pet-friendly interior. E-Series also features a fully walkable roof covered with durable Tufflex PVC backed by a lifetime warranty. The fully enclosed underbelly features forced-air heating, radiant barrier insulation and optional thermostatically controlled 12-volt tank heaters on each tank, providing owners the opportunity for an extended camping season.

Owners will be pleased with the well-appointed kitchen featuring a 10-cubic-foot, 12-volt refrigerator, stainless steel sink with pull-out sprayer, convection microwave with air fryer and space-saving two burner cooktop. The interior is finished off with hardwood-framed cabinets with hidden hinges and soft-close hardwood drawers for a residential finish. And all of this is backed by Ember's "Easy as 1-2-3!" warranty.

What has the response been thus far?

Good! The E-Series SPARK made its retail debut at the Hershey show, with fantastic reviews and response, and it showed well at the Dealer [Open House] in September.

Dealers can contact: sales@emberrv.com



INTRODUCING E-SERIES SPARK



The new E-Series SPARK single-axle trailers feature lighter weights on a friendly budget while also offering unshoppable features like Ember's award-winning, patent-pending EmberTrack® fully reconfigurable bunk/desk/storage system



BIGGER IS BETTER!

82" TALL CEILING HEIGHT!
The tallest ceiling height in our class means more headroom, taller slide rooms, and plentiful overhead storage

60" x 80" QUEEN MATTRESS
Residential Queen-sized mattresses are featured in every floor plan (vs. smaller "RV Queen" mattress)

18K BTU QUIET AC
Energy-efficient, quiet running, variable speed Chill Cube™ is the largest Air Conditioning system in our class!

15" GOODYEAR ENDURANCE TIRES
Load Range 'E' Radial Tires (Made in the USA!) with Custom Aluminum Wheels provide peace of mind while on the road

55 GALLON WATER CAPACITY
Larger fresh water tanks allow for longer camp time off-grid

EMBER
RECREATIONAL VEHICLES

MORE INFORMATION ABOUT E-SERIES SPARK

It's time to glow at **EmberRV.com**

RV PRO Best New Model 2025

Storyteller Overland CREW MODE

Exterior length: 23 feet
GVWR: 11,030 pounds
Sleeps: 5
A/C: 13,500 Btu
Power: 16.8 kWh lithium-based system
MSRP: $349,128.88
Storyteller's SEE-THUR Pricing: $249,377.77

Following answers provided by: Summer Trammell, chief engagement officer, and Lee Conn, co-founder/CEO of motorized division

What stands out the most about this model?
The all-new CREW MODE on the 170-inch Sprinter chassis is the ultimate four-season, off-grid overlanding rig for your crew with seating for five and sleeping for at least four. With a full shower, flushable commode, cooktop, microwave/air fryer/convection oven and a stand-up fridge and freezer, it can help you get out there — and stay out there — in true comfort. "With its powered, hard-sided rooftop tent accessible from the interior and the groundbreaking Troupe Lounge, this van redefines versatility," says Conn. The Troupe Lounge can effortlessly switch between multiple bed arrangements, table and booth setups, and has a slide-out gear tray perfect for storing bikes, motorcycles and other oversize equipment. This innovative design offers unparalleled adaptability in a van floorplan, Conn says.

Why do you think customers will like it?
Designed for both families and adventurers, the CREW MODE is user-friendly with functionality and comfort, elevated design and materials, a super configurable interior with flexible seating and lots of storage. Storyteller customers want to get out on the open road and beyond, so the CREW MODE is outfitted with an advanced energy system and extremely efficient, sustainable insulation to support off-grid adventures. With its focus on both travel and utility, customers will love the combination of performance, space and design.

What has the response been thus far?
The response from the market since the prototype debut has been extremely positive with deposits coming in and all Storyteller dealers eager to carry the CREW MODE, which will begin shipping in Q1 2025.

Dealers can contact: Neil Grimmer, chief strategy officer, neil@storytelleroverland.com









PHOTO BY MICHELE MOORE



Refreshing RV Interiors

Panel Solutions Group brings an innovative approach to printing, custom designs and a high-end feel in the RV space.

BY MAURA KELLER

PHOTOS COURTESY OF PANEL SOLUTIONS GROUP

Beginning with a small warehouse space in Elkhart, Indiana, Panel Solutions, a manufacturer of products for the RV and other industries, now boasts three subsidiaries, 100,000 square feet of operating space and over $15 million in annual sales.

Founded by Tom Zurek in 1997, the company was recently renamed Panel Solutions Group (from Panel Solutions Inc.) — to encompass its other brands of Tape Technologies and PS Designs. Today, Tom works alongside his children, Mandi Zurek, vice president of sales and design, and Jaclyn Morgan, vice president of product development, to further grow the company and expand its product offerings.

"We remain a family-owned and -operated company," Zurek says. "Over the years, we have expanded both our decorative and nondecorative product offerings and the markets we sell to." These markets now include mobile home, hospitality, commercial and residential design, retail and RVs.

Panel Solutions' RV decorative offerings have been the cornerstone of the company for years and currently include kitchen and bath backsplashes,

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85-741-WT-TR (White)
85-741-BL-TR (Black)
85-741 includes a trim ring that covers previous installation cutouts.
Learn more at STAdealer.com



wall art, accent walls, cabinet door inserts and shower surrounds. The sewing division adds bedding, pillows, curtains, valances, headboards and shower curtains to the company's repertoire.

"Our definite strength and what sets us apart is our printing capabilities and amazing design team," Zurek says. "We can print on virtually any rigid substrate, which allows us to print backsplashes, wall art, shower surrounds and new Azdel wall panels. We also custom print our own fabric, which we use in our sewing division. The design possibilities are endless; essentially, we can produce any design a client requests in any color, pattern or texture."

Panel Solutions' unique selling points, such as their printing capabilities and the fact that all of the company's products are printed in Elkhart, truly set them apart. The team prides themselves on printing to order, allowing customers to make "running changes" and ensuring they are never stuck with "old material."

"Moreover, we offer exclusivity on designs to our customers. Once we have gone through the design and color proof process with our customers and they order a product for production, we will only sell that design to them until they no longer want to use it," Morgan says. "This commitment to our customers and our innovative approach to printing are what make us a leader in the RV interior design space."

With nearly 30 years of history, the Panel Solutions team has seen a wealth of changes in the RV industry, as well as many trends come and go. They strive to ensure they have a strong understanding of what today's RV consumer is looking for in interior design elements for their vehicles.

"The most recent trends we are seeing is the return of some warmer tones in wood, fabrics, flooring, etc. as well as the addition of patterns," Morgan says. "The switch from browns to gray RV interiors over the past few years made units feel cold and sterile." Now, designers are bringing in natural wood accents, earth-tone accent walls and cabinets, and warmer fabrics.

"In my opinion, about 15 years ago, RV manufacturers started trying to produce units that had a more 'residential' feel. This concept is still a goal, but some are definitely pulling ahead and creating not only a residential feeling unit but a high-end one," Zurek says. "In turn, I believe we are starting to see a fundamental shift in the value of interior design in RVs."

Recently, the Panel Solutions Group had the opportunity to work with Gulf Stream Coach on its new Laura Ashley edition of Gulf Stream's Vintage Cruiser. Although the Laura Ashley-specific project was new, Panel Solutions has partnered with Gulf Stream Coach on the Vintage Cruiser since its inception.





The Panel Solutions Group Design Center

"We work alongside Gulf Stream to design, print and sew all of the Vintage interior fabrics as well as printing the backsplash and refrigerator inserts that add to the nostalgic feel of these amazing campers," Zurek says. "The Gulf Stream Coach/Laura Ashley collaboration is one that Saylor Shea at Gulf Stream has worked on for some time and is passionate about. Over a year ago, Saylor Shea, Sue Fiedeke — an interior designer at Gulf Stream Coach — and I started discussing Saylor's vision for this Laura Ashley unit."

Once the "concept" was finalized, and Gulf Stream and Laura Ashley worked out their details, Zurek and the Panel Solutions team received the Laura Ashley art files.

"To clarify, our partnership is with Gulf Stream Coach, and their partnership is with Laura Ashley. Saylor, Sue and I went through countless colors and pattern placement rounds and eventually created the finished unit unveiled at Open House. It was an honor and a privilege to work with iconic Laura Ashley patterns and to see everyone's hard work come to fruition," Zurek says. "This type of partnership and product launch is not often seen in the RV industry. This is definitely the first to involve a brand as well loved and iconic as Laura Ashley, which is celebrating 70 years in 2024.



"Being unique and adorable is what I believe will draw consumers to this RV. The Laura Ashley fabrics and the Gulf Stream quality are the icing on the cake."

Panel Solutions has also expanded its partnership efforts to include Azdel, a company that produces a waterproof, lightweight, eco-friendly wall panel. Panel Solutions has developed a way to custom print their wall panels, providing the ability to print any color, 3D textures, pattern or design to enhance any interior wall of an RV.

"This will allow RV manufacturers and interior designers to have custom wall patterns without the commitment to thousands of yards of vinyl or paper. We offer print-to-order and access to better designs and patterns," Zurek says.

Looking ahead, Zurek says she and her sister, Jaclyn, feel there is a significant shift in the air; interior design is edging its way more toward the front of what consumers are looking for when purchasing their RV.

"We believe consumers are tired of seeing the same things repeatedly," Zurek says. "RV manufacturers that are prioritizing interior design are standing out, making themselves more recognizable and, in turn, valuable. The products and technology to create curated and impeccably designed RV interiors are finally here and available; they are cost-effective and production-friendly." RVP



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Elements of Style

A peek at interior design trends seen throughout the RV industry.

BY MICHELE MOORE

What's inside counts. Interior design affects the functionality of a space in addition to the overall comfort and aesthetics. RVers, now more than ever, are looking for the comforts of home while on the road and off-grid. To find out what's new in interior design for the RV industry, RV PRO spoke with Triple M Surfaces and Genesis Products for their insight.



The "Quiet Luxury" trend with Genesis' minimalist full overlay flat cabinets in walnut.

What are some of the emerging interior design trends you're seeing?



Shar Nahid, managing partner, Triple M Surfaces: In the RV industry, we're seeing a strong move toward minimalist, modern interiors with clean lines and neutral color palettes. There's also a noticeable rise in eco-conscious materials. Customers want their RVs to feel more like luxury homes on wheels, so durable, lightweight and premium finishes — like our porcelain slabs at Triple M Surfaces — are in high demand. Another trend is tech integration; smart lighting, hidden induction cooktops like InvisaCook and multifunctional spaces are increasingly important as RVs become more high tech. An example would be Grand Design's new B van product launch. Product Manager Stephan Dolzan is pushing to maximize as much space as possible in a small unit, so the partnership with InvisaCook and Triple M made perfect sense. The combination of an Italian imported porcelain countertop and a fully hidden induction cooktop really showcases clean lines and modernity.



Erin Curtis, vice president of marketing and development, Genesis Products: "Sensorial Design" is emerging as a huge trend for 2025. This is all about creating spaces that are pleasing to more than just the eye. We're seeing an emphasis on touch for walls, floors and large surfaces as an opportunity to incorporate textures. Think about natural elements like stone, reeded or linear slat details that thrill the fingertips. Or consider super-smooth mattes that are soft and satisfying to touch. "Quiet Luxury" — a resurgent fashion movement that emphasizes investment in high-quality, minimalist pieces with timeless appeal — is spilling over into interior design as well. We see it in movement away from ornate trim and profiles and a preference for more streamlined, understated silhouettes, sometimes foregoing hardware or trim altogether. "Biophilic Design" hasn't lost any momentum headed into 2025. It's going strong with the rising popularity of warm woodgrain cabinets, especially in oak and walnut. For painted cabinets, greens and blues are designer go-tos, and the new neutrals are earthy terra-cottas, sages and taupes.

Where inside the RV are you seeing the greatest design changes, and what do you think is driving that change?

Nahid: The biggest changes we are seeing are in the kitchens and living



InvisaCook induction and wireless charging system integrated beneath the Italian porcelain countertop.

areas. Kitchens are evolving into compact, smart spaces with features like integrated induction cooktops that free up countertop space, while living areas are focusing on modular, multifunctional designs to maximize space. People want to feel like they're in a high-end home, not just a vehicle. This shift is driven by the desire for a more practical use of space, and customers increasingly expect their RV interiors to offer both style and convenience.

Curtis: Overall, we're seeing more creativity and options in cabinet door styles for RV interiors. From full overlay flat doors that offer a clean look while optimizing interior storage, to more creativity with shape — curved, crank-style or even concave doors. Finally, super-mattes are the next big thing in premium cabinet finishes. Not only do they look sleek, but they offer the added benefit of hiding smudges and fingerprints — perfect for families or high traffic areas. For color, it's all about warm woodgrains with earthy neutral accents.

The RV industry has seen a shift toward a younger demographic. Has that affected interior design trends, and if so, how?

Nahid: Absolutely! Younger buyers, especially millennials, are driving a lot of the changes we're seeing. They value experience over material things, so they're looking for interiors that are not only functional but Instagram-worthy. They prefer sleek, modern designs, eco-friendly materials and high-tech solutions like app-controlled systems and integrated smart home features. This demographic also appreciates custom options, with an increased demand for flexible designs and personalized finishes.

Curtis: Absolutely. Today's younger buyer is well-researched and more focused on quality, fit and finish to justify their investment. Things like cabinet construction, countertop material, drawers and doors will be considered. With Instagram culture, interior design trends are easier to consume than ever, and today's younger buyer is coming in with a clearer focus on what they want aesthetically. They have an eye for details, so interiors that present a cohesive design, from trim to fascia to profiles, will stand out.



InvisaCook's system provides a cooking surface without sacrificing countertop space.



Flatlay featuring Blank Slate laminate, part of the new Genesis collection, incorporating the "Sensorial Design" trend.

Looking ahead, what trends do you expect to see less of?

Nahid: I expect less of the overly ornate or traditional RV interiors. The trend is moving away from dark, heavy wood cabinetry and cluttered layouts. As more people use RVs for extended travel or even full-time living, they want their spaces to feel open, clean and modern.

Curtis: We expect to see less bright white or cool-tone interiors in lieu of the warmer, more natural tones. We also expect to see a movement away from complex or busy patterns and profiles as buyers embrace a more refined, simplified look.

Do you have a favorite new interior trend, and if so, why?

Nahid: My favorite trend must be the integration of smart, multifunctional design elements. At Triple M Surfaces, we love working with products like our partner Hans King with InvisaCook. This product allows us to integrate cooking technology into our porcelain countertops without sacrificing counter space or aesthetics. It's the perfect marriage of form and function, and it really speaks to the future of RV interiors.

Curtis: We are loving the Sensorial Design trend. It's inspired us to create an exclusive new laminate collection that was due to launch in November that offers textured stone, leathers and linens. We're also debuting an exclusive collection featuring our EverMatte finish — it's super soft and silky to the touch.

Is there anything else our readers should know about interior trends?

Nahid: One thing to keep in mind is that RV interiors are becoming increasingly customizable. Whether it's choosing different finishes, colors or technology integrations, consumers now have more choices than ever before to make their RVs uniquely their own. At Triple M Surfaces, we see this trend continuing to grow, and we're excited to be part of that transformation.

Curtis: Similar to the fashion world, trends inform; they don't dictate. Translating these trends through the lens of your customer and your brand will create a unique point of view that will stand out in the "sea of sameness" on the lot. Being bold and authentic is always on trend. RVP

Keeping Tabs on Fast-Moving Inventory Items

Consider using demand as your method of processing cycle counts.



DIKI - STOCK.ADOBE.COM

The primary theme of last month's issue of RV PRO was the recognition of RV industry professionals who qualify as "40 Under 40," so I have selected a variation on that concept this month's column: 40 Over 40. The 40 refers to items in your parts and accessories inventories that incur more than 40 demands per year.

If an item incurs more than 40 demands per year, then it most likely qualifies as a "fast mover" or "frequently requested item." To ensure demands for these items are met, at least one of these items should be on hand and possibly more. Because these items are frequently requested, they should be counted each week to maintain an accurate value of the quantity on hand. These weekly count verifications are a form of cycle counting, which is sometimes termed as a perpetual inventory.

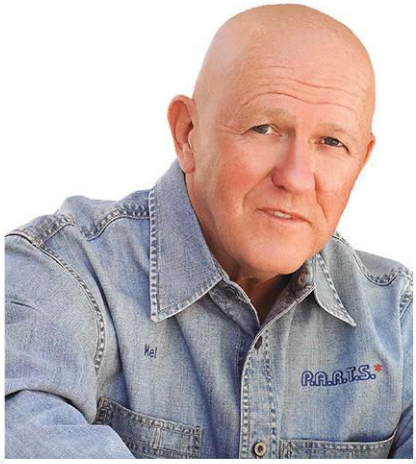
It being December, many of you may have scheduled your annual counting of your parts and accessories inventories (the physical). Assuming your personnel have properly prepared to process the physical, at the conclusion of the physical, the value obtained for the parts and accessories inventories and the count of each item should be accurate.

Yet how long is that value and those on-hand quantities accurately maintained? By using various cycle counts, there is a better opportunity that your parts and accessories inventory items will be accurately maintained.

Cycle Counts: The ABCs & Ds

Some inventory managers assign parts associates to count each of the items in a specific bin location or series of bin locations. This is one method of using cycle counts as part of a perpetual inventory. This process could require several weeks to fully count the entire inventory. And since items in one bin location unit could be frequently requested goods as well as items with less demand, there is some wasted effort.

The DMS (dealership management system) software calculates suggested orders based on velocity of movement and the on-hand and on-order quantities of the parts and accessories. Since those parts and accessories that incur the highest volume of demand generate a large portion of the gross sales and gross profits, it is important that the on-hand quantity of those items is very accurate. For this reason, I suggest that you consider scheduling your cycle counts



Mel Selway is the president of P.A.R.T.S. Inc., a Sahuarita, Arizona-based firm providing business management analysis and training to retailers. He can be reached at (520) 336-8606 or melselway@aol.com.

based on demand volume and velocity.

To assist you in considering the use of demand as your method of processing cycle counts, here are some guidelines that you could apply. These count cycles are identified by the letters A, B, C and D, which some DMS inventory software uses to classify movement. In this case, you might be able to run a report to list your parts and accessories using these four letters.

A Cycle: These are the type of goods that I mentioned in the first paragraph of this column that have a very high volume of demands per year, usually as frequently as each week. These items should be cycle counted each week because you don't want to run the risk of an out-of-stock situation because the on-hand and/or on-order quantity is incorrect. Items such as hardware, common electrical components, packages of toilet paper or cleaning agents could be in this group of goods. Since many of these common items can be purchased elsewhere, you don't want your customers to experience an out-of-stock situation because if they shop at another retailer, they might make it a habit.

B Cycle: Items that incur demand 10 or more times in one year should be cycle counted every two weeks to minimize the chance of either an overstock or out-of-stock condition.

C Cycle: Items with four to 10 demands in one year should be counted once each month.

D Cycle: These are slow-moving or nonmoving items experiencing less than four demands in 12 months. It is especially important to verify the on-hand quantity on those items showing zero demand and zero on-hand because if any of these items actually have an on-hand quantity greater than zero, you don't want to delete them.

Count Discrepancies

If an item is found to have a discrepancy between the actual value and the computer value, then this discrepancy must be recorded and reported to the accounting department. Some DMS have a function that allows any adjustments made in the parts/inventory aspect of the software to be reported to the accounting/inventory aspect of the software. The caveat being that the accounting department associate must make the adjustment to the appropriate general ledger account. Some accounting managers require supportive documentation for each adjustment, so the DMS report might not be sufficient. I suggest that the dealer principal, the accounting manager and the parts manager meet to discuss and develop an appropriate DWP (detailed written procedure) for adjusting, reporting and documenting any adjustments to the parts and accessories inventories.

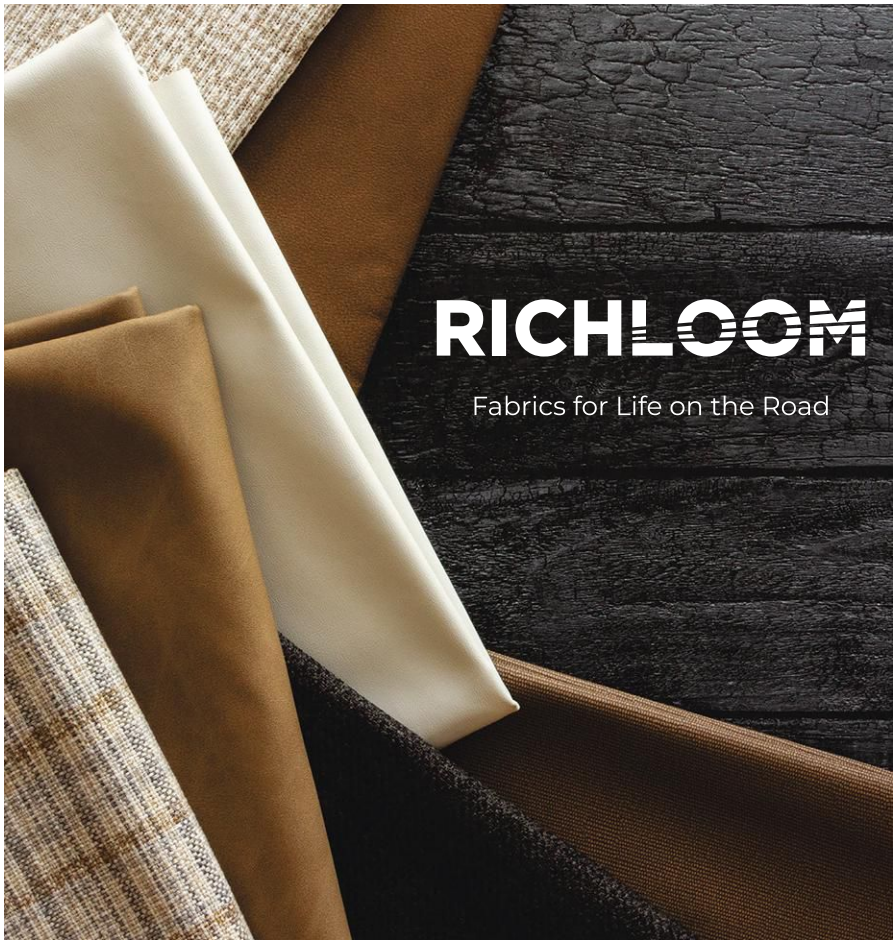
One More Thing

An aspect of inventory accuracy that may not be evident is the verification of the on-order quantity. This is important because most DMS use three primary values to determine if an item should be suggested for ordering and in what quantity. These three values are:

- Demand for a specified period of time
- Current on-hand quantity
- Current on-order quantity

Therefore, if the on-order quantity for an item is showing other than zero, the suggested order program will assume that eventually that item will be received in your dealership. If your parts manager doesn't generate an on-order report at least monthly and compare it to each supplier's on-order/backorder report to confirm the reported values are equivalent, then I suggest that she do so. The results might be surprising. When I consult with a client about causes of inventory discrepancies, this comparative review is one of the first processes that I suggest should be performed.

If there are discrepancies between your internal on-order report and those of the suppliers, then perhaps you should investigate your receiving processes through careful observation. The receiving function is the gatekeeper to your parts and accessories inventory. If the gate isn't functioning properly, then you might need to repair it. RVP

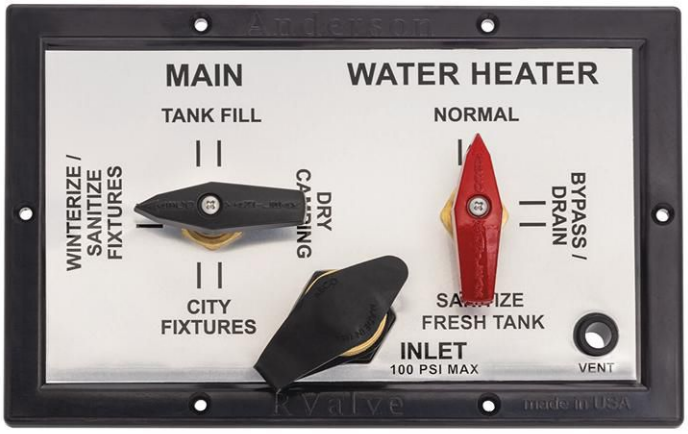


INTERIORS & APPLIANCES

WATER SERVICE PANEL

Anderson Brass, Hartsville, South Carolina, offers its MANRV102W RV Water Service Panel. The MANRV102 RV Water Service Panel features a four-function low lead brass valve for efficient water management. Easily fill your holding tank, pressurize fixtures, pump from the tank for dry camping and streamline winterizing and sanitizing processes. The three-function water heater bypass valve offers seamless maintenance, allowing for normal hot water supply, bypass for heater upkeep and sanitation of your fresh water tank.

abcorv.com





TANKLESS WATER HEATER

Camplux, Charleston, South Carolina, presents its Camplux PRO 65,000-Btu RV Tankless Water Heater. The Camplux RV Tankless Propane Water Heater delivers 2.64 GPM of hot water on demand with 65,000-Btu heating power, eliminating long wait times. It's easily installed as a replacement for most standard RV water heaters and features a thermostatic system to prevent temperature fluctuations. Built for road use, it includes an antifreeze function for cold weather protection.

camplux.com

ROOFTOP CLIMATE CONTROL SYSTEM

Eberspächer Climate, Mississauga, Ontario, Canada, offers its Breezonic HP. The Breezonic Performance HP rooftop climate control system delivers eco-friendly cooling and heating via a heat pump. With up to 3.6-kilowatt cooling and 3.5-kilowatt heating capacity, it offers energy efficiency, ultra-quiet operation and customizable climate control. Multiple functions include heating, cooling, turbo, eco and night modes, and it can be operated via touch panel or app. Breezonic's inverter technology ensures low energy consumption and a soft start. Adjustable air outlets and low-GWP refrigerant enhance comfort and sustainability.

eberspaecher-motorhomes.com

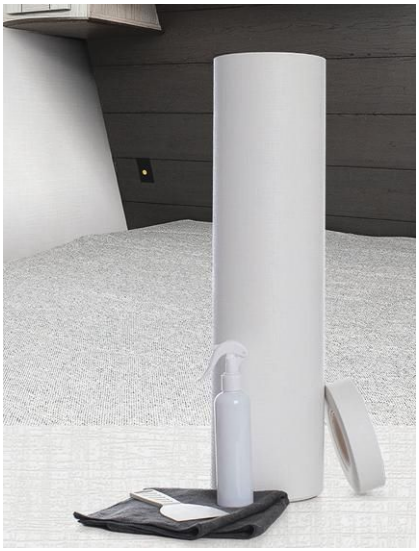




COMPOSTING TOILET

CompoCloset, Glendora, California, presents its Cuddy Composting Toilet, a simpler, greener toilet solution for RVs, motorhomes and camper vans. Cuddy combines innovative features with easy emptying and cleaning: no more dump stations, no more black tanks.

compocloset.com



RV WALL & CABINET OVERLAYS

Genesis Products, Goshen, Indiana, offers its REVIVE, a new way to upgrade an RV. RVers can reface, replace and refresh RV wallboards, cabinets and backsplash with the Revive Collection by Genesis. Simply peel and stick to transform the interior. The REVIVE Collection is made with RV-grade adhesive designed to stand up to changes in temperature, moisture and movement on the road. Kits come in 2-foot-by-100-foot and 2-foot-by-50-foot rolls.

genesisproductsinc.com



RV REFRIGERATOR

Furrion, Elkhart, Indiana, offers its Furrion RV Refrigerator. The 10.7-cubic-foot Furrion RV refrigerator offers advanced cooling and durability. With energy consumption being important while on the move, there's a battery monitor integrated into the controller. It operates on 12-volt power, which offers the ability to run on a battery while boondocking. Other features include internal mounting, a low-maintenance auto-defrost system, a bottom freezer and dual-swing doors for convenience in any layout.

furrion.com

TANKLESS WATER HEATER

FOGATTI, Elkhart, Indiana, presents its InstaShower 9 Pro RV Tankless Water Heater. It features a dual antifreezing function and offers up to 66,000 Btu heat input and ultra-high altitude operation. Equipped with a Nidec DC variable frequency motor and optional internal customized mixing tank, it includes a removable water filter to prevent flow sensor blockage and staged combustion for minimal summer temperature rise.

fogatti.com





SCREEN DOOR SHADES

MCD Innovations, an Airxcel brand, McKinney, Texas, presents its Magnetic Screen Door Shades. Magnetic Screen Door Shades are designed for easy access in and out of RVs, attaching to any screen doorframe with robust magnets. Choices include the MCD Clearview day shade, which offers outward visibility and reduces heat and UV rays, or the privacy/light blocking night shade in a variety of colors. Shades conveniently roll up from inside the coach. Each shade is custom-made for a specific make and model of RV. Made in the USA.

mcdinnovations.com





TANKLESS WATER HEATER

GE Appliances, Recreational Living, Louisville, Kentucky, presents its Profile Tankless Water Heater. GE Profile tankless water heaters provide rapid heating with a powerful 60,000 Btu per hour gas burner. They include altitude adjustment for high-altitude adventures and can operate in temperatures as low as 0 degrees, preventing pipe freezing and conserving propane. Designed for durability, the heavy-duty door protects against rainwater, while dual latches and an integrated gasket minimize vibration during travel. Additional features include a built-in mixing tank, modern control panel and easy maintenance.

geappliances.com





RV THERMOSTAT

Micro-Air, Hamilton, New Jersey, offers its EasyTouch RV Thermostat. RV season just got a little longer with the EasyTouch RV Thermostat. As a drop-in replacement for existing digital thermostats, this thermostat performs every function of the original thermostat and adds Wi-Fi and Bluetooth capabilities. With Micro-Air's free app, your RV temperature can be controlled from anywhere.

microair.net

FRONT LOADING WASHER

Meyer Distributing for InVision, Jasper, Indiana, presents its Front Loading Washer, 2.5 Cubic Foot. InVision's line of washers and dryers are designed specifically for the RV lifestyle. With the front load system, the washer gives RV owners energy efficiency, easy loading and superior cleaning power. The steam cycle removes stains yet is still gentle on clothes. Experience a quiet and efficient operation with a brushless inverter motor. Reduce color fading and shrinking without losing the cleaning power with its cold wash cycle.

meyerdistributing.com





COMPACT DRYER

Pinnacle Appliances, Houston, Texas, presents its 24-850S W Pinnacle Compact Short Dryer – Knob. Pinnacle's 24-850S W ultra-compact dryer is built to fit into even the smallest spaces. Equipped with auto dry/timed dry technology and a built-in wrinkle guard, its energy-saving technology is designed with stainless steel drum and high-speed turbofan. Venting function enables you to dry your clothes even if you don't have a drain pump.

pinnaclecombos.com



ANTI-DUST PRESSURIZATION UNIT

Ganter CleanAir Solutions, Dawson City, Yukon, Canada, offers its Carafan Sahara CP700, an anti-dust pressurization unit to keep dust out of RVs and travel trailers. It was designed in Australia by experts in the mining industry to keep dust out when traveling across the country and built for rugged off-grid and smooth roads alike since 2018. With a low profile, this unit delivers filtered air, is made of strong aluminum and is easily installed into an existing 14-inch-by-14-inch skylight opening in all types of RVs. It has a 6-amp draw at 12 volts.

gantercleanair.com

ROOF COAT SOLVENT

RV Roof Magic, Shelton, Connecticut, presents its RV Roof Magic. Fix roof leaks and extend your roof another 15-18 years. No primer needed and only requires one coat. The liquid butyl rubber product can be applied to all surfaces except silicone or PVC. Includes a 10-year warranty. Free shipping this month.

rvroofmagic.com





POLYURETHANE FABRICS

Richloom, New York, offers its Tough Series 10 Polyurethanes. Richloom introduces its new collection of Tough Series 10 patterns, offering a 10-year warranty against hydrolysis. These Series 10 polyurethanes are durable and low-maintenance and produced through a solvent-free process that eliminates the use of volatile chemicals, making them environmentally responsible. Designed for all home furnishing applications, Series 10 polyurethanes are tested to meet the standards of both the furniture and hospitality industries.

richloom.com



BUNK LADDER

Stromberg Carlson, Traverse City, Michigan, presents its Bunk Ladder. The Stromberg Carlson domestically made bunk ladder provides small feet easier access to their beds or larger feet easier access to stored items. The injection molded treads provide comfort to bare feet. Large hooks can go over facia board or mount with included bracket for more security. Stromberg's bunk ladder is rated for 250-pound maximum load at an 11-degree mounting angle. Available in silver or black in lengths of 60 or 66 feet. Made in the USA.

strombergcarlson.com

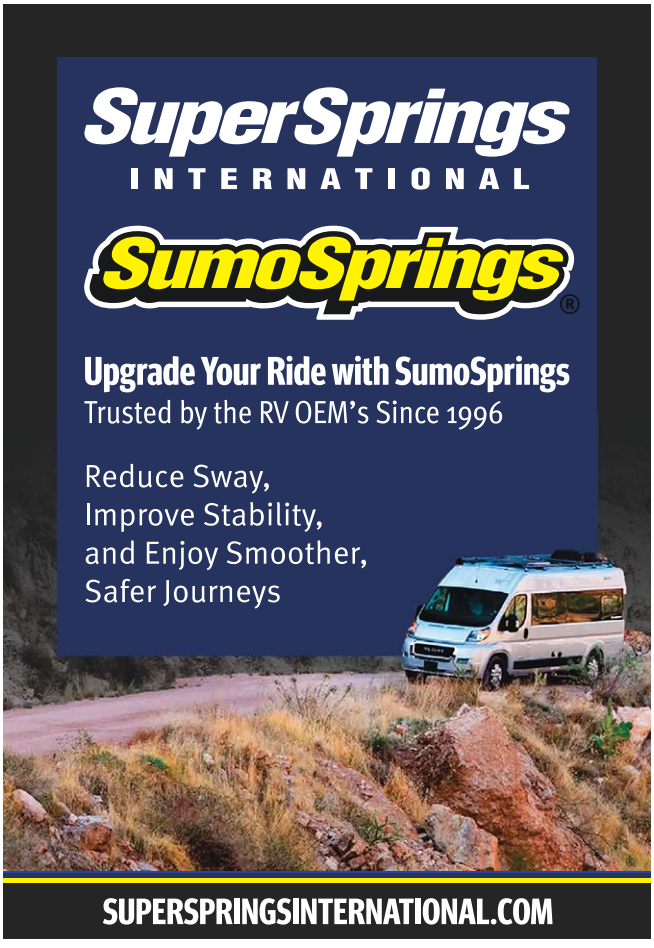


WATERPROOF AIR STATION

Scanstrut, Exeter, United Kingdom, offers its ATMOS Built-In Air Station. Built-in air for your RV or van, Scanstrut's ATMOS upgrades the RV and camper van experience. At the push of a button, ATMOS is ready to inflate paddleboards, air mattresses, awnings and more, maximizing quality time on your adventures. Set the target pressure and let ATMOS do all the hard work. Utilizing Scanstrut outdoor technology DNA, this waterproof onboard air station is engineered to thrive in rugged outdoor environments.

scanstrut.com







INDUCTION COOKTOP

Triple M Surfaces, Elkhart, Indiana, presents its Triple M Surfaces InvisaCook Induction. The InvisaCook with a porcelain countertop from Triple M Surfaces revolutionizes cooking with invisible induction technology. The advanced cooktop is hidden beneath a durable, heat-resistant porcelain surface, allowing you to cook directly on the countertop. Ideal for RV and marine applications, this space-saving solution offers efficient cooking without the clutter of visible burners.

triplemsurfaces.com





BAR/LAVATORY FAUCET

Valterra Products, Mission Hills, California, offers its Premium Slimline Single Handle Bar/Lavatory Faucet. This faucet combines modern design with durability and functionality with an 11-inch, high-arc spout for a contemporary look. Ceramic disc valve for smooth operation, durable one-piece molded hybrid underbody and shield with a brass/polymer shank. Hardware is included with an optional base plate. Available in a variety of finishes: chrome, brushed nickel and matte black.

valterra.com

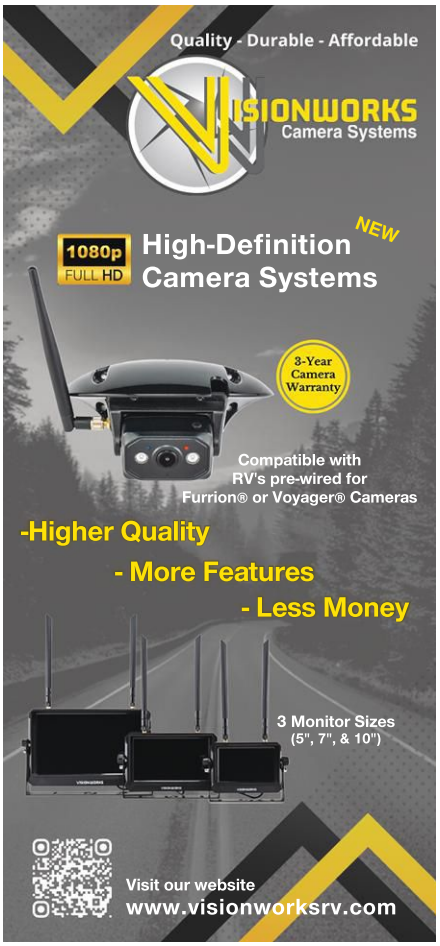




SMART THERMOSTAT & CONTROL HUB

WalTech RV, Austin, Texas, presents its Smart Thermostat & Control Hub. This universal thermostat replaces most old RV thermostats, integrating climate control, advanced pet monitoring, built-in GPS and a Bluetooth gateway for remotely managing sensors, light switches and power outlets. With global connectivity via a built-in SIM card or Wi-Fi, it provides control even from hundreds of miles away. WalTech offers easy installation and a complete wireless solution for RV owners, manufacturers and service shops.

waltechint.com





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micro-air®

learn more at **microair.net**

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ADVERTISER	PAGE
Airxcel Inc	11
Alliance RV	43
American Guardian Warranty Services Inc/AGWS	9
Bradd and Hall Inc	32
Camco Manufacturing, LLC	7
DEI/Design Engineering Inc	60
Dometic Corp	IBC
Eberspächer	30
Ember RV	39
Forest River Inc	25, 27, 29, 31, 33
Genesis Products Inc	1
Go Power!	2
Haier US Appliance Solutions Inc dba GE Appliances	19, IFC
Icon Technologies Ltd	13
Marshall Excelsior	24
Micro-Air Inc	49, 62
MTI Industries	48
NetSource Technologies	26
nuCamp	41
Patrick Industries Inc	5, 62
Pinnacle Appliances	62
Pre-Pair	62
RecPro	62
Richloom Fabrics Group	53
Specialty Recreation Inc	56
Stromberg Carlson Products Inc	57
SuperSprings Intl Inc	59
Thermo-Tec	59
Thetford/Norcold Corporate Headquarters	62, BC
KZ Recreational Vehicles	17
Trim-Lok Inc	28
Triple M Surfaces	3
VisionWorks	61
Xtreme Heaters	60

Pit Stop



Gift Guide for Bookworms *On the Go*

"100 Parks, 5000 Ideas" or "50 States, 5000 Ideas" – National Geographic

"Feast by Firelight" – Emma Frisch

"Blue Highways: A Journey into America" – William Least Heat-Moon

"Camp Cocktails" – Emily Vikre

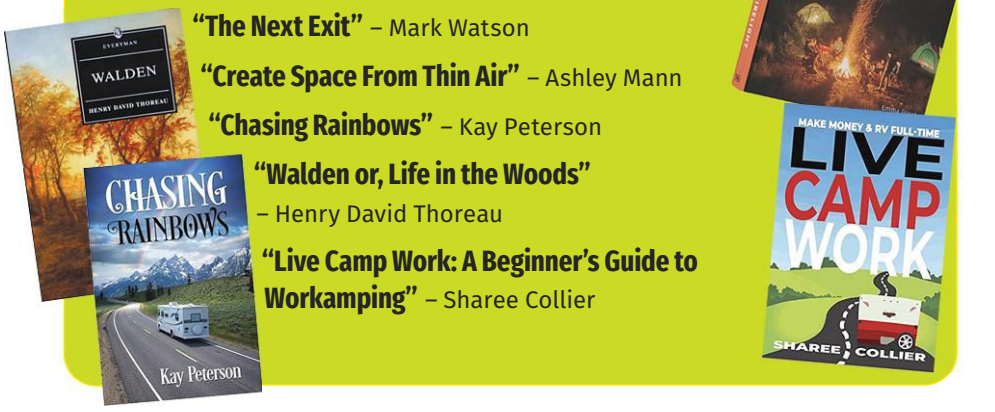
"The Next Exit" – Mark Watson

"Create Space From Thin Air" – Ashley Mann

"Chasing Rainbows" – Kay Peterson

"Walden or, Life in the Woods" – Henry David Thoreau

"Live Camp Work: A Beginner's Guide to Workamping" – Sharee Collier



SEPTEMBER SHIPMENTS

24,595 (units)
Total RV shipments

0.4% decrease compared to September 2023 (24,700 units)

To date, RVs are up 7.7% with 256,412 units shipped through September

"Overall RV shipments are steady for the month of September but remain on track for **modest increases in 2024 over 2023,**" said RVIA President and CEO Craig Kirby. "RVing has an enduring appeal for families and individuals seeking flexible and affordable travel experiences."

Nostalgia is a National Mood



As 1980s pop culture makes a comeback in fashion, music and travel, the past fuels today's cultural and lifestyle choices:

- **The 1980s** emerged as the decade most Campspot survey respondents want to visit, with 70% saying they'd give up modern technology for a week to experience life as it was in the 80s.
- **94%** of respondents see camping as a form of stress relief from today's pressures, while 76% say the current economic climate strongly influences their choice to camp over other trip types.
- **61%** value a tech-free camping experience, citing digital overload as a major factor in their decision to disconnect.
- **32%** of respondents miss the lack of screen time from their childhood, showing a widespread longing to recapture the simplicity of predigital life.

SOURCE: CAMPSPOT

ACCORDING TO

a meta-analysis by the University of Utah, **exposure to nature resulted in statistically significant short-term improvements on mental health symptoms.** The positive effects of nature appeared even greater for those diagnosed with mood disorders, such as depression or bipolar disorder.

SOURCE: ECOPSYCHOLOGY

SIX DECADES. ONE FOCUS.

In 1964, Dometic put down roots in Elkhart, Indiana — the home of America's RV Industry. During these past sixty years, we've manufactured the adventure-tested products that our partners trust and rely on. We are proud of what we've grown here.

It certainly didn't happen alone. Dometic would not be where it is today without our family of builders, dealers, and installers. We are dedicated to your success during our next sixty years.

This partnership is our singular focus.



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