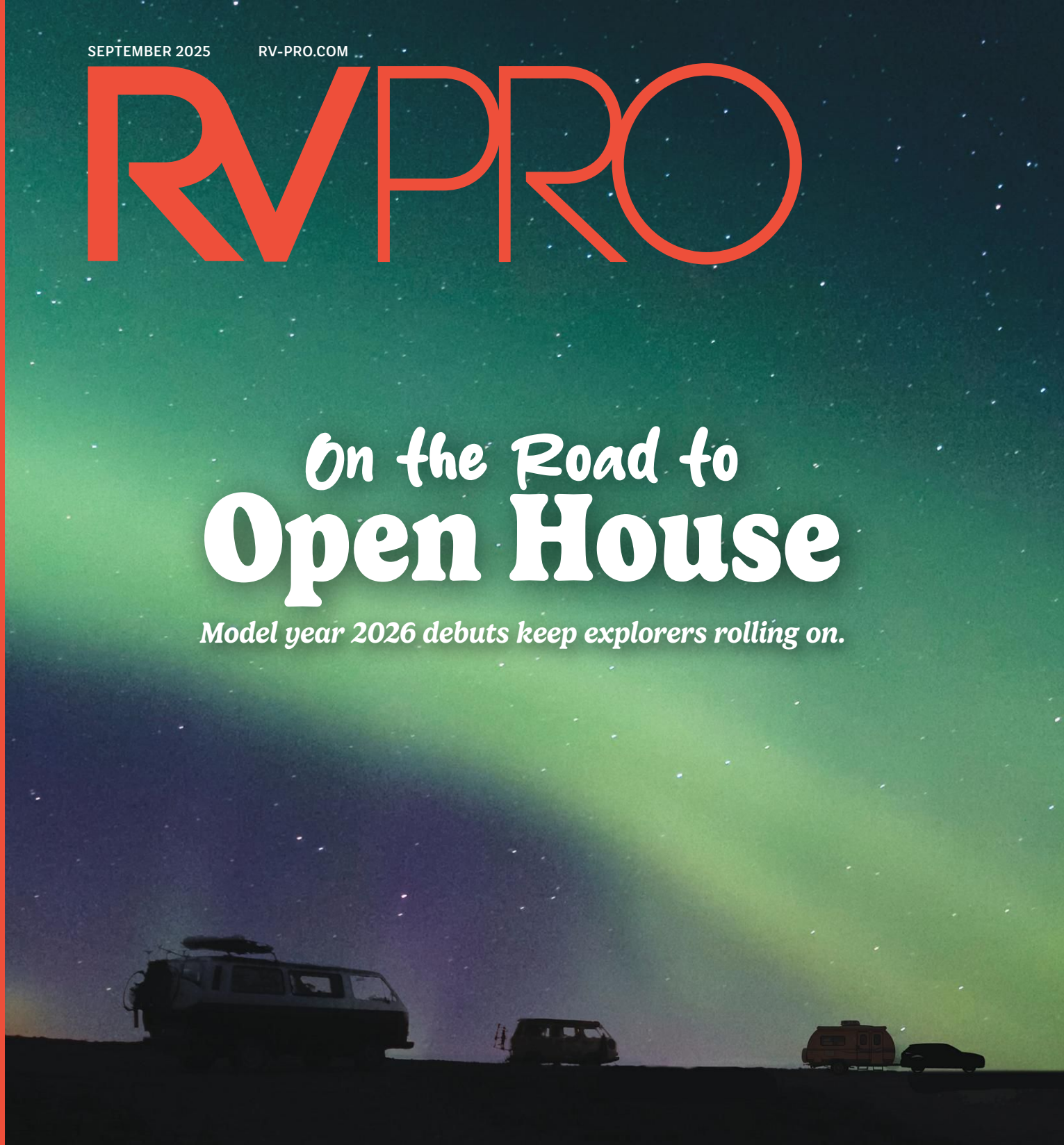
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RV PRO



On the Road to Open House

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VIEW/NAVION 24D

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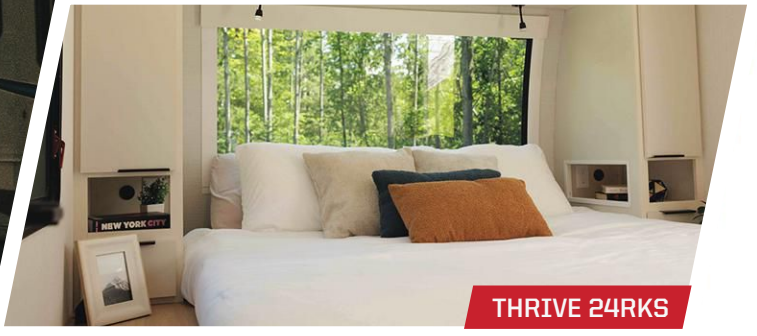
The new View®/Navion® 24R, 24T and updated 24D pair sleek new styling and smart space design to maximize storage and living space. All now feature Winnebago Connect™ for effortless travel!



SUNFLYER 328MB

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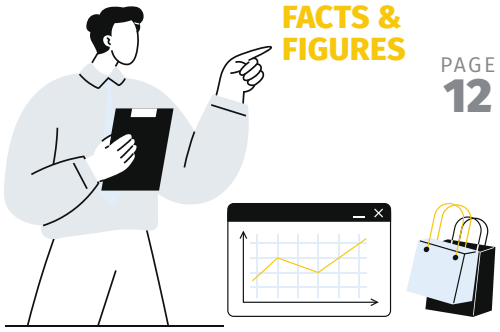
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Image created using images from mikesch112 and Thomas Heitz, Adobe Stock.

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Jennifer King

During the last week of July, I was lucky to go on vacation and spend time boating and exploring the Lake Winnipesaukee area in New Hampshire. When I got back to my home office and started working on this issue of the magazine, I was struck by the duality that the industry seems to be experiencing lately. On one hand, industry experts I've talked to aren't expecting huge growth this year, but on the other hand, shipment reports from the RV Industry Association (RVIA) are trending upward. Consumer confidence has taken a hit this year due to (some say) uncertainty surrounding the Trump administration's tariff negotiations, but we're seeing record numbers of Americans expressing an interest in purchasing an RV within the next five years — 16.9 million households, according to statistics reported by Go RVing. We've seen long-awaited wins like the suspension of the de minimis exemption, an executive order signed by President Donald Trump in July. At the same time, we've seen concern rise over the funding and staffing of our National Park System and the possibility of the sale of public lands.

I think it's this give-and-take, this back-and-forth, that has made this year feel unstable, but it hasn't been without signs of hope. I was encouraged by the statistics released in the Go RVing study — 16.9 million households having an interest in RVing is no small number. And it was exciting to learn that of those who expressed an interest, there are more first-timers, more families with children under 18 and more diversity than ever before.

Also, the median number of days of RV usage increased to 30 days from 20 days in the 2021 study. And the top three motivators for purchasing an RV are sentiments we can all relate to:

- Unwinding and relaxing — 58%
- Spending time in nature — 57%
- Visiting locations with natural beauty — 53%

As stated in the Go RVing report: "This indicates a promising future for the RV industry, with a growing pool of potential customers who are eager to embrace the RV lifestyle."

So, despite a somewhat topsy-turvy year so far, that hope and potential is fuel for our industry to keep pushing forward. It's empowering to hear that so many people are interested in what we do for a living — we sell fun, right? Even in times of uncertainty, it's important to keep that in mind and continue creating ways for Americans to connect with nature and with each other.

As always, thanks for reading!

Jennifer King

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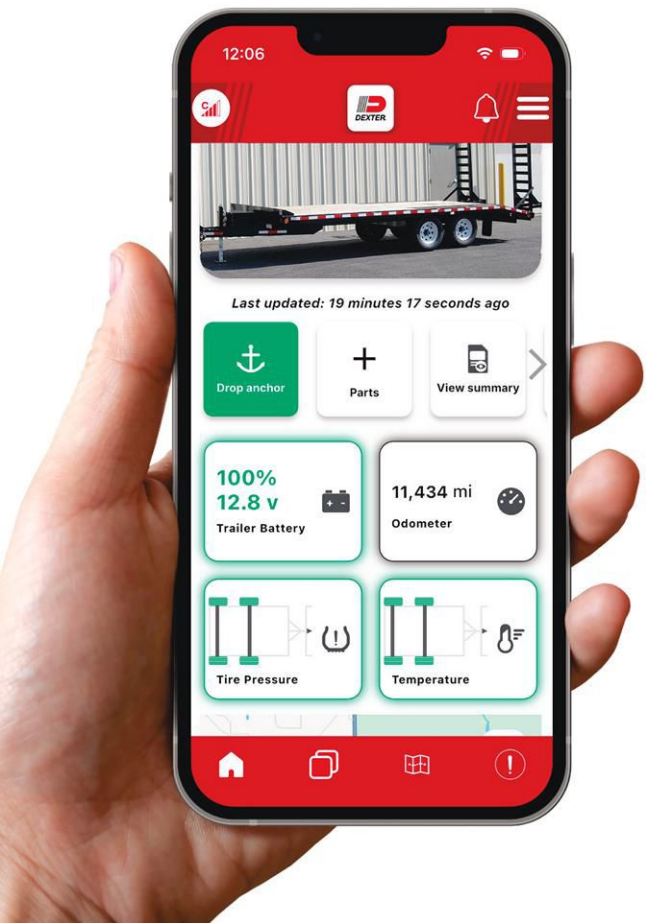


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SCAN TO LEARN MORE

HIRES & PROMOTIONS



Ron Fleming
Lazydays

Lazydays Holdings announced that Ron Fleming has been appointed CEO. Fleming has served as the company's interim CEO and a member of its board of directors since September 2024. He has been a leader in the RV industry for more than 40 years.



Matt Pomeroy
The M.K. Morse Co.

Matt Pomeroy has been named technical sales manager for the United Kingdom and Ireland. Pomeroy offers more than 30 years in the metal industry at companies including Accurate Cutting Services, Dynashape Sawblades, East Midland Saw & Tool and The L.S. Starrett Co.



Fred DePerez
Harbinger

Fred DePerez has joined Harbinger as senior vice president of sales. DePerez is an industry veteran with more than 30 years of experience in sales, marketing and product strategy leadership roles for automakers such as Toyota, Fiat Chrysler (now Stellantis), Nissan and Hyundai Motor Group.



Erik Applegate
Star brite

Star brite announced that Erik Applegate has been appointed president. As part of this transition, Gregor Dornau, who has served as president since 2022, will move into a new role as senior adviser, continuing his active involvement with the company.

SUPPLIERS & AFTERMARKET

Camco and **RV Overnights** announced an exclusive partnership. The program enables RV Overnights' hosts to create a Camco marketplace on-site stocked with essential RVing kits and supplies for guests to purchase, making it convenient for them to replenish important items or fix small repairs.

On July 9, the **Eberspächer Group** celebrated its 160th anniversary. The origins of Eberspächer date back to 1865, when Jakob Eberspächer founded a small tinsmith's workshop in Esslingen, Germany. The first factory building was constructed in 1900, followed by the first foreign subsidiary in Austria in 1913.

GIVING BACK

Dragonfly Energy's Battle Born Batteries was among the sponsors for the third annual G7 Celebrity Golf Classic, hosted by Dallas Cowboys quarterback Will Grier. The event, held in Charlotte, North Carolina, raised over $180,000 in support of underserved youth across the Carolinas.

In light of the loss of life and property in the Texas Hill Country from flooding in July, the **Texas Association of Campground Owners** established a GoFundMe to raise funds for parks or persons in need. The association started the fund with $2,500 and, at the time of publication, had raised over $30,000.

PPL Motor Homes announced a $15,000 donation to the Community Foundation of the Texas Hill Country's Kerr County Flood Relief Fund, supporting recovery efforts following the devastating floods in the region.

Burlington Graphic Systems hosted a Car & Motorcycle Night in July. All proceeds went to the Boys & Girls Clubs of Elkhart County, helping to support their impactful work with local youth.

MERGERS & ACQUISITIONS

Blue Compass RV has acquired Airstream of Virginia, the company's 14th Airstream dealership in the U.S. Blue Compass RV will build a new flagship exclusive Airstream dealership in Richmond, Virginia.

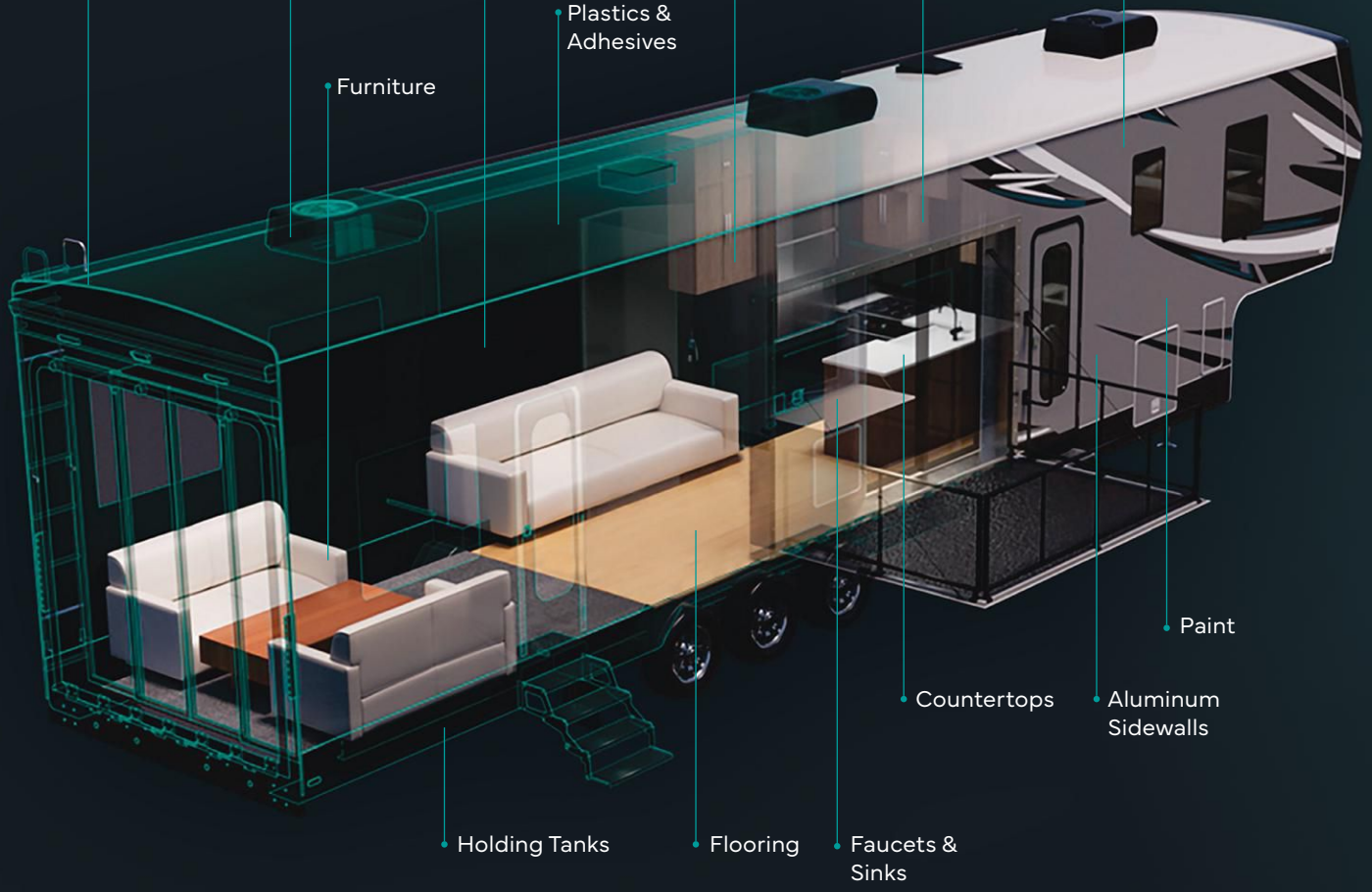
Fun Town RV has acquired Edmundson RV, which will now operate as Fun Town RV Indianapolis. The location features a 32-bay service center, an indoor showroom and solarium. It will continue to offer a wide selection of new and pre-owned RVs, parts, service and delivery support.

Want more? For more information on any of these news items, visit rv-pro.com/news.

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EVENTS

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Sept. 8
Hershey, Pa.
rvcontentcreators.com/hershey2025

America's Largest RV Show
Sept. 10-14
Hershey, Pa.
largestrvshow.com

Camping Carolinas Fall Crawl Tour
Sept. 15-16
S.C. & Ga. campgrounds
carvcfallcrawl.com

Elkhart Open House Week
Sept. 22-25
Elkhart, Ind.

2025 Hall of Fame Supplier Show
Sept. 22-24
Elkhart, Ind.
rvmhhalloffame.org

RVWA Open House Breakfast
Sept. 23
Elkhart, Ind.
rvwa.org/events

Overland Expo East
Oct. 3-5
Arrington, Va.
overlandexpo.com/east

RVWA Educational Symposium
Oct. 15-16
Chicago, Ill.
rvwa.org/events

Outdoor Hospitality Conference & Expo
Nov. 10-12
Louisville, Ky.
ohi.org/event/ohce

WEBINARS

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HIRES & PROMOTIONS



Tyler Brown
GEN-Y

Tyler Brown has joined GEN-Y as the company's new director of purchasing. In his new role, he will oversee purchasing and sourcing functions. He has a strong background in procurement, supply chain strategy and vendor relations.



Kristen LeBaron
Airxcel

Airxcel has named Kristen LeBaron vice president of strategic planning and implementation based in Elkhart, Indiana. LeBaron will oversee a portfolio of high-impact strategic initiatives, ensuring timely delivery and measurable results aligned with Airxcel's vision.



Caroline Fugler
RV PRO

In June, Caroline Fugler joined RV PRO as account executive. She has an extensive background in sales, support and leadership, bringing a lot of skill and passion to the role. Contact Fugler at cfugler@cahabamedia.com.

UPDATES

Stacey Harris, head of service and retail sales with **Truma North America**, has joined RV PRO's Editorial Advisory Board. As a marketing and communications leader with over 30 years of experience, Harris oversees the customer service area, leads the Truma Dealer/Service Program and oversees marketing responsibilities for the RV supplier. Her responsibilities involve planning go-to-market strategies, managing customer care teams, overseeing branding and messaging, and executing digital marketing initiatives.

RV MANUFACTURING

Rossmönster announced a partnership with Texas-based **Vogt RV** and **Leisure RV Center**. The collaboration will bring Rossmönster's adventure trucks and vans to a broader audience across the Dallas/Fort Worth metroplex and beyond. Rossmönster also announced a partnership with southern California's **Conejo RV**, making its adventure trucks and vans available to a wider audience throughout Ventura County and beyond.

Holiday Rambler, part of **REV Group** and based in Decatur, Indiana, announced a multiyear agreement with the Indianapolis Colts beginning with the 2025 NFL season. As part of the partnership, at the 2025 Colts Training Camp, Holiday Rambler's Class B Xpedition will serve as the Mother's Unit, where moms can privately breastfeed their children or take care of other kids' needs.

Shasta RV has formed a partnership with **UFP Factory Built,** manufacturers of BRAWN, a premium American-made structural wall system specifically engineered to enhance the structural frame of Shasta RVs. In June, Shasta began integrating BRAWN's single-piece wall system into production.

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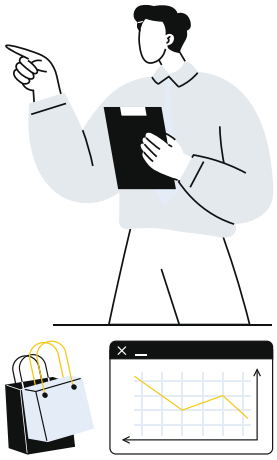
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2ND QUARTER RV MARKET TRENDS: TOP BRANDS, MODELS & CONSUMER SEARCH INSIGHTS FROM RV TRADER



As consumer preferences continue to evolve, search activity on RV Trader provides a valuable real-time snapshot of what's capturing buyer attention. From the most-searched manufacturers and models to shifts in category performance, inventory trends and even preferred lengths and sleeping capacities, Q2 of 2025 revealed key patterns that can help dealers and manufacturers align with current demand. Here's what buyers were searching for from April through June 2025.

TOP RV MAKES IN Q2 2025

1. Forest River
2. Keystone
3. Thor Motor Coach
4. Winnebago
5. Jayco

In Q2, the top five most popular RV makes closely mirrored last year's rankings, with Forest River and Keystone leading the pack. **Keystone has seen increasing interest from buyers,** rising from the fourth most-searched brand in 2023 and 2024 to the second-highest searched.

TOP RV MODELS IN Q2 2025

1. Jayco Jay Flight SLX
2. Keystone Coleman
3. Forest River Cherokee Grey Wolf
4. Forest River Sunseeker
5. Keystone Cougar

Jayco's Jay Flight SLX had a strong presence in the second quarter of 2025, having not been in the top five in 2023 or 2024. Compared to 2023 and 2024, the top searched RV models in Q2 2025 are entirely new to the top five, reflecting fresh consumer interest.



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RV CATEGORY TRENDS IN Q2 OF 2025

Most RV categories have maintained steady consumer interest, with many showing parallel growth in both inventory on RV Trader and user engagement. Notable standouts within these categories include:

- Travel trailers continue to gain momentum, showing steady growth in both availability and interest. Inventory on RV Trader **rose by 26.03%** from 2024 to 2025, signaling strong dealer confidence, while user engagement, measured by clicks, **increased by 1.65%.** Travel trailers also remained the most-clicked RV category, continuing a consistent trend from the previous year.
- Class As are following a similar upward trend. Inventory **increased by 6.82%** year over year, while user clicks **surged by 22.5%**, suggesting renewed interest in this segment and potential buyer intent heading into the second half of the year.
- Class Cs have witnessed a significant jump in engagement, with a **27.75% increase** in user clicks, concurrent with an increase in inventory of **10.44%.**

These numbers indicate that rising inventory is being met with strong, ongoing consumer demand, further fueling each segment's growth.

TOP LENGTH SEARCHES

The following are the most popular lengths (in feet) for RVs from April to June 2025.

1. 29 feet
2. 30 feet
3. 32 feet
4. 25 feet
5. 21 feet

TOP SLEEPING CAPACITIES

Consumers were most interested in units with sleeping capacities of an even number.

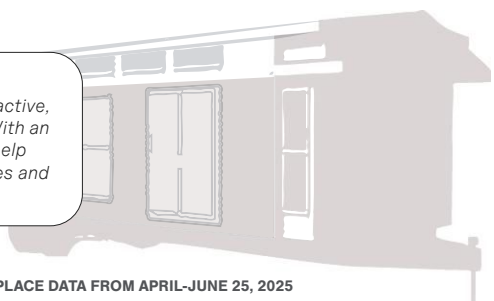
1. 4
2. 6
3. 5
4. 8
5. 3

OVERALL Q2 DATA

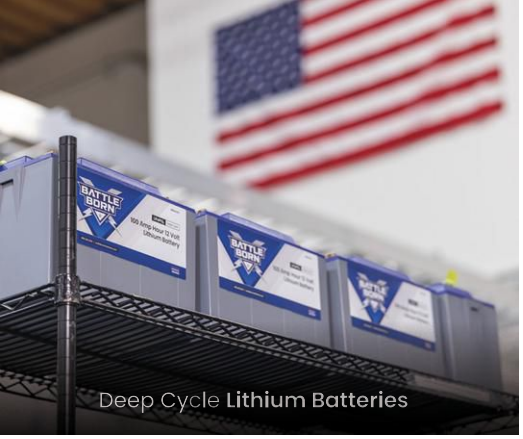
Overall, Q2 2025 data reflects a healthy level of consumer engagement across multiple segments of the RV market. Established manufacturers remain dominant, but shifts in top model searches hint at changing tastes and fresh product interest. Meanwhile, increases in both inventory and user activity across categories like travel trailers, Class A and Class C RVs suggest that supply is meeting demand. With continued attention to these behavioral signals, dealers and OEMs can better anticipate market shifts and meet customers where their interest is already growing.

About RV Trader

RV Trader, a part of the "Trader" family of brands and owned by Trader Interactive, is the leading marketplace for advertising RVs, motorhomes and campers. With an average of 6.5 million monthly visitors, RV Trader offers innovative tools to help manufacturers and dealers make connections with customers, increase sales and maximize profits. For more information, visit rvtradermediakit.com.



**SOURCE: RV TRADER MARKETPLACE DATA FROM APRIL-JUNE 25, 2025







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On the Road to Open House

By Darian Armer, Maura Keller, John McCurry, Rob Merwin & Ronnie Wendt

ALL PHOTOS COURTESY OF CORRESPONDING OEMs

Every September, members of the RV industry, from across the country and beyond, hit the road, all heading for Elkhart, Indiana. OEMs go to show off their latest and greatest updates for the upcoming model year, and dealers go to see what might pique their customers' interests. In RV PRO's Model Year 2026 Preview section, check out what's new from these busy OEMs, from new models, brands and floorplans to innovative features, shiny exteriors and intricate interiors. You'll find updated construction materials, a model inspired by an iconic architect, lower price points, expanded off-grid offerings and more — each unit carefully curated to get your customers out on the open road. And if you see the RV PRO team at Open House this year, be sure to say hello!

Get a sneak peek here before experiencing the real deal in person.

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KEYSTONE RV

Here's what's new for Keystone and its wide collection of new floorplans for 2026:

The Sprinter 3800FLB has a front living layout featuring an L-shaped sofa and specially designed hidden bunk beds for added sleeping capacity. The Sprinter 3950SSP offers a versatile design with a side patio, rear bonus room, office, loft, expansive L-shaped sofa and a 65-inch TV.

The Raptor 444 expands outdoor living space with a side patio for enhanced relaxation and entertainment. Raptor 430 offers a new layout designed for versatility and comfort. Raptor 441HB is a half-bath version of the bestselling 441, providing convenience without sacrificing space. The Raptor Carbon lineup is all-new, featuring completely redesigned floorplans and upgraded features.

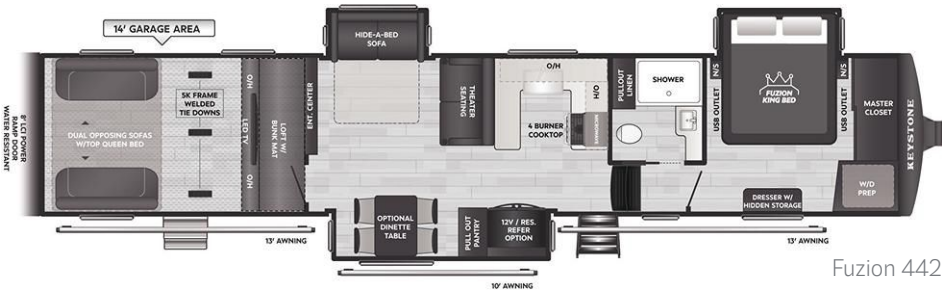
Cougar expands its lineup for 2026 with three new floorplans designed to meet a wide range of towing and lifestyle needs: 26RES is compact and tow-friendly with residential comforts; 28RLI includes a rear living layout with spacious seating and storage, and 29MBD is a mid-bunk design targeting families or remote work flexibility.

Fuzion 361LT offers a versatile layout built for comfort and function. 442HB is a half-bath layout offering convenience and privacy. Impact 416 has a spacious design with premium features, and Impact 418 has enhanced living space with innovative storage.

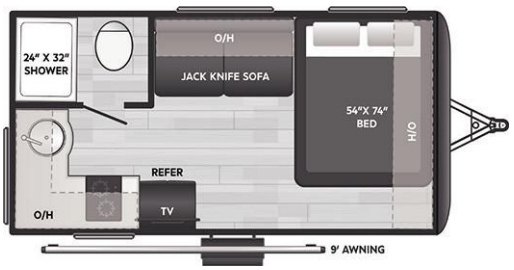
Bullet expands its lineup for 2026 with several new layouts, including 16BHC, 16RBC, 18RBC, 19RDC, 21RKC and 26BHC, offering even more options for budget-conscious adventure seekers.

Passport is broadening its Classics lineup with budget-conscious options for 2026 with several new layouts designed to meet a variety of needs: 160BHC, 160RBC, 180RBC, 190RDC, 210RKC and 260BHC.

Coleman is freshening its lineup across multiple series to meet diverse needs, including Coleman 13R, 25R; Coleman Lantern 25RBS, 32BHS; Coleman Light 29BX; and Coleman Legacy 2600RB, 2950RL.



Fuzion 442



Coleman 13RK

Keystone is also introducing many new standard features, including:

Arcadia Select models now come with upgraded tow-ready and travel-friendly features for flexibility and confidence on the road. Composite stow-away steps and a towing hitch with four-flat plug are now standard on all Select floorplans, enabling owners to haul gear, bikes or small trailers.

Arcadia Super Lite offers an 18,000-Btu Chill Cube main AC. A second 13,500-Btu air conditioner is now standard, plus an on-board CLM water filtration system and composite stow-away steps.

Alpine has new standard features designed for durability and performance. These include ABS brakes, 8,000-pound axles, TCS coil springs, H-rated tires, TPMS, electric gate valves, upgraded MORryde Safe-T-Rail, a new graphics package, a water filtration system and a dual-purpose vanity with swing-out mirror.

The 2026 Reign models are introducing enhancements driven by direct customer feedback. Among the updates, a power tongue jack has been added for easier hitching and unhitching, along with several convenient bolt-on features designed to enhance everyday usability.

Sprinter offers countertop extensions in most floorplans for extra prep and serving space. Outside kitchens designed for convenient outdoor cooking and entertaining, lighted Keystone brand bath mirrors for enhanced functionality and style, and Suburban tankless on-demand water heaters have been added.

For new paint options, Alpine will offer the Avalanche paint option, and the Sprinter 30th Year Anniversary full-body paint option marks three decades as Keystone's first brand.

"We're optimistic about 2026 and see a clear opportunity to capitalize on refreshed demand and lower inventories," says Kasey Findley, customer experience manager. "Our team is expanding the Arcadia offering and leaning into customer-driven features that deliver real value. With the brand revamp and a sharpened focus on the full-size segment, we're positioned to meet the moment with smart design, attainable price points and features that matter most to today's RVers."

Findley says Keystone is seeing a strong shift toward full-body paint over traditional graphics — especially in higher-content, premium models. Paint drives curb appeal and helps dealers close sales, Findley says. Additionally, large L-shaped sofas continue to be in high demand, offering the comfort and seating space customers expect. Raptor is "leaning in" to both trends across the 2026 lineup, she adds.

"Looking ahead to late 2025 and 2026, we're optimistic," Findley says. "The steady demand for affordable RVs is building momentum, setting the stage for solid growth and opportunities.

AIRSTREAM

Airstream will feature one new model for 2026 — the Frank Lloyd Wright Usonian Limited Edition 28RB. Just 200 units will be built. Inspired by Wright's Usonian principles, the trailer's interior features modular and convertible spaces. The main living area transforms from a dinette to a desk to a secondary sleeping space, with storable chairs and a stool. The rear sleeping area includes twin beds that convert to a king-size bed at the push of a button.

Airstream is offering an array of new standard features on many models, such as an X-package for the Basecamp with rock and solar guards, 3-inch lift kick and an off-road tire upgrade. For the Globetrotter, International, Flying Cloud and Trade Wind, a bathroom window is added in all 25FB and 27FB units where blinds will be installed.

Trade Wind's 23FB GVWR increases to 6,500 pounds from 6,300. For the Globetrotter and Classic, a security camera is built into the main door light fixture plus ASA Electronics. The Classic has a sofa redesign in the 28RB and 30RB units, with a dual motor for smooth operation, a true lay flat into bed configuration, redesigned closeout behind the sofa, sofa arm redesign with power awning access and a switch locator redesign for a cleaner look.

For travel trailers, new air-conditioning vents have been added on all ducted units to increase flow rate and shut-off function. This can be upgraded on older units. The Bambi Classic has a better back-up camera that will move to below the rear awning, where the view is the same, but the look is more aesthetically pleasing and protected from overhead brush.

Frank Lloyd Wright Usonian Limited Edition





Atlas Curbside



Interstate 24GT Curbside

On the Atlas and Interstates, a new custom grille and Advanced Power System is now standard, which is a single-fuel source (diesel or gas only, no LP) designed to provide more electrical power and support off-grid travel.

Atlas features structural improvements to the body and fiberglass for a stronger, more durable exterior. It offers custom LED taillights that match the Mercedes Sprinter taillights visually and operationally. There are new vinyl mats for exterior compartments that are easy to clean, and new cameras and sensors system with a dual rearview camera, 720p resolution and blind spot cameras that operate down to 0.1 LUX ultra-low light.

Interstate 24GT and 24GL now have a rear-wheel drive chassis that can seat up to nine passengers as well as AWD that allows seven passengers. It has Triple Nickel Chrome Wheels (OE Wheelworks, same as on Atlas).

The Interstate 19 and 19X have a new heating and hot water system with improved burner, fuel pump and exterior exhaust/cutout. Interstate 19X decor transitions to Scarlet Peak and is transitioning to KO3 Tires.

Rangeline has a 3,000-watt inverter with all outlets inverted. An additional converter configuration provides a backup to the 12-volt system while on shore power. There is an additional Firefly screen next to the cellphone holder. An easy-access bathroom fan switches on the pantry and a new inverter monitoring and control



Frank Lloyd Wright Usonian Limited Edition

screen is over the sliding doorway. Upgraded black leather captain's chairs are standard.

All touring coaches have an updated exterior with new badging, along with exterior to interior ethernet (Cat6A) prewiring for easy internet or Starlink connection. The coaches also come with a new two-year (no mileage) Airstream Limited Warranty.

Success stories and eye-catchers this year include the Basecamp Xe addition to the "Adventure Product" lineup alongside Trade Wind. The Frank Lloyd Wright Usonian Limited Edition features powered twin beds that convert to an RV king. Airstream also describes Interstate 19 as its most popular touring coach unit because it's easy to drive, fits into a parking spot, features a full wet bath, galley kitchen, appliances and a large bed.

Customers want more power and the ability to go off-grid longer, Airstream says. The company is capitalizing on that by adding a completely inverted electric-first feature set to its Basecamp travel trailer.

Airstream considers itself to be well-positioned to navigate economic uncertainty during the remainder of 2025 and into 2026. Demand for premium travel remains steady. The brand sees growth opportunities through targeted innovation, compelling storytelling and continued partnership within its strong dealer network.

CROSSROADS RV



Sunset Trail

Crossroads has several new floorplans for 2026, including Zinger Lite 12 FB, Zinger Lite 12 RD, Sunset Trail Select 17 RBS, Sunset Trail Select 17 BHS, Sunset Trail Select 17 RBS, Sunset Trail Sport 24 BHS and Sunset Trail Sport 28 QBS.

Crossroads is also promoting these Redwood 2026 floorplan highlights:

RW420FL – Front living room. This floorplan features a spacious front living layout for entertaining, featuring multiple seating areas, a large entertainment center and residential comfort throughout.

RW371RL – Rear living with private laundry, designed with a large primary bedroom and dedicated laundry area.

RW425DBL – Dual suite luxury. This features two full-size bedrooms and two full baths — each a private primary suite. It is described as ideal for families or guests who want both space and privacy.

Crossroads will also introduce a number of new standard features. These include a one-piece fiberglass cap for the entire Sunset Trail line. Units will also have Cleer Vision windows that offer improved air flow and natural light. Some floorplans will have MORryde slide trays to offer convenient storage access. Franklin Furniture, a brand made in the U.S., is also featured. New decors are also available.

There will be plenty of new options, including full-size pullout pantries, a built-in paper towel holder, integrated pet bowls, a new appliance package, new baggage doors and a modern kitchen island available for 412GK only.

The overriding theme for Crossroads introductions is "small, lightweight and affordable." The company is completely revamping the Sunset Trail lineup from top to bottom. It is focusing on first-time buyers with its Select and Sport Series and more features for its top-line Sunset Trail.

"We've completely reimagined the interior of our Redwoods — bringing a fresh, inviting look that truly feels like home," Crossroads says. "Every detail was thoughtfully designed to create a warm, residential atmosphere that sets Redwood apart from the rest. From updated finishes to a more refined layout, we've gone the extra mile to deliver a distinctive interior that reflects both comfort and style. We're excited to unveil the redesigned Redwood to the industry this fall."

Crossroads reports success this year with the 390 DB, which offered a large two-bedroom space with two bathrooms.

"Our 412GK offers a spacious, residential-style kitchen equipped with all the amenities our owners love: full-size appliances, ample counter space and generous storage," Crossroads says.

"The [primary] bedroom is equally impressive, featuring a large layout with direct access to a dual-entry bathroom. The bathroom includes dual sinks, making it perfect for couples who appreciate extra space and convenience. In the living area, opposing theater seats create a comfortable and social environment, ideal for entertaining or relaxing after a long day."

Crossroads has expanded offerings for first-time buyers in the small and lightweight segment. Sunset Trail will cover all sizes and price points of the lightweight market.

The new interior package offers refreshed color palettes and "thoughtfully" accented materials. Redwood's 2026 interiors are bold and modern, the company says.

> **"EVERY DETAIL WAS THOUGHTFULLY DESIGNED TO CREATE A WARM, RESIDENTIAL ATMOSPHERE."**
>
> **—CROSSROADS**

Crossroads will have its largest-ever offering targeting price-driven and towability trends.

"Current design trends are leaning toward softer, neutral tones paired with mid to dark accents," Crossroads says. "Our 2026 interior package incorporates a color palette that reflects these trends, ensuring Redwood remains aligned with the evolving tastes of our buyers. By blending warmth, contrast and sophistication, we continue to deliver a look that feels both timeless and fresh."

Crossroads says buyers seem to be more selective and methodical on their purchases, leading to slower turns for its dealers. However, indications are that 2026 will see an improvement as customers who have delayed purchases may be ready to buy.

KZ RV

KZ RV will debut nine new or revised floorplans for its fifth wheel lineup, and touts the innovations and new features as the highlights of its Open House exhibit.

Curt Touring Coil Suspension with shocks and anti-lock brakes is now standard on all Durango models. The advanced coil spring technology reduces road shock by 50% for less wear and tear on the overall fifth wheel.

Standard features include auto leveling, washer/dryer prep, tie down rings welded to the chassis, 91-inch interior ceiling height, HappiJac bed system, queen bed slide, pullout linen in bathroom, 15-foot garage space, 30-gallon fuel tank, generator prep, ramp patio system, JBL stereo system and a climate package.

New featured options include a full-body paint color option for Durango Golds in Grey Pearl. Also available are a second air conditioner, a three-season patio, a bedroom TV and a 5.5kW generator.

KZ has added the Sportster X 22X to its toy hauler lineup. "For our 2026 toy hauler travel trailer, the standout features are designed to grab both dealers' and customers' attention with bold innovation and practicality," says Brent Froman, general manager, and Nick Francis, product manager. "The edgy design sets it apart with a sleek modern aesthetic, perfect for dealers looking to showcase a showstopper on their lots. It's affordable price point makes it accessible to a wide range of buyers. Most excitingly, this toy hauler doubles as versatile extra living space, transforming effortlessly from a rugged toy hauler for toys to a comfortable, spacious retreat for family or guests."

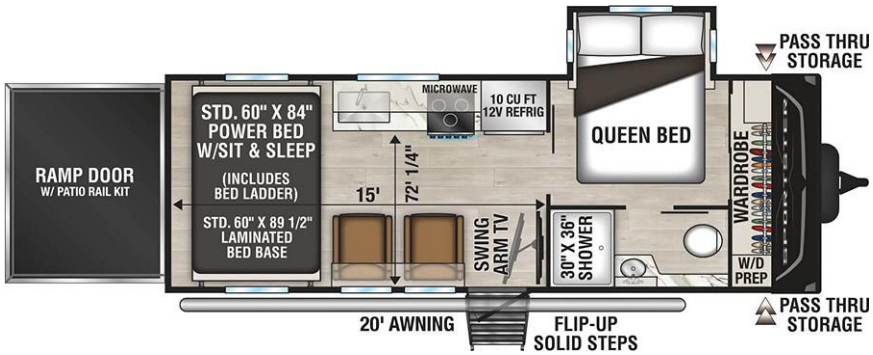
Froman says KZ's mid-kitchen Durango Gold model has been retailing well this year.

Trending this year are clean, simple and modern looks on the interior and exterior, Froman says. A more aggressive price point on toy hauler travel trailers is where the "sweet spot" in the market is. Francis says the company has taken an in-depth look at the toy hauler market to hit the right price point and features that customers are seeking.



2026 KZ RV Sportster X 22X toy hauler

KZ describes the overall market as "not horrible." The company says it has been holding its own with retail sales and hopes positive economic conditions will pave the way for a successful 2026.



2026 KZ RV Sportster X 22X



2026 KZ RV Sportster X 22X interior



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TIFFIN MOTORHOMES

Lineup expansion, an array of new floorplans and an assortment of new standard features are among the many offerings Tiffin Motorhomes plans to highlight for model year 2026.

It's already been a busy year, with Tiffin unveiling the Open Road Allegro 29 NA, the Allegro Bay 34 DB, the Wayfarer 25 XPW and 25 XLW, the new Open Trail 25 AO and the new GH2 Adventure Van. Also new is the Allegro Bus 36 AP and the GT2 touring van.



Tiffin GH2 Adventure Van

Tiffin has added PowerDrive Steering as a standard feature for the Allegro Bus and Zephyr. The Allegro Bus now offers hot and cold water access in the front cap. The Allegro Bus and Zephyr both have a redesigned dash, with the Zephyr offering push-button start.

Tiffin removed the carpet in the slideouts for every model, replacing it with a woven vinyl material. The exterior TVs now feature a swivel mount. BrakeSync was added to the Phaeton and Allegro Bay.

There are also plenty of new options available. The Phaeton, Allegro Bus and Zephyr offer a Pet Perk package including dog bowl holders, a dog leash holder near the door and pet monitoring system (Bus and Zephyr).

Most models received decor changes including new fabrics, flooring and countertops. The Zephyr features an optional island in the kitchen of the 45 FZ.

Tiffin is expanding its adventure and touring lineups to provide new offerings to a broader customer base. The motorhome builder is shortening its traditionally longer units but keeping its signature luxury feature sets. The Wayfarer features a diesel generator, the only one compliant with the new Mercedes chassis.

Reviewing 2025 introductions, Austin Kelley, marketing director at Tiffin Motorhomes, says the PowerDrive feature on the Allegro Bus and Zephyr has been successful and well received. The GH1 Adventure Van has been a top seller in its category, offering a luxury off-road experience.

Tiffin has high hopes for its off-road Class C (or Class B+ to some). It has taken the off-road capabilities of its GH1 Adventure Van and combined those with the space and size of its Wayfarer. Kelley describes the pairing as the best of both worlds.

Kelley also says the company has observed a trend of customers seeking shorter and smaller units with the same luxury components as the larger ones. The adventure category is growing rapidly in vans and other off-road products, particularly in off-road B+ and Class C. Tiffin is expanding its portfolio accordingly.

Tiffin reports the market seems stable, with inventory levels for motorhomes good last year and improving this year. Tiffin's production rates are steady, and the company anticipates a return to normalcy once interest rate cuts start producing steady orders.



Tiffin GH2

GH2 interior



DUTCHMEN RV

Dutchmen is introducing several new floorplans, many of them featuring interior decor enhancements, including the Denali 420DS, the Voltage 4250, the Aspen Trail 33QB and 13FB (mini). Kodiak will offer a new mini single-axle and a new Kodiak Ultimate.

There are plenty of new features being offered. Matt Gipson, group general manager at Dutchmen RV, says the Astoria has a traditional rear kitchen layout with the "largest L sectional sofa in the mid-profile fifth wheel space" that sports a completely redesigned front end with 40% more space and an upgraded pin box.

Kodiak now offers a taller interior height and a new front profile to give the front bedrooms an increased sense of roominess. Kodiak and Aspen Trail feature single-axle floorplans.

For the 2025 model year, Gipson says the Voltage 3850 has been particularly successful. So has the Aspen Trail, which has features customers can see and touch to help with the retail experience. The Kodiak's transitional furniture and Azdel Onboard composite wall construction have been popular features.

Gipson says dealers, as well as their customers, will be impressed with the Denali's interior color palette that features customized woodwork. The new single-axle floorplans are another eye-catching feature. The company sees a big movement in the single-axle segment and plans to continue developing such models.



Astoria 3403RKP



2026 Astoria interior



Dutchmen officials tout the industry's strong health and are optimistic about the rest of 2025 in spite of macroeconomic headwinds. However, the market remains challenging due to interest rates and tariffs.

THOR MOTOR COACH

Thor Motor Coach (TMC) says it has observed customers trending toward smaller vehicles.

"The mix of smaller vehicles is creating quite the buzz among consumers," says Jon Krider, vice president of marketing and product development. "We are finding new buyers for these types of vehicles."

Customers are also looking for affordability.



2026 Chateau with standard graphics

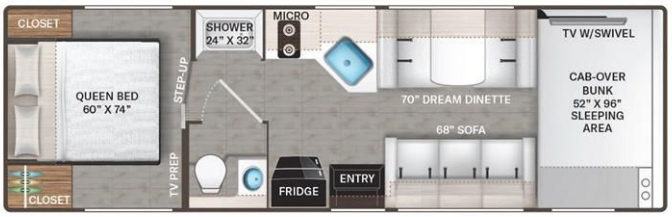


2026 Gemini 24KB

"The market is capitalizing on affordable products," Krider says. "To be competitive, there needs to be enough buyers in a segment who can afford the offering. We continue working on more affordable options in all product lines. Targeted models and layouts to meet the expectations of the new buyers are coming in each of our products."

"THE MIX OF SMALLER VEHICLES IS CREATING QUITE THE BUZZ AMONG CONSUMERS."

—TMC



2026 28G floorplan

For 2026, Thor Motor Coach is offering new Class C floorplans in the Four Winds, Chateau and Quantum. There are new Class B floorplans for Sequence, Tellaro, Rize and Scope, and new Super C floorplans for the Inception and Pasadena.

The 2026 Four Winds, Chateau, Quantum and Echelon ESpec models have all received a major refresh. A more residential look and feel, with modern cabinet doors, upgraded drawer designs and eye-catching two-tone color palettes are featured. Exterior-wise, enhanced partial paint packages and optional full-body paint add bold style and curb appeal.

New to the Four Winds and Chateau lineups is the 28G floorplan. This under-30-foot ESpec layout delivers a roomy interior with a walk-around queen-size bed, a split shower for added space and plenty of seating with a Dream Dinette and jack-knife sofa. It's the perfect step up from smaller ESpec options for those who want more room to relax without the hassle of a larger unit with slideouts, TMC says.

For outdoor enthusiasts heading off the beaten path, the 2026 Compass AWD and Gemini AWD are now equipped with an expansion solar port. The flexible, new feature allows you to connect portable solar panels, so you're not limited to rooftop sun exposure. Whether tucked beneath the trees or adventuring deep into remote terrain, staying charged is simpler than ever. Additional solar options are available this year, as are new paint and interior decor packages.



2026 Delano 24RW



2026 Tiburon 24XL

The 2026 Tiburon and Delano Mercedes-Benz Class C motorhomes include the new expandable solar port connection, premium standard features like hydraulic leveling jacks and a rear ladder receiver. For added peace of mind, the optional blind spot detection system available on these Sprinters has been enhanced to include both audible and visual alerts.

Krider reports that Thor Motor Coach found success in 2025 with the traditional Class C market. For 2026, dealers will likely be interested in the new Ford Transit-based Palladium and Talavera vans and the more affordable floorplan options for Class Cs.

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HEARTLAND RV

Changes at Heartland RV have been fast and furious since parent company THOR Industries announced in March that Heartland would be integrated under the Jayco brand. Since then, there has been a wave of construction upgrades. That effort will culminate with Heartland reintroducing its top brands at this year's Open House.

"We've upgraded a lot of our construction materials and processes to Jayco's standards," says Kyle Miller, Heartland RV's general manager. "We have upgraded the core materials used in all of the brands."

As an example, Miller cites the switch to plywood instead of oriented strand board (OSB). All of Heartland's production has been brought into Jayco's facility in Middlebury, Indiana.

"Taking on our production was a big endeavor," Miller explains. "A lot of work and sweat equity went into it from the Jayco staff to get it done and get it done in a timely manner."

Heartland is also bringing back the Sundance brand, which at one time was a top seller for Heartland, but was shelved a few years ago. Miller describes the new Sundance as a luxury travel trailer and mid-profile fifth wheel.

"To bring Sundance back into the space where it was when it was originally released is pretty awesome," Miller says. "We're going back to the basics of Heartland. We're giving our dealers a better experience with the products being delivered. It's a higher-quality product with a much more robust service and warranty team."

Under Jayco, Heartland is reintroducing models the company says built its legacy. These include Prowler, North Trail, Sundance travel trailer, Cyclone toy hauler, Sundance fifth wheel, Bighorn and Milestone, plus the newly added Mobile Suites and Cyclone travel trailer toy hauler.

Heartland says it is keeping its name, trademarks and reputations, but streamlining its product offering to remove redundancy and building a stronger, more focused lineup under the Heartland umbrella. Each brand is being "reimagined" with:

- All-new interior and exteriors, upgraded finishes and smarter floorplans
- Customer-driven innovations grounded in decades of real-world use
- Modern, lifestyle-first design



Sundance

The following is a look at some new features for Heartland's brands:

Prowler: Interior upgrades including Drift Stone, upgraded graphic design, integrated A-frame, roof system rated for 4,500 pounds, 5/8-inch tongue and groove plywood floor, a full queen bed, MorRyde Step Above entry steps, power awning and optional fiberglass siding.

North Trail: Upgraded graphics package, vacuum-bonded laminated sidewalls, a tankless on-demand 60,000-Btu water heater, hidden storage nightstands, a porcelain toilet and a weather shield package. The optional Caliber package includes a molded and painted front cap, a Norco 5.1 power stabilization system and a MaxxAir vent fan.

Sundance: A Dune Gray interior, new and upgraded graphics package, vacuum-bonded laminated sidewalls with Azdel 2-pound density foam (including slide end walls and rear wall), an Ultra LED 4K Smart TV entertainment system and roller shades throughout.

Bighorn: A Stonewall Gray interior, an updated graphics package, a 102-inch-wide body frame design with a 6-point hydraulic auto leveling system, a solar package with dual 200-watt panels and 1,800-watt inverter, and upgraded residential GE kitchen appliances with a Smart Sink.

Cyclone: A Stonewall Gray interior, updated graphics package, an upgraded roof system with Alpha roof membrane system with limited lifetime warranty, a solar package with dual 200-watt panels and an 1,800-watt inverter, HappiJac electric lift queen beds/convertible sofas with three-season removable garage door and patio kit, and a residential king bed with MORryde bed lift system.



Bighorn

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JAYCO

Jayco will offer a wide array of new floorplans across its motorized segment. These include the Open Range 393TBR 3X fifth wheel and 350UTR 3X fifth wheel.

New in the Entegra Coach line:

Odyssey SE 29KF: An expansion of Jayco's lineup for its base-trim level model, it offers large pass-through rear exterior storage and a split bath with two close-offs resulting in the largest Class C bathroom in the industry. It offers abundant countertop space and a generously sized 42-by-74-inch U-dinette.

The Odyssey also features new pressed countertops in the Farmhouse decor option, a new shower color, wallboard color and cabinet door profile.

Insignia 24B: A premium executive van from Entegra Coach that Jayco says redefines what's possible in Class B travel. Engineered on the Mercedes-Benz Sprinter 3500 XD AWD chassis, the Insignia is built for those who demand exceptional drivability, cutting-edge technology and comfort. The first executive van from Entegra Coach, Jayco says the Insignia delivers a smooth, powerful ride.

Qwest: Completely redesigned on the Mercedes 4500 premium chassis, it offers new and brighter interior decor. It has a large opening skylight with day/night cassette shades, two redesigned familiar floorplans (25L and 25R). The new 25M floorplan features a large pass-through rear exterior storage with an interior Murphy bed.

Centurion 39N: Built on the Freightliner, Cascadia 525-hp, 1850 pound/feet and single-axle. Features include the Detroit Assurance Suite (adaptive cruise control, active brake assist and active side guard assist), a 360-degree camera system, a new 39N floorplan (bath and a half floorplan), 30,000-pound towing capacity and a one-piece gel molded fiberglass front cap with automotive bonded windshield.

Also featured are custom villa furniture with Italian leather, upgraded ceiling feature, four Sikkens custom full-body paint schemes, four different hardwood cabinet colors, three different tile floor options, porcelain hand-laid tile and heated floors throughout. The Aqua-Hot Furnace and hot water system and expansive square windows are offered throughout the coach.

Launch 19A: Includes a gear garage with a new interior and cabinet design.

Jayco will introduce standard features including the Spartan Lync TPMS System (works with the factory screen in tow vehicles), black wheels, 60,000-Btu tankless hot water heater, Cooper 17.5-inch 16 ply H-rated tires, oversize entry door grab handle, 65-inch TVs for some floorplans, solid-surface countertops in the bathroom, shower tower, lazy Susan storage in all rear-kitchen floorplans, a larger skylight in all front-bathroom floorplans, day/night shades, a second trash can in the kitchen and adjustable shelves in all kitchen overhead cabinets.

Standards also include a hinged top ottoman in the living room, increased slide room heights, larger living room windows, kitchen slides that are flush to the floor and a new shower surround color. The 2026 Entegra Coach Esteem, Esteem XL, Accolade, Accolade XT, Vision XL, Emblem and Condor all now include soft-close cabinet drawers.

New options for the North Point lineup include a revised 310 RLTS model with a retractable hidden pantry behind the entertainment center, and a revised 377 RLBH model with a new combination Murphy bed/computer desk, redesigned kitchen cabinets and countertops, hidden pantry, a two-bedroom floorplan with a large radius sofa, bunkroom with Murphy bed and attached desk, booth dinette, a huge side patio with outside kitchen on the deck and a rear kitchen with a den/office.

New graphics are offered on the 2026 Odyssey and Esteem. The 2026 Arc includes a new ceramic color option.

Similar to the rest of the industry, Jayco reports the trend of RVers seeking shorter and smaller units with the same luxury components as the larger ones. The Adventure segment is growing quickly on vans and other off-road products, with interest seen in off-road B+ and Class C segments.

Jayco management views the market as being stable. Inventory levels were good for Tiffin Motorhomes last year, and even better this year. For Tiffin specifically, production rates are steady. With interest rate cuts and steady orders anticipated, Jayco expects a return to normalcy.

Seismic 399 kitchen

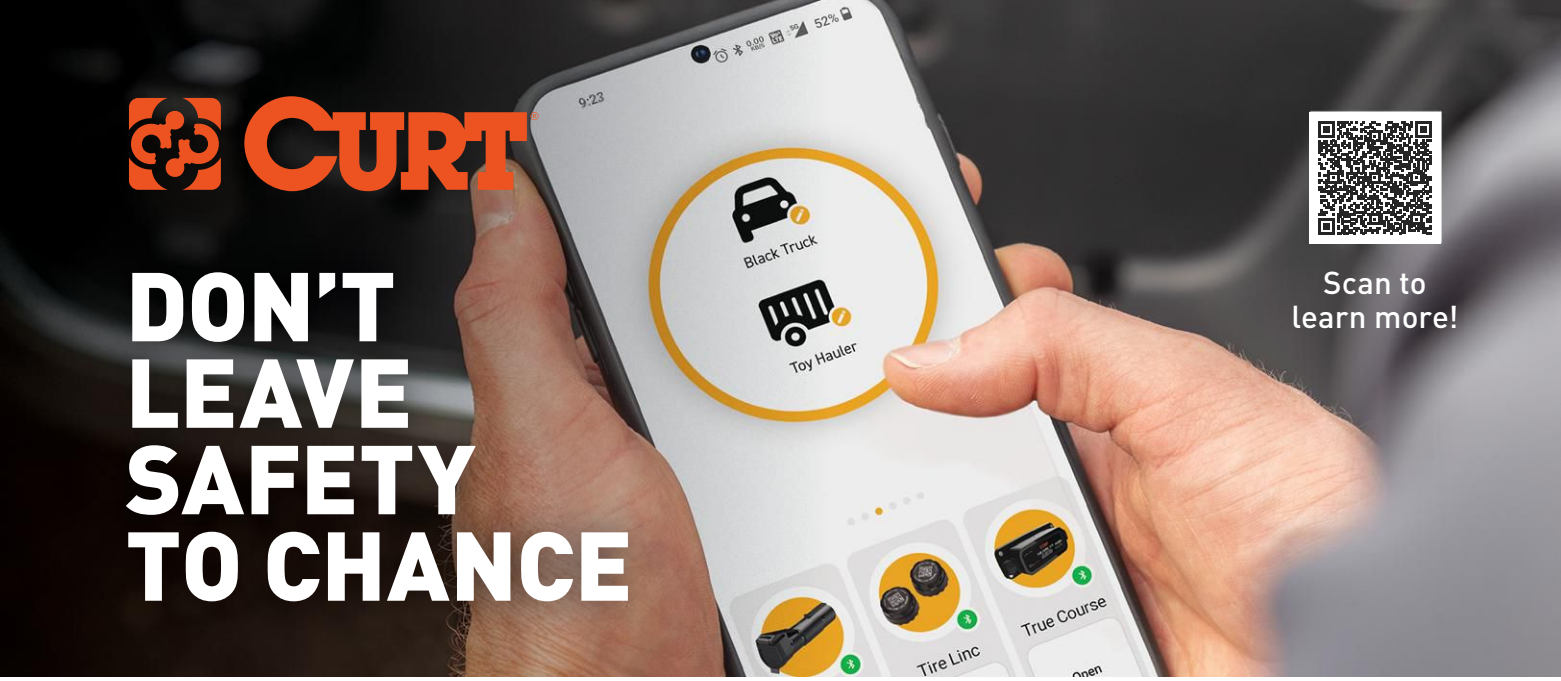


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ALPHA WOLF TRAVEL TRAILERS

Alpha Wolf travel trailers offers the 24TRUNK, 29DCB and 29TB models for the new model year. These models



2026 Rogue Armored fifth wheel



2026 Rogue Armored travel trailer

feature a flush floor slide (main seating areas), TV and bracket standard, a triple pane sliding glass shower door, and a bed base cabinetry/storage design with changing station.

Working to utilize space best in the kitchen, a new L-shape kitchen base design (where applicable) improves usable countertop and storage space by 50%. Alpha Wolf gets a new look with a "white out" exterior. Exterior upgrades include tough skid garage flooring in the main pass-through and power stabilizer jacks standard. The front drop frame pass-through design increases storage capacity by 25%, so you don't have to decide what to leave at home.

ARCTIC WOLF FIFTH WHEELS

Arctic Wolf fifth wheels offers 285OPT, 289PANO and 38DST floorplans for the new model year. The 285OPT offers a spacious bedroom closet, a shower skylight, oversize bath fan, porcelain toilet and a space-saving sliding bathroom door. The 289PANO offers a spacious layout, and the 38DST is notable for its rear patio deck with sliding glass doors.

Standard across the board is flush floor slides in main seating areas, TV and bracket standard, a triple pane sliding glass shower door, bed base cabinetry/storage design with changing station and improved bedroom storage by 30%. The private bath configuration change now has a large 48-inch shower, multiple pullout linen cabinets (bed slides) and a soft touch dimmable bath mirror. Outside a "white out" exterior gives a new look and tough skid garage flooring in the main pass-through gives a new feel.

BLACK LABEL CHEROKEE TRAVEL TRAILERS

For the 2026 model year in Black Label Cherokee travel trailers, you will see a refresh in interior coloring, a drop frame on Grey Wolf and Wolf Den trailers, power stab jacks, Wolfie lights on bunk models and ottomans.

GREY WOLF TRAVEL TRAILERS

The Grey Wolf travel trailer lineup gets an interior refresh with changes in interior coloring, a drop frame adding a larger storage compartment with a 28-by-24-inch opening, a Wolfie light on bunk models and power stabilizer jacks standard. You'll also get more storage with an ottoman and hidden nightstand storage.

ROGUE TOY HAULERS

Rogue is reimagining the toy hauler category with a multifunctional garage that transforms in more ways than one depending on your need. Once the toys are unloaded, it can become a comfortable living space, an extra room or a scenic patio deck, giving versatile living options at any destination.

New models for 2026 include the 25L141, 28SUT and 411STORE.

SABRE FIFTH WHEELS

The Sabre fifth wheel 35DBO and 36EST models feature a full-profile front cap. Amenities include smart projectors with screens, a one-piece fiberglass shower, LED backlit mirrors in the bathroom and stackable washer/dryer prep (all models). A desk/dinette combo table allows you to transition from work to dinner while the rugged pass-through storage compartment and taller/deeper slide boxes make for an easier and more enjoyable trip.

On the exterior there is a 2-inch hitch receiver rated to tow 3000 pounds (N/A 36DBB and 37RVMILES) and a griddle included on outdoor kitchens in the 36FLX, 37FLH and 38DBL models.

WOLF PACK TOY HAULERS

In Wolf Pack toy haulers, the patio door has been removed from all Wolf Pack toy hauler models except for the 350PACK15. Separate garage floorplans get industrial rubberized flooring to stand up to all the wear and tear your toys can deliver. A quick set pull-down bed in all units (N/A 26-13.5



285OPT bunkroom



2026 Rogue 251L141

and 350PACK15) makes getting ready for bed a breeze. The 350PACK15 gets an optional murphy bed system.

WOLF DEN TRAVEL TRAILERS

The Wolf Den travel trailer lineup gets a refresh with changes in interior design color, a drop frame with larger storage compartment and a 28-by-24-inch access door, a Wolfie light on bunk models and power stabilizer jacks standard. You'll also get more storage with an ottoman and hidden nightstand compartment.

WOLF PUP TRAVEL TRAILERS

Changes in the 2026 model year include interior color changes, the addition of power jacks on most models, an ottoman for additional storage and power stabilizer jacks.



Arctic Wolf 285OPT

TIMBERWOLF DESTINATION TRAILERS

When it comes to model year changes for Timberwolf destination trailers, the company has kept it simple. Smaller changes like an interior color refresh and the addition of an ottoman make a large impact in the lineup.

VENGEANCE

Touted as the new standard in luxury fifth wheel toy haulers, the company says Vengeance is crafted for adventurers who refuse to compromise. Offering high-end, functional interiors and expansive ramp door patios that merge indoor comfort with outdoor living, the company says it has created a toy hauler that combines the demands of adventure with the luxuries of home.

New for 2026? The company says, "Everything. Be prepared for an exciting debut!"

DYNAMAX RV



Dynamax DX3



Dynamax Isata 6



DX3 with a king-size bed

Dynamax RV's Super C and Class C motorhomes are built for adventurers who also seek luxury while camping. The brand's 2026 lineup is engineered to conquer any terrain while delivering top-tier comfort, performance and dependability.

Dynamax will showcase its full lineup, including the power-packed DX3 and DynaQuest XL, and all-new Isata 6.

The Isata 6 expands the Dynamax Super C family. It is built on the Ford F600 4x4 diesel chassis and paired with a 6.7-liter Powerstroke engine. Designed for off-grid living, the coach offers spacious interiors and a range of self-sufficient features for travelers looking to explore farther and stay longer.

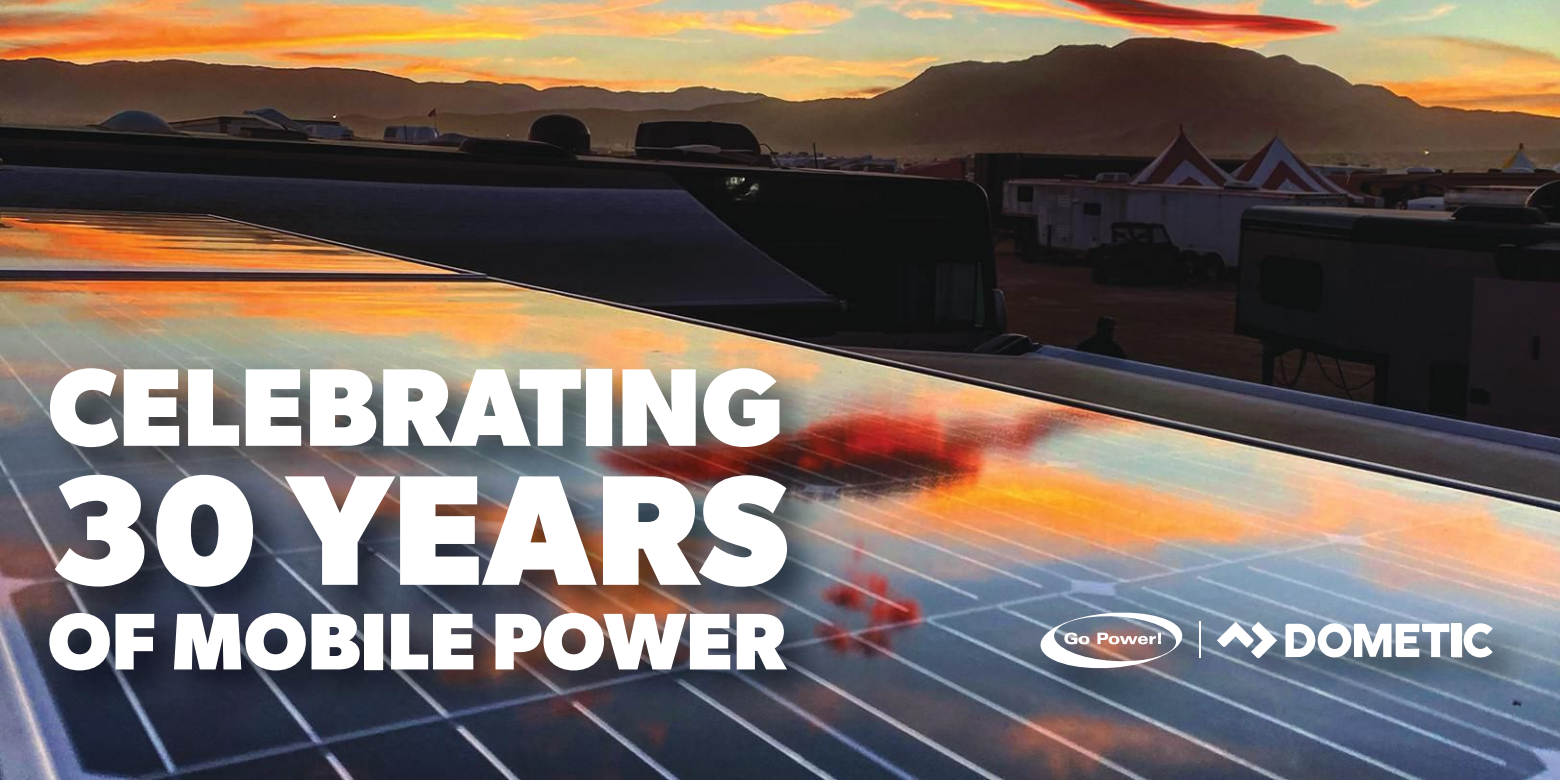
The DX3 remains Dynamax's flagship Super C motorhome, built on the Freightliner M2-106 chassis and powered by a Cummins 8.9-liter engine. With a towing capacity of up to 20,000 pounds, the DX3 blends power with luxury, offering high-end amenities such as the Aqua-Hot 400D hydronic heating system, a roof-integrated awning and an 18-cubic-foot refrigerator. It also features dual-pane square windows with built-in day/night shades, a solid-surface shower surround and a 36-by-30-inch shower. DX3's 37BD and 37RB will feature new floorplans in 2026. An optional solid color full-body paint, the Byron Blue paint scheme, and the striking Xplorer Midnight option for Xplorer package units are also new for 2026.

The DynaQuest XL delivers even more power and sophistication. Built on the Freightliner M2-112 chassis and powered by a 450-hp, 8.9-liter Cummins engine, this coach can tow up to 20,000 pounds. It's equipped with safety-forward technology, including adaptive cruise control, active brake assist and lane departure warning. The lineup features five floorplans that range from 34 feet, 4 inches to 41 feet, 3 inches long. New for the 2026 model year are dual-pane square windows with day/night shades, a 36-by-30-inch shower with a solid-surface shower surround, updated 3700BD and 3700RB floorplans, and fresh paint options including Byron Blue and Xplorer Midnight for Xplorer models.

The Isata 3 is built on the Mercedes-Benz Sprinter 3500 chassis and is available in four floorplans. The lineup features thoughtfully designed interiors, upgraded utilities and premium safety features. The 24TW model rides on an all-wheel drive chassis and includes a twin-bed layout. Every unit is equipped with dual-pane acrylic windows with integrated day/night shades, a Euro-style dual-latching entry door and a 200-watt solar panel. Exterior finishes include full-body paint options, with an exclusive Freedom Midnight paint scheme available on Freedom Edition units.

The Isata 5 is built on the RAM 5500 4x4 diesel chassis and powered by a 6.7-liter Cummins engine to handle the road less traveled. For 2026, the Isata 5 features bold styling, a 1,000-watt solar package on the Xplorer option, and fresh interior upgrades including a 42-inch smart TV and stainless steel sink covers.

The Europa offers a compact yet capable Super C experience. Built on the Freightliner M2-106B chassis with a 6.7-liter Cummins engine, Europa floorplans range from 33 feet, 5 inches to 36 feet, 8 inches, making them some of the shortest Super Cs on a Freightliner chassis. Designed for long-haul or off-grid adventures, the Europa prioritizes comfort, drivability and durability without compromise. For 2026, it features thoughtful updates and comes in the unique Xplorer Midnight paint scheme when equipped with the Xplorer package.



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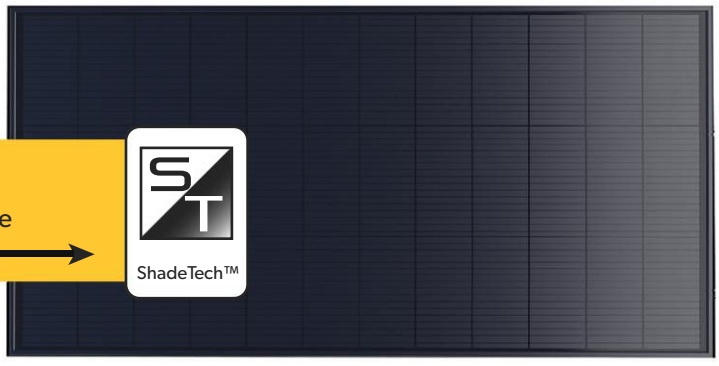
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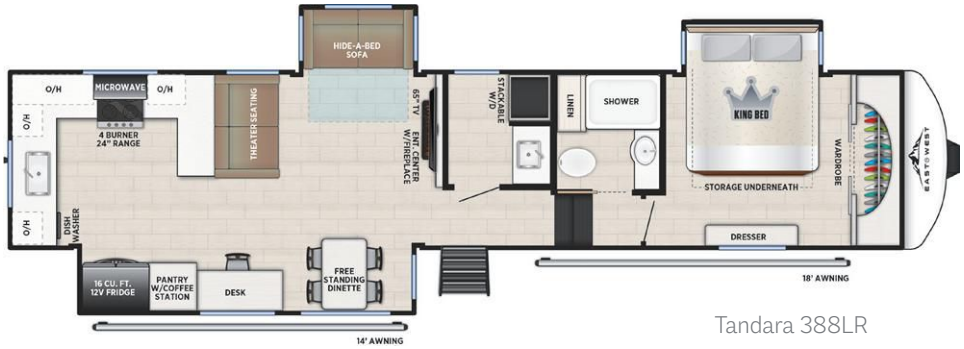
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EAST TO WEST

East to West will introduce significant upgrades to its travel trailers, fifth wheels and Class C motorhomes at Open House Week. The new releases feature fresh floorplans, state-of-the-art amenities and superior design.

Headlining the refreshed Alta travel trailer series is the brand-new 3175RK, which will make its official debut at the show. This triple-slide, rear-kitchen model blends function and luxury with modern interior updates, large windows and an open-concept layout. Highlights include an off-door kitchen and sofa slide, opposing dinette slide (with optional free-standing table), an L-shaped sleeper sofa and an electric fireplace. A side patio with a sliding glass door extends the living space outdoors. The walk-through bath is accessible from the hall and primary suite. The primary suite features an East to West bed slide, a large wardrobe and washer/dryer prep. Despite its spacious feel, the 3175RK stays tow-friendly with a box length under 32 feet and an overall length around 37 feet.

The Tandara is completely reimagined for 2026 with a clean, modern aesthetic and new layouts. The standout 388LR fifth wheel delivers a true residential experience with a massive rear kitchen featuring a built-in, two-rack dishwasher; a desk with a camp-side view; and a 65-inch TV entertainment center. A dedicated laundry room with stacked washer/dryer and a spacious king bedroom round out this 41-foot, 6-inch luxury fifth wheel.



Tandara 388LR



2026 Alta 3175RK living room

The updated Entrada 2800SF Class C motorhome combines road-ready performance with upscale amenities. Measuring just shy of 30 feet, it features 50-amp service with dual AC units (15,000 Btu with heat pump and 13,5000 Btu in the bedroom), a king-size bed, slide toppers and 2-inch thick Azdel sidewalls. Updates for 2026 also include a painted, one-piece, wraparound fiberglass front cap, rear and side-view cameras, a tankless water heater and a 7,500-pound towing capacity.

CEDAR CREEK

Cedar Creek debuts the new 385RK fifth wheel, with a sectional sofa, laundry room, king bed and walk-in wardrobe closet. The kitchen impresses with a beautiful oven hood, solid-surface waterfall bar top and Cedar Creek's trusted construction.

The fifth wheel Cottage lineup expands with the new 412FWC floorplan. The floorplan boasts a large living area with an L-shaped sofa, a residential-style kitchen island and a flip-up desk or wine bar area.

The 101-inch wide body frame and modern exterior draw inspiration from container homes while looking stylish. It offers a comfortable and convenient living space for extended stays and full-time RVing.

"THE KITCHEN IMPRESSES WITH A BEAUTIFUL OVEN HOOD [AND] SOLID-SURFACE WATERFALL BAR TOP."

—CEDAR CREEK

PRIME TIME RV



Sanibel 39BUNK



Crusader BONUS38

The 2026 Prime Time lineup of travel trailers and fifth wheels will feature innovative designs, luxurious amenities and advanced construction to meet the needs of weekend explorers and full-time travelers.

Sanibel will debut four new models: the 34LOUNGE, 38LAUNDRY, 39HYBRID and 39BUNK. These models, constructed with a drop-frame and featuring the Helux fifth wheel pin box that diminishes RV force by 30%, along with a 2.5-inch hitch receiver rated for towing, deliver smooth towing capabilities. Highlights include gold solar reflective windows, an accessory sink, upgraded exterior graphics and front cap, a home theater sound bar with subwoofer, and three ACs package featuring the Furrion Chill Cube 18K. Comfort and convenience are enhanced with a 60,000-Btu tankless water heater, upgraded pass-through floor material and thoughtfully placed 110-volt outlets throughout.

The 38LAUNDRY floorplan offers practical luxury with an L-shaped sofa, dedicated laundry room, spacious rear kitchen and a lavish primary suite, Prime Time says. The 39HYBRID provides versatility with a front office/guest suite featuring a built-in Murphy bed and full bathroom, an island kitchen, a camp-side slide with five-piece sectional recliner and a roomy rear primary bathroom and en suite.

Tracer's new features for 2026 include gold reflective windows, a water filtration system, Camp King beds and an air fryer. The Avenger line adds new 25RBS and 26DBS floorplans, refreshed exterior styling, gold solar reflective windows, best-in-class drop-frame pass-through storage and updated interiors.

Crusader expands its family with the BONUS38, KING33 and 2SUITE models, showcasing 102-inch-wide body construction, a standard tow hitch receiver, accessory sink and gold solar reflective windows. It also includes upgraded exterior graphics, a home theater sound bar and subwoofer, a robust three ACs package with the Furrion Chill Cube 18K and a 60,000-Btu tankless water heater. Other features include upgraded pass-through floor materials, extra 110-volt outlets in the main slides, relocated bed slide outlets and brown maple fascia boards.

Finally, LaCrosse steps into 2026 with gold reflective windows, a water filtration system and an air fryer.



Sanibel 39BUNK primary bathroom



Crusader BONUS38 living room



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COACHMEN



Pursuit 31ES



Chaparral Lite 218SE

Coachmen RV's bold statement at this year's Open House Week will put the focus on innovation, design elevation and value refinement for all products.

Headlining the showcase is one of North America's first fully electric Class B motorhomes. While its name is still under wraps, this innovative RV is built on the BrightDrop Zevo 600 chassis and delivers a range of 272 miles, supported by up to 1,000 watts of solar. Its forward-thinking, zero-emission design marks a new era for sustainable RVing.

Coachmen continues to push boundaries with its Class A gas lineup. The Euro packs European-inspired efficiency into a compact frame with premium amenities like a 1,200-watt inverter, dual ACs, 200 watts of solar and a tankless water heater.

The Pursuit blends Class A benefits with Class C pricing, offering lengths from 29 to 33 feet, a smooth ride and better handling due to its elongated wheelbase and superior weight distribution, Coachmen says. Its functional design includes a drop-down bunk that can hold up to 500 pounds and a tankless water heater with a capacity of 144 gallons per hour.

The Mirada adds upscale comfort with dual air conditioners with heat pumps, blackout blinds, solar power, a drop-down bunk rated for 500 pounds and spacious layouts in models that range from 30 to 36 feet.

The Encore brings diesel-style refinement to a gas-powered motorhome. This rig offers upgraded features like dual ACs equipped with heat pumps, a Solarium Skylight, tankless water heater and stackable washer/dryer prep.

On the diesel side, the Sportscoach delivers power and polish with a Freightliner chassis, dual heat-pump ACs, Euro-style frameless windows and a 144-gallon tankless water heater. It also offers 200-watt, roof-mounted solar power and a drop-down bunk rated for up to 500 pounds.

Coachmen's Class B lineup is growing more dynamic. The 2026 Pixel 1.8RB, the smallest yet, comes in under 18 feet on a Ram ProMaster chassis but punches above its size with a rear wet bath, upscale finishes, a 2,000-watt inverter, dual 115Ah AGM batteries and a gas generator.

The Galleria 24RB, built on a Mercedes-Benz 170 Extended chassis, offers a spacious twin-to-queen bed layout, large rear wet bath, hardwood cabinets and connectivity-ready systems including Starlink prep and Truma hot water. It also has a 2,000-watt inverter, a 330Ah AGM battery, LP generator, Truma D furnace and a 7.3-cubic-foot refer with pullout freezer drawer.

Class C updates are just as exciting, Coachmen says. The Prism, built on a Mercedes-Benz Sprinter 3500 Cutaway chassis, now features power dual recliners, solid-surface countertops, tankless water heaters, and Select or Elite trim packages.

The Concord, designed for couples, adds a power-incline king bed, side-view cameras, an upscale kitchen, a sliding bar dinette for dining or work, dual power recliners in the living area, a 6,000-watt gas generator with auto start, dual 15,000-Btu Gree air conditioners and 400 watts of rooftop solar.

The rugged Cross Trail introduces new all-wheel-drive chassis options and layouts, including the 26TB Sprinter with a nonslide twin-bed floorplan, a Euro dinette with leg rests and lofted storage. The 20XG Ford Transit model features a suspension lift, off-road tires and dual alternators.



Pursuit 31ES interior



Chaparral Lite 218SE

The Freelander and Leprechaun offer thoughtful, family-friendly touches like fireplace-equipped living rooms, convertible dinettes, Starlink prep and plenty of factory-installed features.

In travel trailers, Coachmen continues to offer value and versatility. The Northern Spirit Ultra Lite line delivers family-ready comfort with options like the 3070BH's Z-bunk system and the 2975RL's residential island kitchen. Compact innovation shines in the Bijou 15RLB, weighing just over 3,000 pounds yet loaded with space-saving comforts like a fixed bed, extended counter space and vast windows. The Northern Spirit SE 29BH brings affordability with a quad bunk layout and washer/dryer prep.

The Chaparral Lite 218SE debuts as the brand's first true half-ton towable fifth wheel, featuring Azdel Six X construction, a front bunkhouse with a J-lounge dinette sleeping/dining area, and off-grid solar and leveling options.

Apex travel trailers for 2026 continue to set the bar for lightweight luxury. All models are camp-ready with 400 watts of solar, inverter prep, a 52-gallon fresh water tank and Starlink prep. Optional upgrades like the Stargazer window, Goodyear Wrangler AT tires and rear accessory hitch enhance versatility.

Coachmen also expands the innovative BarV indoor/outdoor dining concept into four new layouts, adds six new Nano models, refreshes the interior decor and unveils a striking new front cap design.

Adventure seekers will love the Adrenaline toy hauler, built for hauling gear in style. Its composite build, bold graphics, gas/oil-resistant flooring and optional patio kit make it a perfect base camp. Key upgrades include a 42,000-Btu tankless water heater, inverter prep, solid-surface kitchen counters and GE appliances.

The Freedom Express Ultra Lite lineup blends durability with luxury, featuring Azdel construction, inverter prep, a 42,000-Btu tankless water heater, telescoping dinette tables and the ultrafast Velarium Velocity Switch awning operational system.

Clipper travel trailers have received a full makeover for 2026. The lineup offers new interiors and exteriors, modern GE appliances, and a wide floorplan range, from compact 12-foot ROK models to spacious 36-foot bunkhouses.

The Catalina lineup brings major updates across its Summit, Legacy, Trail Blazer and Destination series. Highlights include new booth dinette layouts in Summit 7 models, 10-foot slideout windows in Summit 8, and exciting additions like the Legacy 343BHTS with a redesigned bedroom and all-new 44CONDO, a massive triple-slide destination trailer with lofted bunks, residential appliances and two full bathrooms. Standard upgrades now include 60,000-Btu GE tankless water heaters, porcelain toilets and upgraded GE ACs with heat pumps.

Shasta travel trailers blend timeless style with modern upgrades. For 2026, the highlights include BRAWN sidewall construction, 200-watt solar as standard, higher ceilings, cozy fireplaces, and creative layouts like the 533BH, featuring two private bunkrooms and hidden pantry storage.

Coachmen says its 2026 lineup reaffirms its commitment to forward-thinking design, sustainable technology and customer-focused innovation across every RV segment.

"[THE] 2026 LINEUP REAFFIRMS ITS COMMITMENT TO FORWARD-THINKING DESIGN."

—COACHMEN

IMPRESSION

Impression will debut two new fifth wheel floorplans: The 301ML and the 36BR3. The 301ML features a uniquely designed living room and kitchen, offering a round dinner table, massive entertainment center with hidden pantry and a king bed.

The new 36BR3 bunkhouse model is designed with the kids in mind. Adults have their own private room to retreat to while kids can hang out and play in the bunkhouse during the day with plenty of sleeping room for night.

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ROCKWOOD • ROGUE • SALEM • SURVEYOR • VENGEANCE • VIBE
VIKING • WILDCAT • WILDWOOD • WORK AND PLAY

FIFTH WHEELS

CARDINAL • CEDAR CREEK • CHEROKEE • COACHMEN • EAST TO WEST
FLAGSTAFF • IMPRESSION • PRIME TIME • PUMA • RIVERSTONE
ROCKWOOD • ROGUE • SABRE • SALEM • SANDPIPER • SIERRA
VENGEANCE • WILDCAT • WILDWOOD

TOY HAULERS

CHEROKEE • COACHMEN • EAST TO WEST • NO BOUNDARIES • OZARK
PUMA • RIVERSTONE • SALEM • SANDSTORM • SHOCKWAVE
STEALTH • VENGEANCE • WILDWOOD • XLR



DESTINATION TRAILERS

CEDAR CREEK • CHEROKEE • COACHMEN • LOST PINES
PUMA • SALEM • SANDPIPER • SIERRA • WILDWOOD



CAMPING TRAILERS

COACHMEN • FLAGSTAFF • ROCKWOOD • VIKING

TRUCK CAMPERS

PALOMINO

CLASS A MOTORHOMES

BERKSHIRE • COACHMEN • FR3 • GEORGETOWN

CLASS B MOTORHOMES

COACHMEN • OGV LUXURY COACH

CLASS C MOTORHOMES

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PUMA

Puma has undergone a strategic reorganization to offer a full product line while leveraging the strength of the Puma brand and its manufacturing expertise. By sharpening and simplifying its product offerings and clearly differentiating the Puma brand family, the company is positioned for growth. This focused approach will support stronger sell-in and sell-through with its established dealer partners and consumers, Puma says.

Puma intends to present the updated lineup, highlighting refreshed models and enhanced branding at Open House Week.

Puma Tracks launches as an all-new line of aluminum-frame ultra-light travel trailers, featuring new floorplans ranging from 25 to 37 feet long.

Puma travel trailers have been refined with targeted product offerings designed to appeal to couples and families needing bunk options. Tankless water heaters now come standard on these travel trailers to enhance convenience and efficiency on the road.

As the company's most affordable price leader line, Puma Camping Edition now features new floorplans tailored to various customer needs and budgets.

The company has rebranded Puma Destination Trailers as Puma Vista. The standard features for these trailers now include tankless water heaters and a table with chairs in place of a built-in dinette.

The manufacturer also rebranded Puma toy haulers as Puma Ambush. Although the name changed, these toy haulers have the same floorplans but feature a new two-tone interior.

LOST PINES

With striking graphics and a sleek modern look, it's no wonder Forest River is excited to unveil its new luxury travel trailer line, Lost Pines.

Forest River says Lost Pines is crafted to mirror the quiet beauty and timeless quality of Michigan's Upper Peninsula and built for discerning outdoor enthusiasts who crave nature without compromise.

Lost Pines will offer two floorplans, Sequoia and Hemlock, which the company says have the amenities and layout for the ultimate luxury retreat.

R-POD

Forest River reps say they are excited to announce the r-pod Un-mapped series this fall. The Un-mapped series offers the same classic look and feel of the r-pod, with longer, more accommodating layouts. Launching with six new floorplans, key features of the new series include full aluminum framing and Azdel backed fiberglass exteriors, flush floor slide rooms and king-size RV beds.

"Features like the new Trailgate outdoor bar, Bar 2 Table pullout dinette and never-before-seen hide-a-bed, are sure to be showstoppers," Forest River says. The Bar 2 Table concept allows customers to have bar top seating, a four-person dinette table and full-size standard theater seating.



r-pod Un-mapped



r-pod Un-mapped's bar table

SALEM

SALEM HEMISPHERE

Salem Hemisphere will bring its lineup of travel trailers, fifth wheels and segment-blending fifth wheels to Open House this year.

Offering the ultimate family model, the new 301FAM travel trailer has a private bunkroom featuring quad bunks and a custom king bed up front. Kids and adults alike get the best of both worlds. The floorplan features large opposing living slides, four recliners, an island bar top, a hidden storage pantry and enough storage space for the entire family, including space for four kids in the quad bunks.

WILDWOOD HERITAGE GLEN

Forest River officials say Wildwood Heritage Glen plans to debut two exciting things at Open House this year: A new rear living layout with a laundry room and a new floorplan, the 380WDR. The 380WDR offers a massive walk-in wardrobe closet with a wraparound hanging rod for even more closet space. A designated workspace makes work/life balance on the road easier, while a dual vanity keeps bathroom fights to a minimum with a "his" and "hers," or "theirs" and "ours." Post-dinner cleanup is also easier with a standard dishwasher in the floorplan.



Wildwood Heritage Glen 380WDR



Salem Hemisphere 301FAM

XLR

XLR has addressed the needs of those who want to take all their toys on the road with the revamped 39G16, which adds an extra 1.5 feet to the already large 16-foot garage so customers can haul even more.

The revamped floorplan also offers a new entertainment center, a redesigned main bedroom and a new bathroom layout to maximize space and efficiency.

SANDPIPER/SIERRA

SANDPIPER

Sandpiper will bring the new 3900HBLR fifth wheel to Open House, showcasing all the amenities desired in a fifth wheel. The living area offers a massive butler's pantry, an L-shaped sectional and large panoramic picture windows throughout the coach.

The perfect couple's coach, the 3900HBLR offers a laundry room, king-size bed, walk-in closet and a one-piece fiberglass shower.

SIERRA

Sierra brings a fresh lineup of full profile fifth wheels and wide body destination trailers to Open House this year. The new 3710HBFB is perfect for a family looking to capitalize on space.

"The versatile front bunkroom and half bath up front offer a perfect haven for little ones. Adults will enjoy lounging on the L-shaped sectional, resting in the RV king bed or cooking gourmet meals in the modern kitchen," Forest River says.

FLAGSTAFF

TENT CAMPERS

Flagstaff will debut four new tent camper floorplans, the 192MT, 193MT, 227MT and the 238MT. A bunk LED light bar allows little campers to stay up late reading without bothering the rest of the crew. Model year 2026 units see a tent vinyl color change to clay and two-tone cushions.

In the hardside tent campers, Flagstaff has added new floorplans T10LE, T12FD, T12RG and T21HSB. With the addition of an accessory hitch, bring all your gear along for the trip. To make setup easier, there are motorized roof lift assist actuators on Dormer units. A rollover dinette offers convenient seating for mealtime while converting to a sleeping surface at night for maximum use of space.

E PRO

Flagstaff will expand its E Pro offerings to appeal to the more price-conscious customer with three smaller bunk models: the E13LE, E11LE and E17LE.

"They will still have the superior quality and construction that Rockwood is associated with, but at a price that will appeal to a larger market," the company says. "We will also be introducing the E19RL, which will feature theater seats and the E20BHT, which will be a dual-axle bunkhouse."

The 2026 Geo Pro models also have the Power Pro Voice Activated Control Panel, which allows you to control the interior and exterior lighting, slides and awnings with the sound of your voice.

MICRO LITE

The perfect couples coach, the new 25MBR is an excellent option for those that want a large bedroom and bathroom under 26 feet. The first Micro Lite with washer/dryer prep, this model also features theater seating and a large front kitchen with plenty of counter space and barstool seating.

The company says the new 25FBD is their take on a popular floorplan in the industry while remaining under 26 feet. It features a wardrobe slide, huge campground-side window and a 50-inch smart TV on a power lift.

All of the new 2026 Micro Lite Models will receive a new graphics package, along with upgraded wood detailing with curio-style cabinet doors and drawers and added toe kicks in the kitchen.

SHAMROCK

The look and feel of the Flagstaff Shamrock receive an update for 2026. The interior gets new LED rafter poles for improved lighting at the bed ends and upgraded wood detailing with curio-style cabinet doors and drawers with added toe kicks in the kitchen. The exterior gets a new graphics package and color-matched tent vinyl.

SUPER LITE

More space is the name of the game in the 2026 Flagstaff Super Lite products, featuring two new nonslide, wide-body models boasting an 86-inch interior height. Both under 30-feet in total length, the new floorplans are perfect for travel access and getting into state and national parks.



Flagstaff Classic Fifth Wheel 401CFB



401CFB Classic fifth wheel



192MT tent camper

This year the Super Lite series will offer a Platinum Package for Flagstaff customers that want all of the extras, as well as optional ABS brakes and sway mitigation.

CLASSIC TRAVEL TRAILERS

A first in the Flagstaff Classic travel trailer, the 842DB will have two separate adult bedrooms, so there's room to bring grandma and grandpa along for the ride.

Standard this year for Flagstaff Classic travel trailers are ABS brakes and sway mitigation for a smoother ride. Inside, you'll find new residential-size microwaves and ovens have been added for a kitchen that feels more like home.

CLASSIC FIFTH WHEELS

Flagstaff Classic fifth wheels will debut its first in the 40-foot fifth wheel length (previously Flagstaff only offered floorplans under 37 feet). Each model over 40 feet will receive a standard six-point leveling system, and all 2026 Flagstaff fifth wheels will feature spray foam insulated front caps.

The 40-foot offerings will feature three floorplans. The 401CFB is a rear living room/front bath model. The 402CFL is a new front living room. The 405CBH is a wide-open bunkhouse model with room for the whole family.

PALOMINO

For Palomino, cutting-edge technology and thoughtful design will take center stage at Open House Week. The company will roll in with exciting product introductions from Pause, O.V.E. travel trailers and Palomino truck campers.

Pause continues to redefine off-grid capability with the debut of three standout offerings, the company says. The new Pause X 22.4 arrives loaded with 1,000 watts of rooftop solar, an additional 800 watts of portable solar and an 1,080Ah Battle Born lithium battery bank. A 4,400-watt onboard generator is integrated into the frame to preserve storage space.

For those seeking a more compact solution, the new Pause "Reboot Edition" 14.3 is a lightweight, single-axle unit that still delivers big on power. This trailer is built for extended adventures, offering up to 1,400 watts of solar, 1,080Ah of Battle Born lithium batteries and a 3,000-watt Victron inverter. The Blackout package, available on all Reboot models, eliminates vinyl graphics in favor of sleek, durable metal badging.

O.V.E. travel trailers offer serious off-road readiness in a lightweight, compact footprint. A pop-up roof design improves towability and delivers a lower overall trailer height. A standard Curt independent suspension axle ensures confident handling on rugged terrain. Each model includes two accessory roof racks for added versatility.

Palomino truck campers will also be on display, showcasing three distinctive lines — Soft Side, Hard Side and Hard Side Max, each with refreshed interiors and updated exterior graphics. Palomino reports plans to introduce two new truck camper models in the near future.

"PAUSE CONTINUES TO REDEFINE OFF-GRID CAPABILITY WITH THE DEBUT OF THREE NEW OFFERINGS."

—PALOMINO

FOREST RIVER PARK MODELS

Forest River Park Models wowed last year with a fresh brand approach and plans to repeat this feat at Open House Week. For 2026, expect expanded floorplans, fresh features and more opportunities to increase profit margins across the lineup, Forest River says.

"FOR 2026, EXPECT EXPANDED FLOORPLANS, FRESH FEATURES AND MORE OPPORTUNITIES TO INCREASE PROFIT MARGINS ACROSS THE LINEUP."

—FR PARK MODELS

With the Quailridge Summit Series, Forest River is bringing back one of the classics: a two-bedroom park model with a loft for budget-conscious customers. The Summit Series 38-2B brings smart design to a two-bedroom unit with a tall loft, full-size bunk beds and a fully furnished interior. The kitchen features a four-burner cooktop, over-the-range microwave and refrigerator. Eight floorplans are available to meet a wide range of needs, and every unit includes loft AC as standard.

The Quailridge Premier 39ASL is already a dealer favorite. For 2026, it has been redesigned with upscale features that include a beautiful kitchen with solid-surface countertops, workstation sink, four-burner cooktop, refrigerator and large over-the-range microwave oven. A whole-house vacuum with power dustpan comes standard. There is also an adjustable bed with massage capabilities and a cooling memory foam mattress, a rainfall shower and soft-close drawers. The 39ASL boasts a spacious loft with AC, a metal underbelly and three interior designs to choose from.

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ROCKWOOD

The Rockwood lineup sees new floorplans and updates across several of its products for the 2026 model year, starting with Rockwood tent campers.

TENT CAMPERS

Rockwood's tent campers will debut four new floorplans, the 1920FT, 1930FT, 2270FT and the 2380FT, featuring a bunk LED light bar, tent vinyl color change to clay and two-tone cushions.

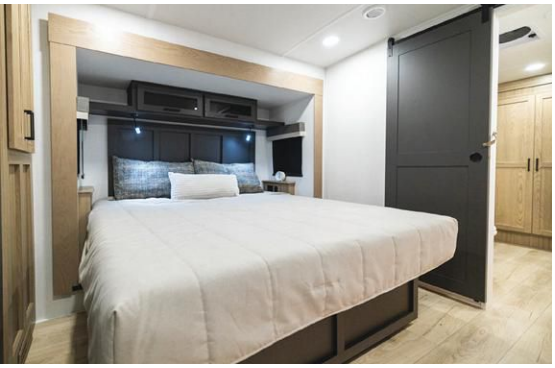
In the hardside tent campers, Rockwood has added new floorplans A101LE, A121FD, A123RG and A216HS, as well as an accessory hitch. To make setup easier, there are motorized roof lift assist actuators on Dormer units. A rollover dinette offers convenient seating for mealtime, while converting to a sleeping surface at night for maximum use of space.

GEO PRO

To appeal to the more price-conscious customer, Rockwood is expanding its Geo Pro offerings with three smaller Geo Pro bunk models: the G13LE, G11LE and G17LE.

"They will still have the superior quality and construction that Rockwood is associated with, but at a price that will appeal to a larger market," the company says. "We will also be introducing the G19RL, which will feature theater seats and the G20BHT, which will be a dual-axle bunkhouse."

The 2026 Geo Pro models also have the Power Pro Voice Activated Control Panel, which allows you to control the interior and exterior lighting, slides and awnings with your voice.



2026 Rockwood Signature fifth wheel

MINI LITE

A couples coach, the new 2523MBR provides a large bedroom and bathroom under 26 feet. The first Mini Lite with washer/dryer prep, this model also features theater seating and a large front kitchen with plenty of counterspace and barstool seating.

The company says the new 2522FB is their take on a popular floorplan in the industry while remaining under 26 feet. It features a wardrobe slide, huge campground-side window and a 50-inch smart TV on a power lift.

All of the new 2026 Mini Lite models receive a new graphics package, upgraded wood detailing with curio-style cabinet doors and drawers, and added toe kicks in the kitchen.

ULTRA LITE

You'll find more space in the 2026 model year Rockwood Ultra Lite products, featuring two new nonslide, wide-body models with a soaring 86-inch interior height.

"These will both be under 30 feet total length and perfect for travel access and getting into state and national parks," the company says.

This year the Ultra Lite series will offer a Platinum Package for Rockwood customers who want all the extras, as well as optional ABS brakes and sway mitigation.

SIGNATURE TRAVEL TRAILERS

Standard this year for Rockwood Signature travel trailers are ABS brakes and sway mitigation for a smoother ride, while inside you'll find new residential-size microwaves and ovens have been added for a kitchen that feels more like home.

ROO

The look and feel of the Rockwood Roo receive an update for model year 2026. The interior gets new LED rafter poles for improved lighting at the bed ends and upgraded wood detailing with curio-style cabinet doors and drawers with added toe kicks in the kitchen. The exterior gets a new graphics package and color matched tent vinyl.

SIGNATURE FIFTH WHEELS

Rockwood Signature fifth wheels are rolling out the big guns by introducing its first offerings of 40-foot fifth wheels (previously Rockwood only offered floorplans under 37 feet). Each model over 40 feet will receive a standard six-point leveling system, and all 2026 Rockwood fifth wheels will feature spray foam insulated front caps.

The 40-foot offerings will feature three floorplans. The 401SFB is a rear living room/front bath model. The 402SFL is a new front living room. The 405SBH is a wide-open bunkhouse model with room for the whole family.

2026 Rockwood Mini Lite



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NEWMAR



Newmar will unpack new models, upgrades and features across its many lines for 2026. Notably, the 2026 Freedom Aire breaks new ground for Newmar with a nimble compact Class C coach.

Riding on a Mercedes-Benz 4500 Sprinter chassis coach, the convertible layout adapts to the day from having morning coffee at the dinette to sleeping on a king-size Murphy bed in a floorplan that includes theater seating to further maximize every inch. Off-grid time can be maximized with two 120-watt flexible, roof-mounted solar panels that are 20% more efficient in shade, and RVers can take advantage of more campgrounds that offer 30-amp service.

"It's perfect for couples downsizing from larger coaches or adventure-seekers entering the luxury RV lifestyle. This coach delivers a balance of maneuverability and refinement," Brand Manager Nicole Hardy says. "You'll feel the difference our signature 16-inch, on-center wall construction makes, maintaining comfortable temperatures and reducing road noise in ways other methods simply cannot match. Through and through, the Freedom Aire is Newmar quality in a more accessible package."

Newmar will also introduce its all-new Summit Aire, a luxury Super C offering that's built on a Freightliner Cascadia foundation, powered by a Detroit DD16 with a 600-hp engine and equipped with a 30,000-pound towing capacity. With the company's Artisan Series Custom Paint Process option, each Summit Aire will feature a one-time exterior design that's created for each customer and then permanently retired to ensure uniqueness, Hardy says.

The Super C line was further enhanced with the Supreme Aire moving to the Cascadia chassis, which features a 525-hp single-axle on 38- to 41-foot models with a 20K hitch, and a 600-hp, tandem-axle with 30K hitch on the 43- to 45-foot models. The 45-foot Supreme Aire model also features the Artisan Series Custom Paint Process option (also available for the Essex, London Aire and King Aire, as well as the already mentioned Supreme Aire) and a 30,000-pound towing capacity.

Hardy notes that the King Aire has received a life cycle interior change with the introduction of two design expressions, Regal and Refined, allowing the coach to reflect individual styles. "The Refined Expression is a sophisticated take on quiet luxury and is available in Castleton, Stafford, Kingston and Brentwood decor selections. The Regal Expression offers more dramatic opulence and is available in Abilene, Wickham, Kensington and Miramar decor selections."

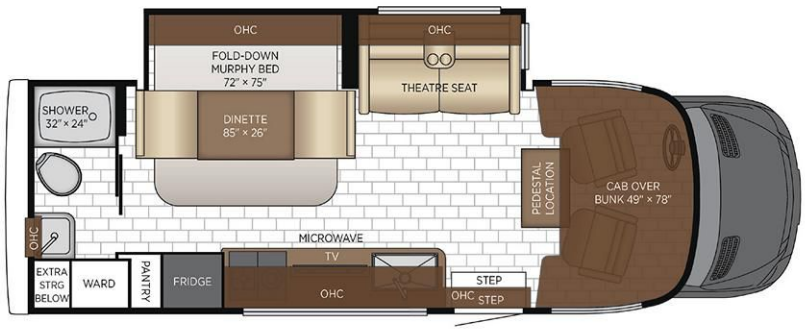
New options are highlighted by the Newmar App, which helps monitor coaches with the ability to view all cameras when connected to Wi-Fi, including 360-degree internal and doorbell.

New standard features include ATC control panels to replace Silverleaf, LED lights under slideouts that are now standard on new Aires and contemporary woven material that replaces carpet in slide rooms. New cabinet colors will be introduced, including Chestnut for Ventana, Dutch Star, New Aire, Mountain Aire, London Aire, Essex and King Aire; and Cove for Bay Star, Bay Star Sport, Northern Star Grand Star and Super Star.

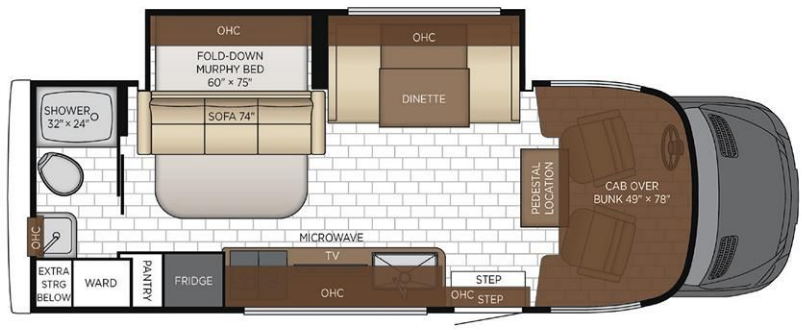
New floorplans include the following:

- Summit Aire 4505
- Summit Aire 4540
- Supreme Aire 3827
- Supreme Aire 4341
- Supreme Aire 4129
- Supreme Aire 4505
- Supreme Aire 4540
- Super Star 4140
- Super Star 4161
- Super Star 4040
- Super Star 4159
- Freedom Aire 2515

Newmar will be on display at Open House at Ramco at 2805 Frederic Dr., Elkhart, Indiana 46514.



2026 Freedom Aire 2515 Optional



2026 Freedom Aire 2515 Standard

GRAND DESIGN

FOUNDATION

Grand Design RV will officially enter the destination trailer market with the launch of its new brand, Foundation. The rising popularity of destination trailers among consumers makes this a strategically opportune time for Grand Design to enter the market, continuing to meet evolving lifestyle demands through full-time living solutions.

Dual exterior decks, most notably the elevated rear observation deck, serve as a centerpiece of the 42GD, which is a "first-of-its-kind floorplan" with a strong emphasis on residential-grade construction.

"It sets a new benchmark in the destination trailer segment," Foundation Product Manager Matt Eppers says. "It delivers the comfort and convenience of home in a truly innovative RV design that's highlighted by the distinctive rear observation deck. This innovative feature is entirely unique within the industry, offering dealers a powerful visual tool to showcase the model's standout appeal — the 42GD has a striking and memorable first impression."

The 42GD floorplan blends Grand Design's craftsmanship with spacious, premium residential features, including a three-stage water filtration system, brass plumbing fittings, 12-volt tank heating pads, full GE kitchen suite, dishwasher prep, and an optional washer and dryer, interior and exterior accent lighting and Starlink prep, as well as slideout toppers.

"This model offers campers an elevated and exclusive outdoor experience," Eppers tells RV PRO. "And when paired with the 42GD's uncompromising residential standards, this model transcends the traditional RV experience, offering a premium, living experience that sets a new standard."

The Foundation will be featured at Open House in Grand Design's same location as 2024, along Executive Parkway.



Serenova 150HL

SERENOVA

Grand Design's Serenova made a splash when it entered the market in 2025 as a compact, feature-packed, lightweight travel trailer with unrivaled comfort in its 160LG floorplan. Building on that success, the unit will continue to make waves in 2026 with its new 150HL floorplan that brings contemporary design elements that maximize functionality.

"With the 2026 Serenova line, we're redefining what lightweight luxury looks and feels like," Serenova Product Manager Matt Eppers says. "From sleek Italian-inspired interiors to advanced towing technology and off-grid capability, Serenova delivers a premium travel experience without compromise. It's where modern design meets real-world functionality."

Inside, standard features include lightweight acrylic windows with integrated shades for a streamlined look, an 8-cubic-foot flush French door refrigerator and Italian-styled cabinetry with soft-close hinges and doors for a high-end residential feel. A removable induction cooktop offers flexible cooking options both indoors and out, while a spacious dry bath with oversize tank capacities ensures extended comfort on the road. New options for 2026 include a 24-inch TV and a 3000-watt inverter prep.

"This unit features an industry-first dual position bed/lounger system with an integrated headboard design that transforms between a generous 60-by-77-inch bed and a luxurious



Serenova

lounger," Eppers notes. "The 150HL also offers a large storage full pantry system with integrated spice rack, and an impressive amount of counter space."

Externally, Serenova is built for performance and durability, featuring a molded fiberglass front cap with an automotive windshield, MORryde independent suspension, Dexter Tow Assist with anti-lock braking and sway control, and a heated, enclosed underbelly. A standard solar package, complete with a 200-watt panel and 30-amp charge controller, supports off-grid capability, making Serenova as functional as it is stylish, he says. "Grand Design is proving that exceptional living shouldn't require exceptional space."

TRANSCEND

New floorplans abound for Grand Design's Transcend, which will introduce the 131DL in the Transcend One line, the 21RLX and the 23BHX floorplans in the Transcend Xplor line, and the 325BHT floorplan in the Transcend line.

Winnebago Industries

In 2025, the Transcend One segment secured the No. 3 position among the bestselling single-axle travel trailers in the industry during its inaugural year, according to Grand Design. Its emphasis on kitchen functionality — including dedicated storage for trash cans and pots and pans, as well as an integrated paper towel holder — has resonated strongly with customers, reinforcing the company's commitment to practical, user-focused innovation. Expect more to be on track for the new model year.

"For 2026, we're introducing a range of new standard features that elevate both style and functionality across our lineup," Transcend Product Manager Matt Eppers tells RV PRO. "What stands out most is the completely refreshed look of the Transcend line, paired with an intensified focus on livability and functional design. The latest features are thoughtfully crafted to provide a seamless transition from home to campsite, delivering a more intuitive and comfortable experience for today's modern RV lifestyle."

The new interior and exterior decor packages introduce a refined, luxurious aesthetic designed to captivate both dealers and consumers, he adds. Drawing inspiration from the latest trends in residential design and automotive styling, these updates deliver a contemporary look.

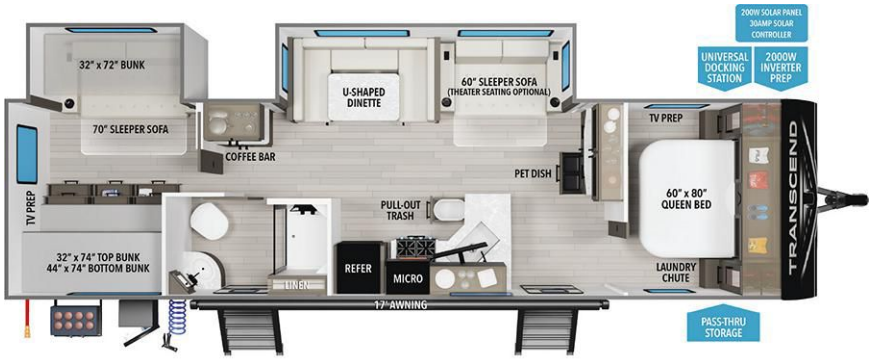
Highlights include updated flooring, countertops, furniture and cabinetry, complemented by refreshed exterior graphics. Kitchen enhancements such as integrated spice racks and built-in soap dispensers add everyday convenience, while the transition to tankless water heaters across all models ensures continuous hot water on demand.

Lighting upgrades include flush-mount fixtures throughout and accent lighting on the Xplor line and Transcend models. Additionally, Transcend will now feature an exterior laundry rack, and all units will come standard with Starlink prep.

"The 2026 Transcend lineup is all about thoughtful upgrades," Eppers says. "We're delivering more comfort, convenience and connectivity than ever before. With new floorplans across the lineup, there's a Transcend for every kind of traveler."



Transcend 325BHT



IMAGINE

Grand Design promises that both dealers and customers will be thrilled with the 2026 Imagine line, which delivers a comprehensive interior refresh. New floorplans include the 21MBE in the XLS line, the 15RBA and 16MLA in the AIM line, and the 2970RL and 2700BS in the Imagine line.

"The 2026 Imagine lineup is all about elevating everyday comfort with smart, stylish upgrades. From refreshed interiors and expanded storage to thoughtful touches like integrated cutting boards and soft-close features, we've focused on the details that make travel feel more like home," Imagine Product Manager Eric Landis says. "With new floorplans across the AIM, XLS and Imagine lines, there's something for every kind of adventurer."



Imagine 21MBE





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The introduction of GE appliances for 2026 brings a new level of reliability and performance to the kitchen, while upgrades such as built-in paper towel holders, dedicated trash-can storage and dinette pullout drawers enhance day-to-day convenience. Interior updates include new linoleum flooring, contemporary cabinet door styles, black stainless sinks and upgraded furniture.

Practical enhancements include plumbing shut-off valves for easier maintenance, soft-close toilet lids and a redesigned shower with an integrated footrest for added comfort. Select models now also feature a 40-inch TV. A new shade system and larger windows enhance natural light and privacy, and updated mattresses extend to bunk areas. There's also a versatile two-burner griddle for outdoor cooking and entertaining.

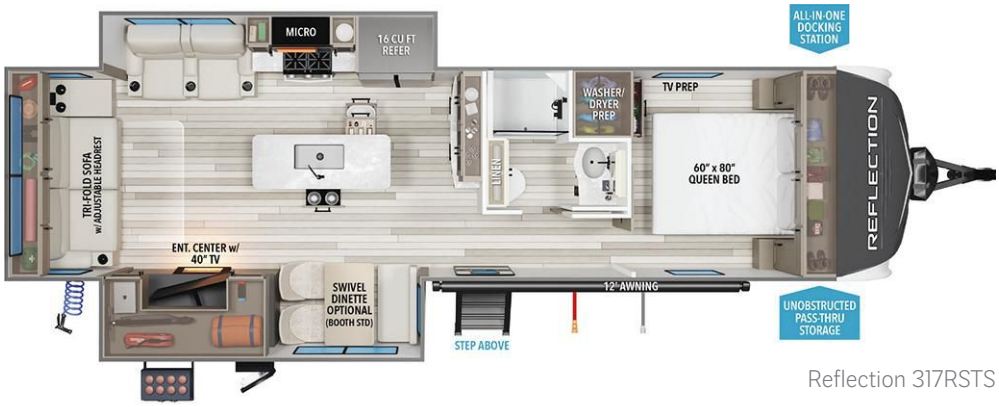
Additional key upgrades include solid-surface countertops in both the kitchen and bathroom, and the MORryde CRE 3000 suspension system that significantly improves ride quality. Safety and towing confidence were also enhanced with the inclusion of ABS and anti-sway technology, addressing common concerns for today's RVers, Landis says.



Imagine 2970RL kitchen



Reflection 317RSTS



Reflection 317RSTS

"These compact, yet feature-rich layouts resonate with customers seeking maneuverability without sacrificing comfort. Altogether, these enhancements create a more refined, comfortable and user-friendly RV experience that's sure to impress on the lot and at the campsite."

REFLECTION

Form and function are the drivers for the 2026 Grand Design Reflection lineup. What stands out most is its bold new look and upgraded comfort features. The redesigned front cap gives the RV a more modern and aerodynamic profile, while the new exterior graphics package adds a sleek, refreshed visual appeal. Inside, the interior now features all-black appliances for a contemporary look, showcased by Reflection's introduction of its 32BH, 250ML and 317RSTS floorplans for 2026.

"Reflection has been a standout success this year, with each series strategically positioned to meet distinct market demands," Reflection Product Manager Ken Conlee says. "The 100 Series has made a strong presence by offering space-smart sanctuaries that are ideal for modern travelers, while the 150 Series has emerged as the perfect mid-range solution for families seeking comfort and versatility. … Our

focus on delivering towing confidence and flexible, configurable living spaces has been key to resonating with a wide range of customers."

Practical enhancements include dedicated waste tank storage, washer/dryer prep for extended stays and the Furrion Chill Cube 18K AC equipped with a heat pump to enhance climate control and deliver efficient, quiet cooling. The addition of Starlink/Gateway prep helps travelers stay connected with upgraded internet connectivity featuring integrated cellular and satellite capabilities.

"The 2026 Reflection lineup is redefining innovation, bringing together bold new styling, an upgraded towing experience and enhanced connectivity to meet the evolving needs of today's RVers," Conlee says. "Reflection continues to set the standard for comfort and capability on the road."

MOMENTUM

For 2026, Momentum will launch continuous residential flooring that extends from front to rear, enhancing durability and transforming the garage into a truly multifunctional space for toys, hobbies, remote work or additional sleeping quarters, Product Manager Chase Booth says.

"The Momentum lineup has a bold integration of features that redefine versatility and comfort that will immediately capture the attention of both dealers and customers in the 2026," Booth notes.

New floorplans, which include the Momentum M-Class 399M and the Momentum G-class 394G, offer the versatility of a garage space without sacrificing on a residential interior, he says, whether it's the front-to-rear residential flooring or the drop-down LiftSuite converting the garage into a bedroom that features a full queen bed. A zero gravity, weatherproof ramp door system adds ease and safety to loading and unloading toys.

The L-track tie-down system with rubber inserts offers cargo security and versatility, and its large beavertail storage door offers improved storage and flexibility. The cabinetry features hardwood drawer boxes, soft-close doors and drawers, a power charge drawer and specialized hair accessory drawers.



Lineage Series VT with the bed down


Lineage Series VT

On the exterior, the new 399M floorplan features its side patio and full outdoor kitchen where Omni Connect functionality brings enhanced connectivity. And the MORryde independent suspension system offers a smoother, more stable ride by allowing each tire to respond independently to road conditions.

"Every detail in the 2026 Momentum line is designed to elevate the way our customers live, work and play on the road," Booth says. "Momentum isn't just about hauling toys — it's about bringing home with you, wherever you go."

LINEAGE CLASS B

The brand-new Lineage Class B Luxury Adventure Vans promise to redefine what's possible in the world of compact, high-end travel vehicles, Product Manager Stephan Dolzan says. Designed for those who crave both adventure and comfort, the Series VT and Series VP models each bring new innovations to the Class B market.

"This year at Open House, we're excited to showcase how the Lineage Series is transforming the Class B experience," he tells RV PRO. "With groundbreaking features like the industry's most powerful 48-volt AC system, a patent-pending expandable bathroom and panoramic skylights, the VT and VP models blend rugged capability with refined luxury. It's a bold step forward in redefining what's possible in compact adventure travel."

The Series VT 48-volt split AC system is strong for its class, delivering



Lineage 31ZW



Lineage 25TK front passenger side

20,000 Btu of cooling, Dolzan says, and eliminating the need for a roof-mounted unit. This not only enhances cooling performance but also frees up rooftop space for increased solar capacity and storage.

Inside, the VT changes the concept of a van bathroom with a design that minimizes its footprint when not in use and expands into a 6-foot, 3-inch shower when needed.

"For customers, the expandable bathroom and shower in both models is a showstopper, delivering a full-height, spa-like experience in a compact van — something they've never seen before," Dolzan says.

The panoramic front skylight allows

natural light into the interior. The VT also boasts the largest countertop in its class, he says, featuring the Invisacook hidden induction cooktop and a drawer-style refrigerator accessible from both inside and outside the van. The VT comes with a factory-installed lift kit, upgraded suspension, rugged wheels and tires, and bold exterior styling, including a Raptor-style grille and custom side pods.

Built on a high-roof ProMaster chassis, the VP offers tall interior height for the Class B segment, Dolzan notes.

"The open-concept floorplan enhances the sense of roominess, while increased storage and seating capacity surpass traditional ProMaster builds," he says.

A large entry step makes access easier for all ages, while the rear lounge features a functional layout with an overhead lift bed, providing comfortable seating for six and sleeping accommodations for four.

"What will most catch the eye of both dealers and customers about the Lineage Series VT and VP is how these vans completely break the mold of traditional Class B builds," Dolzan says. "These are not just vans — they're conversation starters, and they'll turn heads on the showroom floor and at the campsite alike."

LINEAGE CLASS C

The Lineage Class C line will offer two distinct models — Series M and Series F — each engineered for a premium travel experience. And for 2026, the line will introduce updates that include a new floorplan for the Series M, the 25TK, in addition to the 25FW.

"The Lineage Series M and Series F made a powerful impact on the Class C RV market, as they entered this past year, shaking up the segment," says Product Manager Michael Hums. "Both models brought fresh energy and innovation, and challenged outdated norms with bold design, cutting-edge technology and true off-grid capability."

The new 25TK layout features a split twin-to-king convertible bed, offering flexible sleeping arrangements with twins of 36-by-80 inches and 36-by-74 inches, or combined 70-by-80 inches. Both twins featuring dual power incline sleepers.

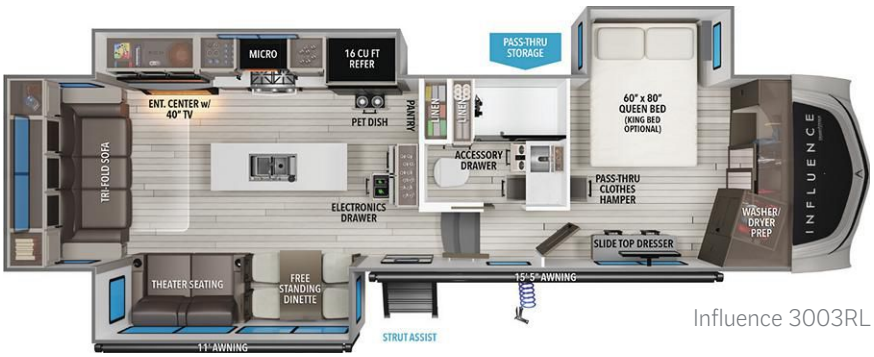
"It's a perfect blend of comfort, versatility and luxury for travelers seeking a more personalized experience on the road," says Hums, adding that the Series M is built on the Mercedes 4500 chassis with a MORryde Halo frame upfit for a smooth, stable ride.

The Series M will also introduce an optional Power Package for 2026. This generator delete option is designed for the off-grid customer, featuring two additional 410Ah Lithionics batteries (to bring total onboard lithium to 1,130 Ah), 3000-watt inverter/charger, secondary alternator with 300 amps with external regulator, 960-watt solar awning (to bring the total onboard solar to 1,500 watts) and C2C technology to tie it all together.

Climate control is front-to-back AC, powered by COBRA, while the AquaHaven Rainshower System and modern bath essentials elevate the onboard bathroom experience. The Series M 25TK also includes full-width rear cargo storage, a fully walkable (low-maintenance) fiberglass roof, and a smart culinary setup with a 12-volt, 10-cubic-foot refrigerator and smart sink. Premium touches such as SharkBite plumbing, acrylic windows with integrated shades and screens, a built-in headrest safe, and a Rockford Fosgate sound system round out the luxury build.

Meanwhile, the Series F is built on the rugged Ford Super Duty F-600 4x4 chassis and equipped with Fox Factory suspension, making it ideal for true off-grid adventures. A custom Ford Raptor-style grille adds aggressive styling. It features a 320Ah Lithionics battery system and 1,000 watts of solar power, "delivering unmatched energy independence," Hums says. "With over 110 cubic feet of exterior storage, it's ready for extended journeys."

Inside, the Series F offers a 70-inch-by-80-inch Indratech king bed, the COBRA cab-over bunk ram air system and the same premium features found in the Series M, including SharkBite plumbing, acrylic window package



Influence 3003RL


Influence 3003RL primary bedroom

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and a built-in headrest safe. A stacked washer/dryer cabinet that offers additional inside storage is optional.

"Dealers and customers alike are going to be especially drawn to how the Lineage Series M and Series F combine luxury, innovation, and practicality in ways that truly stand out in the Class C market," Hums says. "For dealers, these models are easy to showcase thanks to their premium chassis platforms and customers will love the residential-style sleeping options. These are not just RVs — they're complete lifestyle upgrades that are sure to excite on the showroom floor and on the open road."

INFLUENCE

The 2026 Influence line will introduce a host of new standard features that elevate both performance and livability with two new floorplans, the 3003RL and 3904BH.

"What will immediately catch the eye of both dealers and customers in the 2026 Influence line is its perfect balance of style and smart design," Product Manager Logan McBride says. "The refreshed exterior graphics give the coach a bold, modern presence on the lot and on the road, while the all-new interiors are bright, timeless and designed to feel like home."

At the foundation is the MORryde independent suspension system, delivering a smoother, more stable ride by allowing each tire to respond individually to the road, while practical upgrades include deep drawer storage for kitchen utensils, a pass-through hamper and flip-up steps for optimized storage solutions. The Omni Connect system ensures internet access without the hassle of switching providers, and the advanced roof construction offers long-term durability with minimal maintenance.

"The 2026 Influence line is all about delivering a premium experience from the ground up," McBride says. "The new 3904BH floorplan is a perfect example of how Influence continues to evolve with the needs of today's travelers."

SOLITUDE

A major highlight for the Solitude in 2026 is its all-new 414LJMJ floorplan, inspired by the theory of "Less Junk, More Journey" for full-time travelers. The layout includes a full outdoor kitchen with a zero gravity fold-down side patio, a residential 60-by-30-inch bathtub, a bedroom dresser with a 40-inch fireplace and hideaway televator, and a spacious L-shaped sofa with a pullout ottoman.

Among other top highlights are the MORryde independent suspension system for enhanced towing and an advanced roof construction that boosts durability and insulation.

The integration of Omni Connect ensures internet connectivity, while the new interior designs bring a fresh, upscale feel throughout the coach.

"We have a lot to be proud of this year, but one of the biggest successes we saw was our thoughtful storage initiatives," Product Manager Logan McBride says. "From sliding dressers and end tables and electronics drawers to adjustable pantry shelving with outlets, we ensure that everything you are traveling with has a designated space — and allow you to reduce clutter and keep your unit looking new for years to come."

Solitude's all-new interior also features Ultrafabrics furniture, deep drawer storage for kitchen utensils and dishwasher prep for added convenience.

"The new interiors bring a fresh, upscale aesthetic that feels like home," McBride says. "Together, these features make the 2026 Solitude line the ultimate expression of full-time luxury RV living."

WINNEBAGO

For 2026, Winnebago says it is focusing on strategic product expansion and further innovation and differentiation.

The company will be introducing a new Class C motorhome, which will launch four floorplans, including two all-new layouts. It has been designed for simplicity, reliability and customer-requested features such as a "best-in-class kitchen, gear garage and enhanced utility systems," Winnebago officials say.

Key lines are also receiving model refreshes. The company's Solis, Travato NPF, Revel, View/Navion and Ekko models will see interior upgrades, new features and expanded options that align with feedback from customer and market trends.

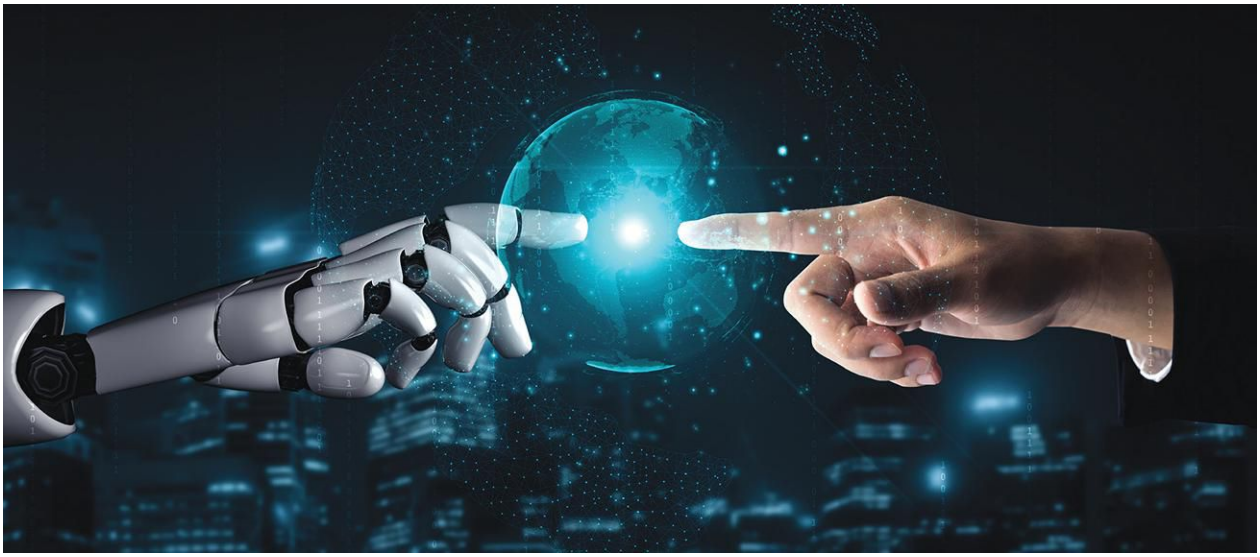
As part of the updates to specific models, the View and Navion 24D will now include Winnebago Connect, upgraded lithium power systems and Mercedes-Benz safety tech, enhancing off-grid offerings. The Revel Sport is being introduced as "a simplified, essentials-focused alternative with new styling and practical updates," company officials say. The Revel 44EC will also see new upgrades, including new grille designs, a High Trail exterior and upgraded mattresses across multiple models, which the company says will elevate the customer experience.

At Open House this year, Winnebago will be displaying at the Elcona Country Club, located at 56784 County Road 21 in Bristol, Indiana, as it has in previous years. Winnebago noted there will be directional signs pointing to the display.

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FLEETWOOD RV | HOLIDAY RAMBLER | AMERICAN COACH

Fleetwood RV Altitude and the Holiday Rambler Incline Super C lineups have both been expanded for model year 2026 with the F-Series product launch available in F550 and F600.

Doug Miller, director of sales for the brands, says the gas-powered Altitude/Incline F550 is for the value-minded customer who wants to get into a Class C. The Altitude/Incline F550 comes on a Ford F-Series Super Duty Chassis in either 4x2 or 4x4.

Miller says the Altitude/Incline F600 is a 4x4 diesel that is more robust, longer, more spacious and allows for more weight than the F550.

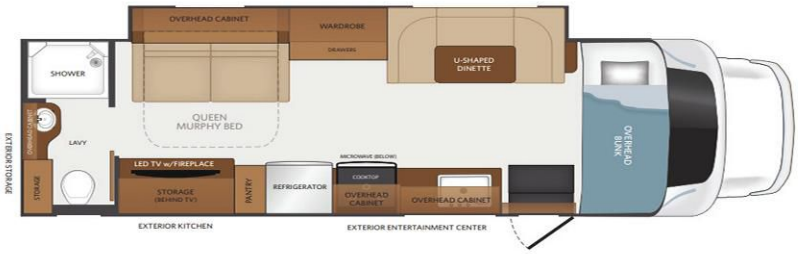
"Both Altitude/Incline F-Series models have a spin on previous floorplans and are flipped from what we currently see today to provide the consumer with more living space," he says. "For example, the Altitude/Incline F600 35FW is a new launch in the entire Super C space. Usually, the bedroom is in the front, but we've made a complete change to the floorplan and offer two bedrooms with a Murphy bed in one."

He acknowledges that both brands' heritage is rooted in Class A units, so while they're stepping into the Super C market, they're staying connected to their Class A roots by offering higher-end Apex furniture, more comfortable furnishings, durable flooring, solid-surface countertops, walls that are still fully vacu-bonded and ducted roof AC.

In the American Coach lineup, Miller says the new American Eagle 45FW



2026 Midwest Patriot



2026 Altitude 27U floorplan



2026 Fleetwood Altitude in Merlot

was inspired and partly designed by customer input.

"It is a wonderful two-person Class A coach designed in collaboration with the influencer couple Fuel Your Wander," he says. "The unit has the Cummins ISX15 605-hp engine and an Allison 4000 Series six-speed transmission, plus the new Freightliner Liberty Bridge handling ensures a smoother, easier drive."

The floorplan features three slides, sleeps two, has built-in massagers in the front seats and features a studio bar with larger window, a double pullout pantry and fireplace cabinet with a pullout workstation.

There are one-and-a-half baths in the unit; the full bath has dual rectangular sinks as well as room for a stackable washer and dryer and a full wardrobe in the back.

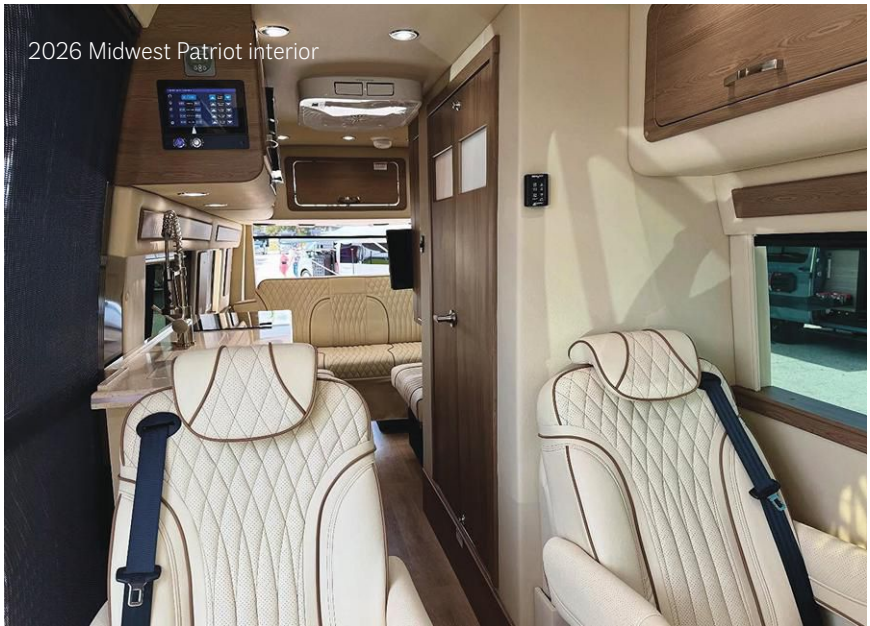
The interior has two-tone cabinetry, a custom backsplash and plank flooring throughout in Aspenwood Ash, while the exterior has a special custom design, Revolution, selected by Fuel Your Wander.

When asked what stands out the most about what the brands are introducing for 2026, Miller says it's the RV Altitude/Holiday Rambler Incline F600 35FW floorplan.

"We took the most successful floorplan and designed it to fit into a 600 diesel 33C. This is a proven concept for us and something that no one else is offering," he says. "For American Coach, it's the Class A American Eagle 45FW floorplan. We sold several of these units at the recent NIRVC Music City Motorhome Expo show in May."

Miller says their most successful models this year have been the Fleetwood Discovery diesel motorhome, the Fleetwood Palisade and the Fleetwood gas Bounder.

"Discovery is a great model and offers an array of floorplans with refreshed interiors and exteriors for model year 2026, including a full blackout package. The Palisade, which



2026 Midwest Patriot interior

launched last year, continues to grow in popularity among our Class A models," he says. "The Fleetwood gas Bounder has a rich history and is packed full of features and continues to be popular among RVers."

Interiors get a refresh for 2026 with more interior wood choices, including new two-tone wood cabinetry offerings in gas products and warm earth tones such as caramel for interior colors. He says the Palisade gets an update with the two-tone interior called Silver Fox.

For 2026, Miller says they're looking to maintain or reduce costs to offer new price points for Super C units.

"We have also modified and enhanced our American Coach floorplans based on consumer feedback that we received while at our rallies. We listen and act on customer feedback — whether Class A, B or C — we do our best to deliver what our customers want."

Find REV Recreation Vehicle brands at The Renegade RV Customer Experience Center at 2707 county Road 15 during Open House Week.

MIDWEST AUTOMOTIVE DESIGNS

Midwest Automotive Designs Director of Sales Jake Stephenson says the company is proud to introduce the new MD3 (mid-bath, driver-side with three captain's chairs) floorplan in the Mercedes-Benz Patriot.

"Building on the success of our popular MD2 layout, the MD3 adds a third captain's chair while retaining all the premium amenities our owners love — including a large 7.3-cubic-foot dual-door refrigerator, convection microwave and floor-to-ceiling pantry storage," Stephenson says. "We've also expanded our rear seating/bed options with the new dual bench option, available on all floorplans. This acts as an alternative to the traditional rear lounge. Designed with adventurers in mind, this configuration offers increased storage space, making it ideal for those who enjoy cycling, fishing and active travel. These enhancements are a direct result of valuable feedback gathered from our passionate owners at Midwest Rally events, helping us continue to evolve with the needs of our community."

The 2026 model year brings new standard features, including the Hybrid Energy System across the lineup.

"This all-new power system combines cutting-edge lithium battery technology with the versatility of an onboard generator. This dual-source setup provides the freedom to power the AC system via lithium alone or seamlessly switch to the generator when needed — ideal for both off-grid adventures and extended campground stays," he says.

The Ford Patriot receives an upscale upgrade typically reserved for luxury Mercedes-Benz models and standard on all other Midwest RV models — a built-in macerator with a power hose reel standard. This new design raises the dumping point to a more ergonomic height, making it easier for owners with limited mobility or joint concerns.

Every Midwest coach now has the Alpine Audio System standard, featuring a designated amplifier and subwoofer, resulting in deeper bass, richer sound and an immersive experience.

New optional features for 2026 include smart connectivity and the Onyx package. The optional Eclipse Firefly app integration allows owners to connect their coach to their smartphone using either the available 5G internet router or optional Starlink satellite system.

"This feature is especially valuable for pet owners who want to monitor interior climate settings like AC or heat remotely, offering greater peace of mind wherever the road takes you," Stephenson says.

The Onyx package transforms the look of the unit with a high-gloss black finish on all exterior chrome. Inside, all hardware is upgraded to a sleek black nickel finish.

Stephenson says what stands out most about what they're introducing in 2026 is their commitment to redefining luxury and innovation in the Class B segment.

"From launching the largest OEM lithium system in the industry (21,000 watts) to introducing an all-new hybrid power system that combines lithium and generator capabilities, we're giving owners the freedom to travel farther and more comfortably than ever before," he says. "We've also elevated comfort and style with custom power ottomans, new memory foam bedding,



Renegade RV Valencia exterior



Renegade Valencia interior

premium audio upgrades and fresh modern design palettes. Every enhancement was driven by customer feedback and designed to make ownership more effortless, luxurious and adventure-ready."

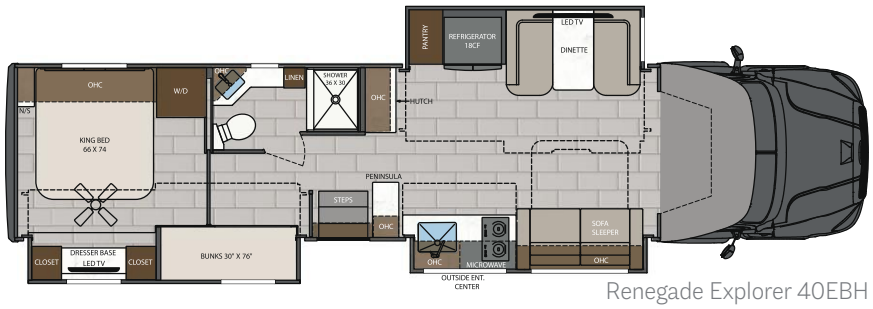
Reflecting on the 2025 models, Stephenson says the newly redesigned power rear bed was a major highlight among owners at the spring rally this past April.

Looking forward to 2026, he says one of the most eye-catching additions is the redesigned exterior body kit, which includes new side steps, a sculpted rear fascia and an integrated front spoiler that perfectly follows the body lines of the Mercedes Sprinter. He says they continue to see SUV owners increasingly turning to Class B vans as a more versatile option for family travel.

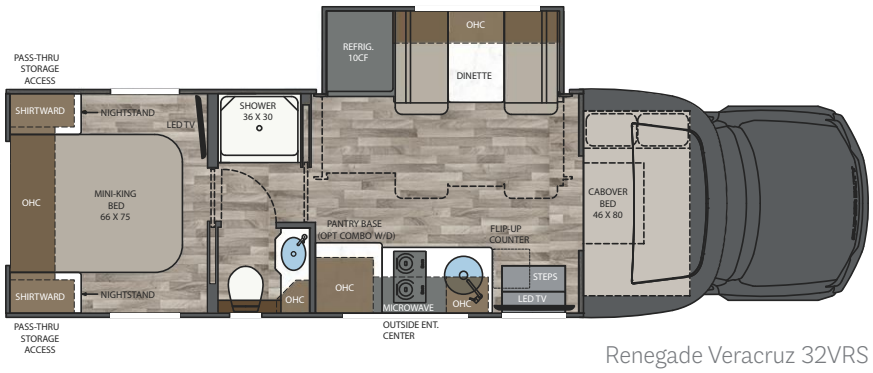
"At Midwest Automotive Designs, 2026 represents more than just new features — it marks our continued commitment to pushing the boundaries of luxury, innovation and usability in the Class B market," he says. "Our designs are informed by real feedback at Midwest rallies and built by craftsmen who take pride in every finish. Whether you're chasing adventure or traveling in style, there's a Midwest van built for your journey."



Renegade Valencia 39RB



Renegade Explorer 40EBH



Renegade Veracruz 32VRS

RENEGADE RV

Renegade RV is offering many new floorplans for the 2026 model year, including the Valencia 39BB, the Valencia 39RB, the Explorer 40EBH and more.

The Valencia 39BB is a new 39-foot family-focused floorplan featuring a triple-slide layout with bunk beds, a cab-over bunk and a standard en suite design. Where the 39BB was designed with family in mind, the Valencia 39RB designed for couples and features a bath-and-a-half layout.

The Explorer 40EBH is a unique 40-foot bunkhouse floorplan offered at a competitive price point. Chris Cook, director of sales for Renegade RV, says this model stands out with two key innovations: A dual chassis offering including the Freightliner Cascadia (with a more automotive cab and improved transmission for reliability) and the Peterbilt 567 (with lower gear ratios for enhanced towing capability — ideal for customers with trailers or boats).

The Veracruz 32VRS has a newly designed layout featuring independent zones and a dedicated bedroom with a north-south bed configuration. "It offers a smoother travel experience with fewer stops and a refreshed layout not previously available," Cook says.

New standard features for 2026 include updated vinyl plank flooring, 5G connectivity for internet access, motion-activated cargo compartment lighting, extended patio awning lengths for increased outdoor space, enhanced driver/passenger seats with lumbar support and heating, and a new exterior paint design offered in four full-body colorways and four single-color paint options.

New optional features for 2026 include Starlink internet, a two-stage awning upgrade for expanded outdoor coverage, a new exterior underbody and scene lighting with color-changing options, and upgraded scene lights for greater utility.

For this past year, Cook says cabinetry upgrades and single-color paint options contributed to the popularity of the Blackout package, which includes black wheels and trim. Looking forward, he says they are following the trends to address comfort and technology as they see buyer preferences continue to trend toward enhanced comfort and furniture quality.

"The 2026 Renegade lineup reflects a refreshed brand identity — balancing innovation with the quality Renegade is known for," Cook says. "With meaningful upgrades across every unit, we're staying true to our core while adapting to what today's customers value most."

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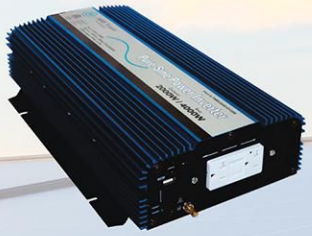
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CHINOOK RV

Chinook RV will head to the 2025 Elkhart Open House with two all-new floorplans: the Summit MT 360 and the Bayside RT 360, two layouts designed for customers who value high-end finishes, practical use of space and all-weather capability.

The Summit MT 360 is part of Chinook's side-entry B+ lineup. Built on the Mercedes-Benz Sprinter AWD chassis, this nearly 25-foot motorhome features a side-entry design and a layout that includes mid-twin beds, a dry rear bath and a front kitchen.



Bayside 360

The Summit MT 360 is constructed on Chinook's B+ Superstructure and has metal sidewalls and high-end interior appointments like premium padded walls, Ultraleather furniture, solid-surface countertops and a solid-surface shower. It's powered by a Victron Energy system with Expion360 lithium batteries and, for 2026, comes standard with a 900Ah lithium battery capacity.

Chinook General Manager Jeff Butler says the model will stand out for RVers looking to transition out of larger diesel pushers or Super C motorhomes.

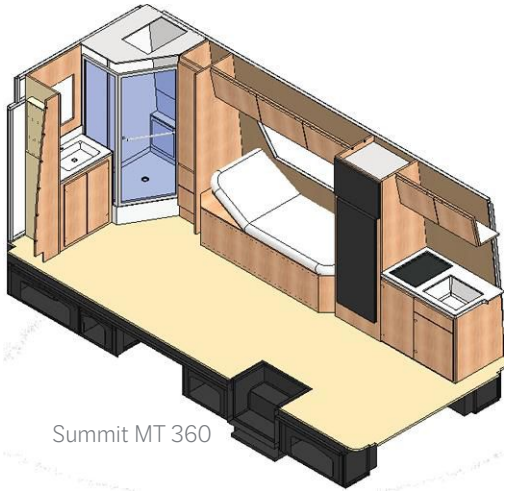
Factory Representative Seth Buchheit agrees, saying, "Right now, customers who are following the trend of downsizing from high-quality diesel pusher and Super C motorhomes don't have a lot of options with the same level of quality found in those type of coaches within the B+/small C category. Our new layout not only makes sense to those potential buyers but also features [the amenities] found in those high-end diesels."

Also new for 2026 is the Bayside RT 360, a versatile Class B built on the Ford Transit AWD chassis. It features rear twin beds — including an extra-long passenger-side bed that can convert to a queen — a mid-kitchen and a front wet bath.

This model includes pullout heavy-duty storage drawers under the twin beds that are accessible through the rear doors, as well as interior storage throughout the coach. Like the Summit, it's equipped with a Victron/Expion360 lithium energy system and an above-floor water tank and batteries.

With the RT 360, Chinook is responding to the growing popularity of flexible twin-bed layouts in the Class B segment. "Versatility is key," Buchheit says. "The RT 360 provides another option for customers who love the TB 360 floorplan but want a different configuration with more kitchen space and a compact, space-saving bath."

Chinook is also transitioning the Summit line to the AWD Mercedes chassis as standard, with added blind-spot detection across the Summit and Maverick B+ lines. While optional packages are still being finalized, features like Starlink prep and a blackout package (including AT tires, black wheels and trim) are on the radar.



Summit MT 360

Despite current market challenges, both Butler and Buchheit are optimistic about the year ahead. "The market feels like a roller coaster," Buchheit notes. "We'll see interest and retail purchases one week, then nothing the next. Once the tariff situation is figured out, I believe it will get better."

And while the product is front and center, Chinook is inviting dealers and customers to go deeper. "I invite everybody who wants to see what we are doing to our factory in Peru, Indiana, and see firsthand the value we put into our motorhomes. We are building them to be heirlooms, not five-year pieces," Buchheit says.

The Chinook RV Open House showcase will be in the same location as last year — across the road from the RV/MH Hall of Fame entrance, next to Casey's gas station off county Road 17 in Elkhart.

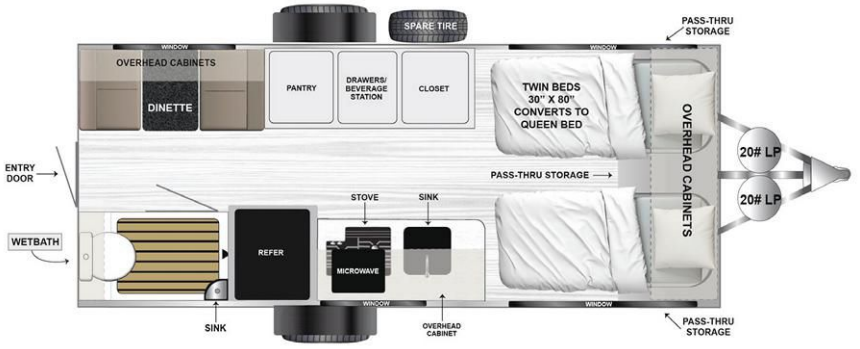


Summit and Maverick

ENCORE RV



VENŪ 14TB



VENŪ 17TB

Encore RV will shake things up at Open House, starting with a change of venue. The company is moving its Open House display from the RV/MH Hall of Fame to its own facility, along county Road 6 on 2702 Ada Dr. in Elkhart. Dealers are invited to explore the latest in innovation, comfort and versatility, Monday through Thursday from 8 a.m. to 6 p.m., with after-hours appointments available upon request.

The new location sets the stage for a series of updates and first looks, including a much-anticipated bathroom addition to Encore's compact RŎG 12RK and 12BH models. Known for their small footprint and garage-friendly design, these models will soon offer an innovative bathroom solution without sacrificing towability.

"We're keeping this one under wraps until the Open House," says Encore RV founder Rich Schnippel. "There's nothing like it on the market. We love developing real solutions to the challenges our customers face."

Schnippel hints there's another surprise in the works, though he's not sure if it will debut at Open House. "Whether or not it makes the show, our top priorities remain quality and innovation," he says.

Encore will also showcase an expanded VENŪ Adventure Trailer lineup, with three new floorplans aimed at enhancing comfort, usability and function.

Among the innovations is the VENŪ 17TB, a sister model to the popular 17QB introduced at the 2024 Open House. Customers can choose between twin and queen sizes with the 17TB's convertible bed system, which allows a quick conversion to a 60-by-80-inch queen bed. The rest of the layout mirrors the 17QB, which features a front east-west queen bed configuration.

Inside, both the 17TB and 17QB models offer a premium feel throughout and feature Encore RV's exclusive "Forever Cabinets," crafted from laser-cut, formed and powder-coated aluminum for high durability and a beautiful finish. The spacious wet bath includes a Thetford cassette toilet and aluminum shower pan topped with a comfortable EVA foam mat.

The galley features solid-surface countertops; an 8-cubic-foot, 12-volt fridge/freezer; a two-burner cooktop; microwave; a 35-gallon fresh water tank and an on-demand water heater. A convertible dinette provides additional sleeping space, while a large panoramic window brings the outdoors in.

Ample storage makes it easy for RVers to bring all their essentials along. The 17TB offers a large, unobstructed pass-through compartment to hold bulky gear. The interior boasts a roomy pantry, a sizable closet, a three-drawer bank and a built-in beverage center for a coffee maker.

Encore is also debuting two compact versions of the 17 Series, the VENŪ a4QB and the a4TB. These smaller models retain the wet bath, galley setup, expansive storage and full-size pass-through of their larger 17-foot counterparts, while delivering a lighter, SUV-towable profile.

All 2025 VENŪ models will feature the Timbren Axle-Less Suspensions for superior on- and off-road handling, and the TST tire pressure monitoring system for all tires, including the spare, the company says.

Every VENŪ is ultradurable, starting with Encore's exclusive Tri-Bond 360 Construction, where all-aluminum tube framing is fully welded 360 degrees; and the walls, roof and chassis are bonded with industrial adhesives, mechanical fasteners and welded integration. Leak protection and durability are enhanced by the fiberglass roof, which runs from the rear to the front stone guard.

Encore RV products are also 100% wood-free, with composite floors, aluminum cabinetry and high-gloss fiberglass-over-Azdel wall panels. In addition, every trailer is backed by a transferable two-year bumper-to-hitch warranty and five-year structural warranty.

EMBER RV



Approaching 2026, the team at Ember RV sees a continued emphasis on off-grid, dispersed and nontraditional camping trips. According to Chris Barth, Ember co-founder and chief operating officer, the variety of destinations, camping styles and types of customers continues to grow, and the company's offerings capitalize on the idea that each trip requires flexibility.

Ember RV is currently working on multiple new floorplan prototypes, which will be available to view at the company's product debut during Open House Week. Until then, the company is celebrating its new 2026 Overland Series. According to Barth, "the new enhancements — both cosmetic and structural — underscore our commitment to building travel trailers that meet the needs of serious adventure travelers."

Several standard package components are being introduced for the Overland Series. These include new exterior graphics with retro tricolor racing stripes, solid-surface countertops, six standardized rooftop solar panels totaling 1,200 watts, new Evermore aluminum-framed Azdel laminated composite floor with integrated Alumaduct heating, several plumbing upgrades and more.

"On the Overland Series, the standardization of our industry-best Max Solar Package is key for this year's upgrades to that product line," Barth says. Additionally, on both Overland Series and E-Series, the new interior decor is also notable for 2026 as neither have received an internal makeover since they were first introduced. Significantly, plumbing and build improvements, raw material upgrades and domestically sourced parts were our focus for 2026."

Ember's E-Series also continues to gain momentum since its introduction at the end of 2023. According to Barth, in its targeted price segment, the E-Series has captured retail growth as well as market share gains year over year despite industry retail sales trending downward.

"It's a testament to having the correct floorplans and features set at a highly attractive price point," Barth says. "With the success E-Series is actively experiencing in a challenging marketplace, for 2026, we felt consistency was a priority and made intentional enhancements to increase the overall value already being offered. Decor tweaks, plumbing and build improvements, material upgrades, and domestic sourcing were our focus for 2026 E-Series."

The new Emersyn decor features light cream-painted hardwood doors and drawers in the kitchen and bath as well with light maple wood tones in select areas, including hardwood maple doors throughout. The Sandstone Natural countertops are new, offering a natural stone aesthetic with swirling agate stone with vibrant marbling and ribbons of soft taupe and gray variation. Light taupe wood plank luxury vinyl flooring completes the look of the new Emersyn decor.

Barth says Ember RV's patent-pending EmberTrack system floorplans, available in all of the company's product lines, continue to be among Ember RV's bestselling floorplans. The system's versatile bunk/desk/storage solution allows users to customize their RV for their needs.

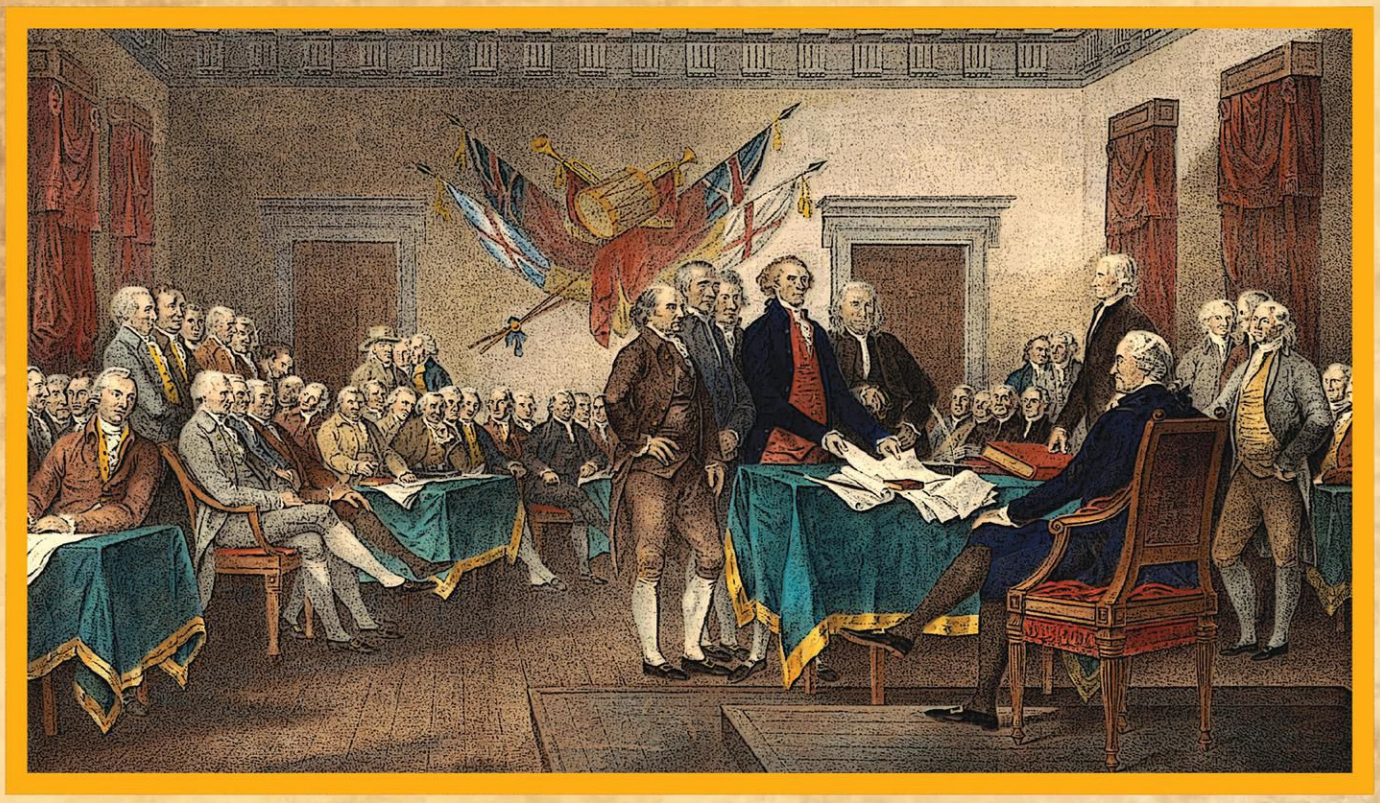
"In 2026, our continued focus is on enhancements that make the owner experience better and easier," Barth says. "We are highly attentive to details and listening to what our customers have to say about our products, and year over year we continuously implement changes to refine our offerings."

Ember RV's Open House display will be set up in its Ember Trails Campground at 710 Commerce Drive in Bristol, Indiana, located one exit east of the RV/MH Hall of Fame.

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GULF STREAM COACH

For 2026, Gulf Stream Coach will introduce several new floorplans to the company's product lineup, including ones with theater seating, sofa/entertainment seating and washer/dryer prep. The company is also expanding its family-friendly options with new bunkhouse floorplans.

"These new layouts are a direct response to consumer feedback, offering greater versatility and comfort," says Pete Nottoli, product manager for Gulf Stream Coach's stick-and-tin division.

Matt Buckman, general manager of the motorized division, adds that the new Conquest 6215LE model is a compact 21-foot Class C featuring an overhead bunk and a rear U-dinette with a dry bath.

"We're significantly enhancing our core models with standard feature upgrades for 2026," Buckman says. The Conquest LE offers such features as a convection oven, two-burner gas range, pots and pans deep drawer, and soft-close drawer hardware. The Conquest now offers a flip-up galley extension, convection oven, extra-large galley window, deeper shower, side view cameras and dimmable overhead strip LED lighting.

The company's BT Cruiser B+ Series features the new 25-foot model 5250, complete with a Murphy bed/sofa slide, corner bath and a rear L lounge. The BT Cruiser also offers upgrades such as a side view camera, convection microwave, two-burner LP gas top, solid-surface galley and countertop extension.

19CSK Vintage Cruiser



The BT Cruiser 5210 Lithium Edition is 21 feet and includes a lithium battery system, dual sofas, a rear bath, full-body paint and black wheel covers. "The 5210 with its lithium power redefines off-grid capability for the B+ segment," Buckman says.

"Our business model is all about offering a multitude of options as opposed to standard features. That way our dealers can price out the product to optimize for quick turn times," Nottoli says. "We allow them to build it the way they want."

From an optional features standpoint, Gulf Stream Coach will provide customers with more choices in 2026 with exterior fiberglass options on all wood-framed travel trailers. In addition, for the Conquest and BT Cruiser models, some new options include two new cabinet wood colors, 12-volt TVs and auto gen start.

"What will truly stand out for 2026 are our new exteriors, new floorplans and new interiors. We're introducing floorplans that are not only new to Gulf Stream Coach but are unique to the market," Nottoli says. "Our focus has been on creating truly differentiated products that catch the eye and meet evolving RV lifestyles."

Tim Dennig, national sales manager for the laminate division, says that what truly sets the company's 2026 lineup apart are the new exteriors, refreshed interiors and thoughtfully designed new floorplans. "This refresh offers a cohesive, appealing package for dealers and consumers alike," Dennig says.

This past year, the company says the Conquest 6237LE proved successful due to its compact size, value and quality. The Conquest 6320 floorplan



BT Cruiser 5210 Lithium Edition

was also a standout, loaded with features and recognized for its quality and construction. And the BT Cruiser 5210 was popular as the company's smallest floorplan with a dry bath.

"As we celebrate the 10th anniversary of our Vintage Cruiser line, it's fitting that this year has been an extraordinary success for the product in terms of shows and sales," says Phil Sarvari, Gulf Stream Coach president.

"It all comes down to execution," Sarvari added. "As we look forward to 2026, we will continue to listen and respond to our dealers' needs and focus on our team's goal to provide exceptional quality, cost and delivery. For our dealers, that means an unwavering commitment to your growth and success. We'll continue to deliver second-to-none sales support and the best parts and service with the agility that only a family-owned company with 43 years of experience in this industry can provide."

"We're cautiously optimistic about the market's trajectory," Dennig says. "As global conditions stabilize, we expect consumer confidence to rise, translating into robust demand for RVs."

To find Gulf Stream Coach at Open House this year, turn onto Executive Drive and take the first right.

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LEISURE TRAVEL VANS

Leisure Travel Vans will usher in 2026 with a wealth of new standard features, beginning with the interior. The captain's chairs in each Leisure Travel Van will boast a fresh look thanks to new premium covers.



Unity's wide door opening



Two-burner induction cooktop in Unity



Countertop extension in the Unity Corner Bed and FX

And because the "heart of the home" — including an RV home — is in the kitchen, Leisure Travel Vans will introduce a thoughtful new galley countertop extension in both the Unity Corner Bed and Unity FX models. In addition to acting as a drawer, the countertop extension also provides an additional prep and cooking area.



2026 Unity and Wonder

A two-burner induction cooktop will be standard for the company's 2026 model. The smooth glass surface is easy to clean and includes built-in safety functions, quick touch level selection, exact temperature settings up to 450 F and a timer setting.

"Many customers, both prospecting and current, have been asking, and we finally felt it was time to introduce this great update," says Shania Ginter, content marketing specialist at Leisure Travel Vans. "It looks modern and adds a fresh look to the galley area in each coach."

New standard exterior features of Leisure Travel Vans will also be introduced in 2026. An all-new European retractable entry door found on 2026 Unity models features a dual latch and hinge system, providing a tighter and more secure seal. With storage being highly sought after by today's RV owners, the entry door will also feature integrated pockets for additional storage.

"The new entry door looks visually quite different, and it's more integrated into the paint scheme of the coach, again, adding to the modern look," Ginter says.

2026 Leisure Travel Vans will also boast an all-new taillight design, featuring an updated, European automotive appearance and brighter, multifunctional LED lights, enhancing safety during low-light driving conditions. Along with refreshed bezels, the clearance lights on both front and rear masks have been updated from colored to clear lenses for a more streamlined appearance.

Perhaps most notably, 2026 will be a big year for the exterior color schemes of Leisure Travel Vans. New paint lines, inspired by the 60th Anniversary Edition, along with six new paint colors, will result in a total of nine exterior paint options.

"It's all about providing more ways to make Leisure Travel Vans feel unique to each owner's style," Ginter says.

Of course, comfort is key when it comes to the ultimate RV experience. That's why the company will introduce the new Truma Aventa Eco Air Conditioner with Heat Pump in 2026. The ultraquiet Truma Aventa air conditioner balances cooling and humidity while minimizing noise, in a contemporary, energy-efficient, low-profile design, the company says. The new heat pump allows consumers to use shore power to quietly and efficiently heat the coach in cooler temperatures.

Leisure Travel Vans will also offer new optional features, specifically the new RV Mobile Power Flex Power 4.0 KW LP Generator, which is optional on Unity models and standard on Wonder. This generator is known to be compact, quiet, powerful and efficient with a single-cylinder 224cc OHV air-cooled engine and digital governor, the company says. RV owners can power an RV's appliances directly or recharge the battery bank during extended off-grid adventures.

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- Ethics & culture
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- Preowned sourcing
- Cybersecurity & fraud

Fixed Operations *(Parts, Warranty, Service)*
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- Service excellence
- Competing in parts/accessories
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MDC USA

For model year 2026, MDC USA will make a bold statement with a powerful lineup of rugged, off-road-capable campers and travel trailers.

Leading the charge is the ROBSON XTT MKII, a reimagined dual-fold pop-up camper designed for families and adventurers seeking robust performance without compromising comfort. Joining it will be MDC's complete OFF-GRID EXTREME range, six trail-ready models engineered for extended off-grid capability.



XT17HRT



XT16HR



XT16HR

The ROBSON XTT MKII blends premium comfort with impressive self-sufficiency, thanks to a 300Ah lithium battery bank, 200-watt solar capacity and a 3,000-watt Renogy pure sine-wave inverter with an automatic transfer switch to switch between battery power and AC shore power. A sophisticated power management system, complete with Bluetooth connectivity, provides real-time monitoring and control.



XT17HRT

The MKII also debuts the Truma Combi air and water heating system with insulated lines and heated water tanks. Whether winter camping in the mountains or chasing fall colors across the country, the ROBSON XTT MKII promises warmth and cooling in every season.

Inside, the dual-fold layout offers expansive sleeping space and a club lounge that converts to an additional bed. Outside is MDC's signature stainless-steel kitchen with Thetford cooktop and sink with hot and cold water supply.

Built atop the X-TRACK independent trailing arm suspension system and a hot-dipped galvanized chassis, this camper is ready to tackle rugged terrain. The included annex and external shower tent add outdoor living space, while MDC's lifetime A-frame and chassis warranty rounds out the package.

"MDC remains dedicated to delivering top-tier innovation and quality in the off-road camper market," says Vaughan Hindley, founder and president of MDC. "The ROBSON XTT MKII embodies this commitment, providing families with a robust and adventure-ready camper that ensures comfort and confidence on any journey."

Also taking center stage in MDC's offerings is the OFF-GRID EXTREME lineup. With six models ranging from 12 to 19 feet, these travel trailers offer adventurers a new benchmark in rugged independence and comfort. Each model is equipped with a high-capacity Renogy power ecosystem with lithium battery capacities from 400Ah to 800Ah, and a Renogy pure sine wave inverter. Paired with Truma and Thetford appliances and a full cold-weather package, these units are built for all-season performance and long-haul off-grid living.



XT16HR

The XT15-4E is a family-ready hybrid model with a wet bath, electric pop-top roof, 745 watts of rooftop solar and 400Ah lithium power. It sleeps four and blends compact mobility with sizeable interior space.

The XT16HR EAST WEST and XT16HR ISLAND are 16-foot couples' trailers offering a choice between space-saving bed orientations and center-position bed layouts for easy access from either side. Each unit features internal bathrooms, kitchens, 800Ah lithium capacity, 700 watts of rooftop solar capacity and Truma heating and cooling systems.

The XT17HRT FAMILY is tailored for families and sleeps five with a bunk bed layout, 875 watts rooftop solar capacity, 800Ah lithium battery and a full suite of amenities for off-grid exploration.

These models join the XT12HR and XT19HRT, completing the OFF-GRID EXTREME collection.

"With a diverse lineup ranging from compact trailers for two to spacious family-friendly models, the OFF-GRID EXTREME range ensures there's a travel trailer to match every adventurer's needs," Hindley says. "We've designed these trailers to empower people to explore further and stay off-grid for extended periods — so they not only can escape with confidence, but escape for longer."

REMOTE VANS

Remote Vans' 2026 Premium Adventure Van Series marks a significant evolution in the brand's approach to design, performance and the customer experience. Developed with input from its Rolling Nomads owner community, the new series reflects a focused effort on refining weight, layout and technology without sacrificing the durability and comfort the company is known for.

The 2026 collection presented at Open House reintroduces the Friday, Oasis and Aegis models with extensive upgrades and debuts the T-45 Series, an entry-level van tailored for new adventurers.

"We've raised the bar even higher with our new 2026s," says Daryn Hillhouse, co-founder of Remote Vans. "They are lighter, smarter and more intuitive, with over 100 significant improvements and upgrades over the previous year. Every model features upgraded upholstery and flooring choices, improved integration of the state-of-the-art Pennyworth Van Control System, and unmatched attention to detail."

He adds that Remote Vans never compromises on quality or innovation, and that attendees at this year's Open House will see that the "2026 Series is a bold testament to that commitment."

Hillhouse says every van in the 2026 lineup offers distinctly personalized upholstery, flooring and interior designs.

The T-45 Series offers everything first-time explorers need for adventure, according to Hillhouse. Its full suite of essentials includes a fully functional kitchen, a queen-size bed and a shower. The T-45 also balances practicality with rugged design, featuring a roof rack, side ladder and custom-designed 17-inch Codsworth wheels.

"The unit offers plenty of room to add more accessories as you do," he adds, noting this series is available in Original, Dark Mission and Neon Lights branding kits.



2026 Friday

The Friday Series ups the ante with a robust power system and Starlink Mini connectivity, making it ideal for long weekends, week-long adventures and remote work. It features a 16.8 kWh power system to deliver twice the battery power of the T-45, and exterior upgrades include the Vanhalla Rear Door Carrier with spare-wheel mount.

This series is available in the company's Original and Dark Mission branding kits.

For those heading deeper off-grid, the Oasis offers more substantial upgrades, including the larger Nomadic X3 AC, full Van Compass 4.3+ suspension with heavy-duty opti-leaf springs and Baja brackets. The Oasis also offers an air compressor, Alpine sound system, upgraded Pennyworth Van Control System and Starlink connectivity. Its accessories include a Vanhalla front bumper, side steps, a roof rack with front and rear LED light bars, rear door carriers, wheel mount and storage loot box.

The Oasis Series is available in the following branding kits: Original, Dark Mission and Ghost Silver.

The company describes its Aegis Series as "the ultimate adventure van." It builds upon everything the Oasis offers but comes fully loaded with an upgraded Van Compass suspension with Inverted Rally Struts. Other premium accessories include the Vanhalla rear bumper, hood struts, rugged skid plates, roof rack, rocker lockers and rear door carriers, wheel mount and storage loot box.

The Aegis Series also offers 360-degree roof-mounted lighting and fully installed Starlink High Performance system.

Across the board, Hillhouse reports Remote Vans has trimmed over 500 pounds from each model through the use of new materials and design improvements.



2026 Aegis



2026 T-45

He says other highlights include upgraded interior finishes, Solarcore insulation with improved thermal performance, a redesigned aluminum kitchen and shower system with storage caddy.

On the tech side, Remote Vans has streamlined and expanded the Pennyworth Van Control System with an improved layout, intuitive control and a Smart Climate System. All models also feature upgraded power systems and PEX-A plumbing designed for four-season use.

The 2026 vans also showcase Remote Van's partnership with Vanhalla, whose rugged accessories are now seamlessly integrated across the lineup. From bug screens to bumpers, each piece is engineered for durability and long-term adventures.

While the pricing reflects the premium nature of the builds — starting at $174,900 for the T-45 and reaching $247,900 for the Aegis — Remote Vans maintains a transparent pricing structure across all dealer locations.

NUCAMP



2025 TAB 320

As nuCamp celebrates 20 years of crafting teardrop trailers and travel units, the company is gearing up for a milestone moment at the 2025 Elkhart Open House. Headlining its 2026 lineup is a new travel trailer floorplan that promises to deliver comfort, functionality and a modern design.

"As we celebrate 20 years of craftsmanship, we're proud to unveil a product that reflects our heritage and our continued sense of adventure," says Jill Nelson, nuCamp marketing manager.

In addition to the new floorplan, nuCamp will roll out upgrades across its product lines. These include an extra battery option for extended off-grid adventures, a MaxxAir fan for improved airflow and refreshed exterior graphics for the TAB 360 and TAB 400.

"These updates reflect our ongoing commitment to evolving with our dealers and customers as we mark 20 years of building remarkable RVs," Nelson says. "We're giving dealers and customers more of what they've been asking for — without losing what makes a nuCamp, a nuCamp."

The company is building on momentum from a successful anniversary year, marked by the quick sellout of limited-edition teardrop models like the TAG, TAB 320, TAB 360, TAB 360 CS and TAB 400. These commemorative editions featured custom badging and exclusive touches.

Strong dealer and customer response also greeted the recent launches of the TAB 360, 360 CS and lightweight TAB 320 LITE. "Each model brought something unique to the table … Whether it was the innovative layout of the 360, the expanded kitchen space in the 360 CS or the simplicity and lightweight design of the 320 LITE, these introductions really resonated with today's campers," Nelson says.

Looking ahead, nuCamp plans to lean into what dealers and customers value most — quality, comfort and purposeful design. "While we are keeping some details under wraps for now, we are confident that what we are introducing will resonate with both longtime fans of the brand and those discovering NuCamp for the first time. It's an exciting and meaningful year ahead," Nelson concludes.

Dealers and visitors can find nuCamp's 2026 lineup at its display located off county Road 17: turn onto Executive Parkway and take the first left. nuCamp will be in the first booth on the right.



TAB 320 20-year anniversary interior



TAB 400 interior

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ALLIANCE RV

Alliance RV returns to the 2025 Open House with a 2026 model year lineup that stays true to its customer-first approach and continued innovation. Alliance will showcase several new floorplans and updated features that underscore the company's commitment to listening to its customers, who are known as "Allies."

Alliance invites dealers to their campus at 301 Benchmark Dr. in Elkhart for an open house showcasing their 2026 offerings.

Alliance RV will unveil five new floorplans across its key brands for the 2026 model year. The Paradigm 388SP enhances luxury living with a side patio for expanded outdoor living space. The Benchmark 44RKL brings a fresh take on full-time residential living in a luxury fifth wheel design with a rear kitchen layout. The Delta Solo single-axle travel trailer is crafted for RVers seeking a compact, capable RV. The Valor 41V13 is a premium toy hauler built for rugged adventures without sacrificing residential comfort. The Avenue 35RKS features a rear kitchen layout and standout amenities for luxurious RV living.

Alliance RV is also elevating its product lineup with a range of new standard features aimed at improving connectivity, convenience and livability.

Every model now comes Starlink prep-ready, giving owners the option to add satellite internet connectivity.



2026 Delta

The addition of the Blu Tech Water Filtration System ensures cleaner, better-tasting water in every unit, while solid-surface countertops — now standard across all models except the Delta UL and Solo — offer enhanced durability and a premium finish.

Beyond these across-the-board upgrades, each series also received tailored enhancements designed to boost the user experience.

The Paradigm line introduces a new water manifold system, a ceiling fan for improved airflow and a redesigned front closet to maximize storage. The Valor toy hauler lineup sees many upgrades, including a painted front cap, exterior graphics with domed logos, 17.5-inch wheels with H-rated tires, upgraded lithium battery with Bluetooth monitoring and heating, Fusion awning lights and updated interior styling touches.

The Avenue Series gets a modern refresh with white exterior components, a JBL sound system, awning with Fusion lights, a solid-surface Lavin bathroom and a legless dinette in All-Access models. The Delta Series features a new graphics package, upgraded cabinet hardware and wood plank flooring, solid-surface countertops, a composite tile backsplash, upgraded JBL sound system, exterior upgrades and several layout refinements aimed at enhancing interior flow and functionality. And the Benchmark Series now comes standard with JBL audio and Starlink prep.

While Alliance had not yet finalized its optional features for 2026 as of press time, the spotlight at Open House will be on the new floorplans and the customer-focused changes integrated across every lineup. Joe Mehl, vice president of marketing, notes, "New floorplans always capture attention, but more importantly, we will continue to tell our story and build strong relationships with both dealers and customers. Listening to our 'Allies' has always guided how we grow."







2026 Valor



Alliance Paradigm



2026 Valor



2026 Avenue

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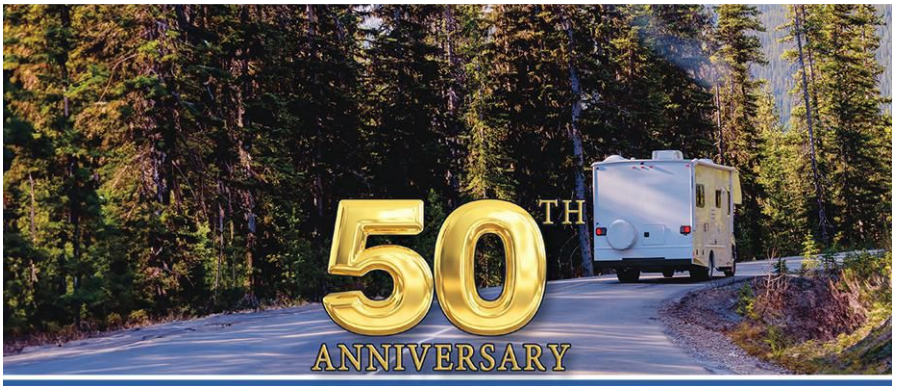
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SUNSET PARK



Sunset Park is charging into 2026 with a thoughtfully expanded lineup that reflects consumer trends and dealer feedback. From compact micro trailers to feature-rich family models, the Indiana-based builder is leaning into its strengths: lightweight construction, value-driven design and a knack for nostalgic charm.

"We are focused on filling gaps in the market where we see strong consumer demand," says Bob Fish, chief administrative officer of Sunset Park RV. "Our lineup is evolving into a complete offering of bumper pull travel trailers designed to meet a wide range of needs, from compact campers to full-featured family models."

Fish adds the 2026 model year, debuting at the Open House, brings updates across all brands including fresh Retro floorplans with raised-roof profiles, a reimagined Sunray 129 with a bathroom and an all-new 27WQB toy hauler in the Sun Lite line.

He shares the company is also expanding its truck camper offerings with the refined Sun Trek Track Series, introducing four models scaled to fit everything from quarter-ton to 1-ton pickups.

Sunset Park RV will debut new floorplans in its Retro, Sun Lite, Sunray and Sun Trek lines, he says.

Sunset Park's 2026 Retro line brings nostalgic profiles, composite flooring and signature Retro aesthetics into four distinctive new floorplans.



The Retro 126 is a compact couple's coach, offering a lightweight and efficient layout perfect for weekend getaways. The 136 introduces a cab-over design, maximizing vertical space and storage while maintaining the Retro line's streamlined footprint. The 186 features a rear kitchen and a raised-roof profile that adds a sense of spaciousness inside. Rounding out the lineup, the 196 includes a rear dinette and unique exterior storage.

"Our Retro line will amaze. It combines timeless design with modern features for a truly unique camping experience," Fish says.

The company has also refined its popular Sunray line to focus on enhanced functionality and smarter storage.

The Sunray 119 builds on the success of the 109, offering a slightly larger footprint while maintaining its status as one of the industry's top-selling micro trailers. The newly redesigned 129 now includes a bathroom that brings added comfort without compromising the trailer's compact and efficient design.

Sunset Park has also expanded its Sun Lite lineup for 2026 with new floorplans designed to serve a wider range of lifestyles and travel needs.

The 14RB is a compact couple's coach with a generously sized bathroom and an exterior kitchen. For those traveling with gear in tow, the 27WQB Toy Hauler is built around functionality, featuring massive storage space for outdoor toys and equipment. The 21DB introduces a double-over-double bunk layout with an optional office setup.

The 2026 Sun Trek Track Camper line builds on proven, customer-tested layouts with refinements aimed at improving function and usability across the board.

The updated lineup includes four thoughtfully scaled models, each tailored to specific truck sizes. The 550 is a lightweight option for quarter-ton trucks, weighing just 1,078 pounds, while the 600 steps up for half-ton trucks, offering full components in a compact footprint. For those with 3/4-ton trucks, the 700 delivers expanded features without sacrificing comfort or convenience. At the top of the range, the 800 is built for 1-ton trucks and offers generous storage along with a dry bath, bringing a new level of livability to the truck camper segment.

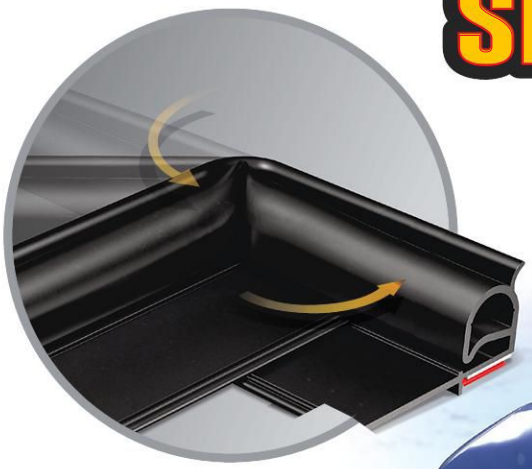
New standard features for 2026 include the composite flooring in the Retro brand while a partnership with Superior Products enables the company to offer a value-priced, lightweight lineup of components that includes sleek, legless awnings and 12-volt refers.

"In 2025, our lightweight toy haulers were a huge success, with the 14TH X — featuring a hybrid tent — leading the way as our No. 1 model this year," Fish says. "The hybrid tent design has been a game-changer, offering extra sleeping space without the added weight, complexity or maintenance issues that can come with slideouts."

Dealers will find that all Sunset Park models are lightweight, affordable and multifunctional, in line with RV industry trends, Fish says, noting this is a good thing as the industry is still seeing "consumers being smart with their money."

Sunset Park will showcase its 2026 lineup at the Open House on Executive Parkway, by THOR parking.

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NEXUS RV



Triumph

Nexus RV will introduce two new floorplans for 2026 — its Maximus 32MX and Maximus 34MX options. In addition, the company will add several new standard features to its already robust offerings. These include new interior cabinet and furniture designs, Embroider Ghost driver and passenger seats, Cummins AGS Bluetooth System and redesigned wardrobe layouts.

"Our new Maximus Super C will be the first and only RV built on the Ford F650 chassis. This will more than double the cargo carrying capacity of the smaller Ford Super Cs built on the little F550 and F600 chassis," says Gary Yeoman, national sales manager at Nexus RV. "Also, the towing will be an industry-leading 20,000 pounds. The tire size will be 22.5 inches, compared to the smaller 19.5 inches on the F500 and F600, and we are starting with a 32-foot full wall slide and 34-foot king bed/washer dryer floorplan."

As Yeoman points out, the Super C segment has tripled in market share in the motorized segment since 2020, and the Nexus RV team expects this category to make up 30% of all motorized sales by 2030.

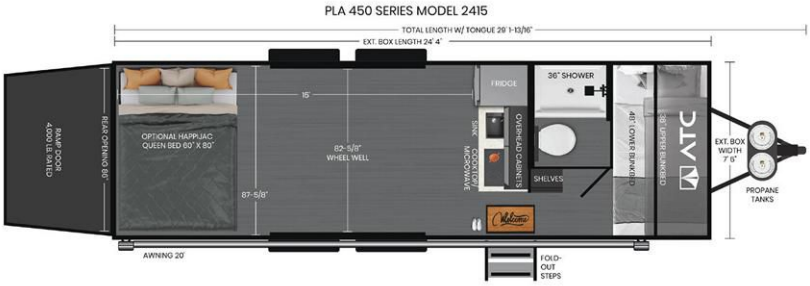
"This growth is driven by customers wanting a safer drive with an engine block in front of them, a larger cabin space compared to the B/C chassis lines, more serviceability from truck centers, large towing capacity and the lack of gas A chassis availability," Yeoman says.

Many RV customers are drawn to Nexus RV because of the company's unique business model as well as its construction and engineering process, Yeoman says. Using an exclusive 72% stronger high-strength, low alloy steel cage construction, Nexus RV offers durability that consumers are seeking. The company says it also constructs their RV units with the most layers of Azdel Onboard composite panels in the Class C/Super C segment for exterior walls, interior walls, exterior roofs, interior ceilings and flooring. In addition, the price points are appealing for consumers entering the RV segment or upgrading to a new RV, the company says.

"Through Q1 of 2025 we are up 120% in retail sales growth," Yeoman says. "I believe our market segment will grow between 5% to 10% over last year's retail sales."

Nexus RV will exhibit off Executive Parkway and at its show room available at Nexus RV off county Road 6.

ATC TRAILERS



Plā 450

ATC has always prioritized durability, and in 2026, the company is continuing to offer both quality and reliability to better meet customer expectations.

ATC Trailers will launch the new Plā 450 2415 model, which is designed for larger toys in its configurable garage area, allowing owners to haul ATVs, e-bikes, golf carts, motorcycles, side-by-sides and other toys. In addition to the sleeping area, kitchenette and garage, the Plā 450 also features a wet bath or dry bath.

Standard features ATC Trailers will offer include an emphasis on plumbing and electrical reliability, integration of Starlink pass-through, a pivot upper bunk in the Plā 450, enhanced traction on ramp doors and upgraded aluminum cabinet doors on the Plā 450.

Some new options for 2026 are patio doors on the rear deck and an optional rear awning. For the Plā 450 is a dry bath option, with a washer/dryer combination available for the 550 and 750 models. The ATC LifeTrac modular design will offer flexible living solutions that allow customers to customize their floorplan based on preferences.

"The Plā 450 has been successful due to its SUV/half-ton towability, compact size and spacious capacity for toys, offering a competitive price point that appeals to a broad market," says Kaylie Miller, marketing operations manager at ATC Trailers. "We have also seen a positive reception to upgrades in cabinetry, flooring and interior design within the 550 and 750 models, as well as the inclusion of patio doors and rear awnings in the Plā 750."

The introduction of the Energy Package 6000, which allows for a true off-grid experience, has also been well received by consumers.

Miller adds that while the toy hauler market remains soft, there is still a willingness among customers to invest in premium products and materials.

"[We're seeing] a growing segment of crossover customers … travel trailer users who may not require toy-hauling capacity but appreciate the open concept and flexibility in our design," Miller says. "We are seeing trends in the market that suggest quality is depreciating within the industry, and we believe it's time for a change.

During Open House, ATC Trailers will display at its campus at 5225 E. Market St. in Nappanee, Indiana.

BONTRAGER INDUSTRIES

Under the leadership of CEO and owner Jason Bontrager, Bontrager Industries will introduce a robust lineup of new floorplans across its Bontrager Outdoors and Skinny Guy Campers (SGC) brands, highlighting function-forward layouts, smarter chassis design and improved curb appeal.

Bontrager Industries will exhibit once again at Open House in Elkhart, near the RV/MH Hall of Fame.

The company says it will address diverse RV customer needs with its 2026 Comfort Line: three new towable floorplans (21-plus feet) prioritizing versatility, livability and smart storage.

The 21BH is tailored for families, featuring a front bed, rear bunkhouse and a unique rear entry door designed to haul larger gear like bikes or kayaks with ease. The 21MB caters to couples, offering a front Murphy bed, spacious midship bath and a roomy rear U dinette. Rounding out the lineup is the 21PD, a multipurpose model that builds on the 21MB's layout but adds a rear ramp door that transforms into a full patio complete with a guardrail.

SGC is also expanding its towable lineup for 2026 with three all-new 21-foot models designed to meet the diverse needs of families, couples and adventure-seekers.

The 21B is a family-focused layout featuring a front bed, rear bunkhouse and a large rear entry door for loading oversize gear like bikes or kayaks. The 21M caters to couples with a front Murphy bed, midship bathroom and a U dinette in the rear. The 21P completes the lineup as a flexible, multipurpose model, echoing the 21M's layout but adding a rear ramp door that converts into a patio space with a guardrail.

For 2026, SGC is making its full lineup of all-aluminum truck campers available in both trim levels, offering flexibility and customization for today's truck-based adventurers. Customers can now choose between the Full Kit, SGC's fully loaded version packed with amenities for extended off-grid travel, or the minimalist BaseCap, which functions as a rugged truck cap with an integrated rooftop tent.

The lineup spans a range of truck types and bed lengths, including the 4.5 model tailored for the Rivian R1T or Ford Maverick (available exclusively in BaseCap), the GLR designed for the Jeep Gladiator and multiple configurations for both mid-size and full-size trucks.

"The SGC BaseCap trim level in all models is one that we are especially happy to offer," Bontrager says. "This is what I personally run on my truck. It is always there when needed for a night's sleep and still allows me to use my truck bed for doing truck stuff while the BaseCap is installed."

The company will not offer any specific features as standard. However, because Bontrager Industries came out ahead on tariffs, customers will see lower base prices, Bontrager says.

"As a result of operational efficiency gains and deeper vendor relationships, we were able to lower our base prices on our products for model year 2026," he says. "We've standardized chassis design between similar models to be able to reduce complexity on our production line as well."

Starting in 2026, dealers will be able to order campers customized for their region, he adds. Bontrager admits this shift adds complexity to the company's production line, but says, "We believe this is a great feature for our dealers and customers around North America."

The curated packages, designed to meet the unique demands of different climates and terrains, include:

- The Cold Weather Package offers essential features for colder climates while keeping costs in check.
- The Warm Weather Package optimizes comfort and efficiency in hotter environments.
- The All Weather Package includes a full suite of features for year-round travel across a variety of climates.
- The Mountain Package, available on 10- and 12-foot models, equips the camper with a Timbren off-road, trailing arm suspension and a 2-inch lift. Bontrager says this version is perfect for adventurers seeking additional ground clearance and durability on challenging terrain.

The company has put effort into improving the outward appearance of its products and refining the user experience, focusing on comfort, accessibility and efficiency, Bontrager says. "We've done this by streamlining the exterior graphics packages (and Exo lining on SGC) to align the use of common pieces beneath each brand. Curb appeal is important. It determines if a customer will walk up to our campers or walk past them at a dealership."

Rooftop AC units have been added to models 15 feet and longer to deliver improved airflow and cooling capacity. A new doorway-installed folding step system that lowers fully to the ground, replacing the traditional chassis-mounted step, makes entry easier, safer and more stable. The Truma Combi water heater and furnace combo remains available across the product line. Most models also come pre-equipped with a built-in solar panel and wiring to support off-grid adventures straight from the factory.

Bontrager says the company is streamlining its offerings to adapt to rising fuel costs, smaller tow vehicles and tighter consumer budgets.

The company prioritizes lightweight, well-built alternatives to oversize or lower-quality campers, aiming to provide durable options that balance cost and quality. Bontrager Industries also supports the growing trend of off-grid and boondock camping by enhancing its products for off-road use and independent living, he says.

Looking into the second half of 2025 and beyond, Bontrager describes the RV market as "steady" — not booming, but stabilizing — as manufacturers and dealers work through the inventory built up during the pandemic. With that backlog thinning, the company's new models are arriving at dealerships ready to meet current demand, he concludes.

STORYTELLER OVERLAND

From refreshed interiors and upgraded exteriors to introducing a new SPORT MODE designed for a broader group of outdoor enthusiasts, Storyteller Overland continues to evolve its lineup with a focus on function, flexibility and the user experience.

"We're always looking at how we can push boundaries while keeping the customer experience simple and turnkey," says Summer Trammell, Storyteller Overland's chief engagement officer. "That means not just building something that looks good on a lot, but creating something you can actually take out and trust in the wild."



GXV EPIC interior

Built on the Mercedes-Benz Sprinter 144-inch High Roof AWD chassis, the company's new SPORT MODE includes essential adventure features such as a queen-size bed, seating for three (with an option to upgrade to four), a 3.7kWh Lithionics battery system (upgradeable to 11.2kWh), dual exhaust fans, diesel-fired hydronic heat and an outdoor shower. It's also prewired for a rooftop AC unit and RV Industry Association-certified, making it fully insurable and eligible for RV financing.

On the exterior, all model year 2026 144-inch MODE's will feature Storyteller's cohesive nVader Equipment Suite — a rugged, bolt-on system of modular accessories designed to boost utility and off-road readiness. These upgrades are paired with the EVICTUS Performance Package, offering enhanced suspension and wheel components aimed at improving the ride on uneven terrain.

Each of Storyteller's signature MODEs has received thoughtful adjustments for 2026, according to Trammell:

- The 2026 BEAST MODE is fully outfitted for serious off-road exploration with a complete nVader setup, including a roof rack, brush guard, ladder, Modular Rear Rack 2.0, running boards and storage box. It also features EVICTUS Advantage Suspension and Wheels to deliver enhanced clearance, improved shock absorption and a smoother ride in rugged environments.
- The 2026 DARK MODE balances everyday usability and rugged capability. It comes equipped with the nVader roof rack, brush guard, ladder and Modular Rear Rack 2.0. DARK MODE provides owners



GXV HILT



CREW MODE

with key utility and visual styling upgrades while maintaining a more streamlined build. DARK MODE is perfect for adventurers wanting off-road capability and a sleek, understated design.

- The 2026 CLASSIC MODE van retains the core elements of the versatile Storyteller lineup, while featuring a redesigned exterior package. It includes the nVader roof rack, brush guard and ladder. CLASSIC MODE is great for travelers who want a dependable, adventure-ready van with a clean and functional design, Trammell adds.
- The 2025 launch of CREW MODE, Storyteller's first build on the 170-inch Sprinter chassis, also marked a significant step for the company. This model safely seats and sleeps up to five, thanks to the introduction of the TroupeLounge, a queen-size bed that transforms into a workspace or social area, and the LunarLoft, a powered, air-conditioned upper loft bed with its own ventilation.



GXV EPIC

Storyteller Overland continues to focus on more than vehicles — it fosters a community. The 2026 model year marks the first full calendar year of STORYTELLERS, an official owners group organized into nine regional chapters. Through a dedicated app, members can share resources, coordinate events and connect at overlanding rallies and casual campouts across the country.

Rather than chasing bold redesigns, Trammell says Storyteller's 2026 lineup reflects a deeper investment in refinement, reliability and community connection. For those attending this year's Open House, Storyteller will again be set up across from the RV/MH Hall of Fame.



KROPF INDUSTRIES

In 2026, Kropf will prioritize enhancing the finer details to improve overall quality of their product lineup. The focus will be on meticulous construction, incorporating features like durable dovetail drawers, silent soft-close hardware and slow-close toilets. Furthermore, the standard placement of lighting and receptacles will be streamlined for a seamless user experience.

In addition to multiple new floorplans, in 2026 Kropf will also showcase three distinct two-bedroom floorplans with varying amenities and price points. Outdoor hospitality developers as well as individual owners continue to seek comfortable adult space, and this year's featured two-bedroom floorplans serve as a reminder of just how plentiful the options are with Kropf.

"A two-bed, two-full bath Eldorado floorplan utilizes every square inch of space and shows off the luxurious standard features expected in Kropf's top-of-the-line series," says Liz Wogoman, designer at Kropf Industries.

In addition to incorporating new, innovative floorplan designs, Kropf Industries is also ushering in new state-of-the-art entertainment technologies, extended storage and cabinetry solutions, exterior porch features and streamlined NanaWall windows.

"Kropf Industries prides ourselves on the ability to marry form and function. Initial aesthetic appeal is supported by usable floorplans, functional comforts and careful attention to detail," Wogoman says. "Our custom and high-end features continue to surpass expectations. Features like Diamond Kote siding, exterior porches and completely custom Eldorados have seen constant, steady growth."

RV enthusiasts embrace Kropf's park models thanks in part to the aesthetic interior and exterior designs. Exterior decorative finishes, such as etched glass railings and decorative wood rafters, and contemporary and well-defined interior comforts maintain attention beyond first glance.

"While the general market remains cautious, Kropf's backlog has continued to grow. The RV industry as a whole is working harder, innovating more and improving customer experience in order to come out the other side even better than before," Wogoman says. "Kropf's 2026 Open House will serve as a celebration of 80 years in business. There will be even more units on display than ever before, and each will remain true to our tradition of quality and versatility."

Kropf's Open House is held annually at its manufacturing facility at 58647 state Road 15 in Goshen, Indiana.

"AESTHETIC APPEAL IS SUPPORTED BY USABLE FLOORPLANS."

—KROPF INDUSTRIES





CORTES CAMPERS

For model year 2026, Cortes Campers will introduce the new molded-in composite frame featuring a monocoque design for its Cortes 18 Superlight RV travel trailer. Having the body and frame molded as a single integrated unit provides structural integrity while eliminating the traditional separate metal chassis, reducing the weight of this travel trailer by 600 to 800 pounds.

"The Cortes 18's new monocoque design represents a major leap in RV construction — think boat or aerospace-grade engineering applied to travel trailers," says Patricia Salaciak, director of marketing at Cortes Campers. "Using biaxial fiberglass (or optional carbon fiber) dramatically cuts the weight — up to 68%-80% lighter than traditional steel chassis in a single-shell composite structure that delivers lighter weight, better durability, integrated systems, and streamlined performance echoing the specialized builds found in boats and aircraft. Its featherlight build makes it towable with many midsize SUVs, opening the market to buyers intimidated by heavier trailers."

The lightweight design also saves gas and reduces wear on tow vehicles, resulting in lower long-term costs.

Cortes Campers will also introduce the new Cortes 22 — the largest Cortes fiberglass model to date, specifically 5 feet longer and 1 foot wider than the Cortes 18.

The Cortes 22 features expanded sleeping capacity, a horseshoe dinette, full-size kitchen and larger bath. This larger model also includes holding tanks for fresh and gray water molded into the body as structural elements, reducing weight and increasing durability.

For its 2026 models, Cortes Campers has introduced several new standard features, including the Timbren Axle-less Suspension plus an additional 4-inch ground clearance, new fabric choices for the dinette cushions and a solar-ready SAE DC Solar Port.



Cortes 18

"For 2026, traditional RV manufacturers are embracing electric vehicle compatibility by incorporating EV-friendly chassis, regenerative braking systems and lightweight solar components," Salaciak says. "Cortes Campers is preparing its travel trailers for solar integration with SAE DC solar ports and is actively exploring solar panel package options. The company is also supporting customers who wish to install lithium battery systems."



AEONRV

AEONrv has a lot to look forward to in 2026 as the company will launch its new North-South twin-style bed layout, offering an alternative to the company's standard queen-size bed. This new bed layout offers greater flexibility in sleeping arrangements and is an ideal option for solo travelers, as well as those seeking separate beds.

As a new high-tech, all-season brand, AEONrv is designed on a Ford Transit AWD chassis with a rugged 2-inch lift, Falcon tuned shocks, BFGoodrich All-Terrain tires and marine-grade materials.

"The market is shifting toward smaller batch, high-quality RVs that can go off-grid, off-road and off-script," says Jim Ritchie, CEO at AEONrv. "Buyers are asking smarter questions and expecting more from their rigs. We're leaning into that with rugged, customizable builds that are engineered — not retrofitted — for real adventure. Demand is strong, and AEONrv is perfectly positioned to lead."

In addition to offering serious off-road capability and on-the-go engineering with modern comfort, AEONrv's 2025 model will have over 20 new upgrades, including enhanced lithium battery capacity, expanded solar, smarter Victron power monitoring, a reimagined garage for bike and gear storage, and upgraded heating and cooling systems for extreme climates.

The units also have a quiet mini-split HVAC system, gas ducted heater, solar and battery capacity, and heated garage space that makes long-term travel an ideal, accessible option, the company says.

For 2026, AEONrv will offer new features including a 10.9kWh Battle Born LiFePO4 battery system, rear L-Track gear mounting system, roof access wire port for Starlink or booster antenna installations, 800-watt rigid rooftop solar with Victron MPPT controller, 32-inch rear-facing 30K lumen LED light bar, upgraded KO3 all-terrain tires, and expanded heated garage (65-plus cubic feet) with 40-inch clearance.



For RV enthusiasts who want to make their vehicle their own, some of the optional features available in 2026 will include a Ford Raptor-style grille, separate tiny compostable toilet, full vehicle body vinyl wrap color options and lockable underbody aluminum storage box, to name a few.

What makes 2026 truly shine for AEONrv is consumers' ability to stay comfortable anywhere with no hookups or propane required, thanks to its 800 watts of roof-mounted solar, a high-capacity lithium battery system and inverting alternator charging system, resulting in efficient and reliable air conditioning even in remote locations, the company says.

ROSSMÖNSTER



SKYE exterior

Rossmönster is dedicated to groundbreaking innovation and craftsmanship throughout its adventure vehicle designs.

"Shaping the future of adventure vehicles for those who dare to roam further and live boldly," Rossmönster recently introduced its Skye unit, a 170-inch Sprinter van that is designed to handle off-grid living while offering unmatched luxury and performance.

The van offers a queen-size Murphy bed, with the option for a pop-top tent to sleep up to four, as well as a 12-foot Corian countertop — an ideal multifunctional kitchen/office/prep space for those who love to cook or work from the road.

Built on the Mercedes 3500 chassis with a diesel powertrain, Skye offers exceptional durability and performance, and for those consumers who seek true off-grid capability, a 400-watt solar array, a 1000Ah lithium battery and a 3,000-watt inverter provide long-lasting power, while a 35-gallon fresh water tank and a 23-gallon gray water system allow for extended stays in remote locations.

New in 2026, Rossmönster is introducing its Class B+ Havn, a new cab chassis product. According to Thor Audiss, chief marketing officer at Rossmönster, the Havn was created to solve a common challenge: more



HAVN interior

interior space without the extreme off-road build of the company's Baja series, which boasts a pop-top camper for a low center of gravity and agile handling. This makes the unit ideal for navigating rugged terrain and reaching remote destinations.

"Havn is designed for those chasing adventure on dirt roads and trailheads in spacious luxury," Audiss says. The Havn series boasts premium Corian countertops, four-season insulation, hydronic in-floor heat, white oak cabinets and heavy-duty shore power inlet.

In addition to the new Havn series, Rossmönster is also standardizing electric awning Garmin control modules for all of the company's build repeat products.

"In 2025, the Skye 170 was the most successful vehicle in our lineup and has been our bestselling vehicle this year," Audiss says.



Rossmönster SKYE interior

The Skye 170 is built on the 170-inch Mercedes Sprinter chassis and is engineered for off-grid, four-season adventure. It features a full kitchen with 11-foot countertop, side-sleeping 5-inch thick mattress, vented and heated shower with cassette toilet, and reinforced suspension — a powerful energy system and rugged wheels for off-roading adventures.



ALINER



Switchback

In 2024, Aliner introduced several exciting additions to its Aliner A-frame lineup. This year, the company has enhanced the A-frame series with updated interior decor and refreshed exterior graphics, while shifting its focus toward two major product developments: the all-new Switchback Truck Camper Sleeping Pod and a reimagined version of its Ascape travel trailer.

While the standard and optional features remain the same for 2026, the new Switchback Truck Camper Sleeping Pod is expected to be one of the most innovative and attention-grabbing products Aliner has introduced in years.

"Since its debut on our website, it has generated strong interest from outdoor enthusiasts looking for a more comfortable and practical alternative to sleeping under a truck bed topper," says Allan Reeping, director of sales at Aliner. "Simple in design but big on comfort and convenience, this unit fills a unique niche in the market — and it's already proving to be a conversation starter on showroom floors. For dealers, the Switchback offers a fresh opportunity to attract a new wave of minimalist adventurers and overland-style campers."

With over 40 years of lightweight compact camping trailers, Aliner has experienced strong growth in its entry-level Scout series, driven by the increasing number of consumers transitioning to smaller tow vehicles.

"As our lightest and most affordable model, the Scout has quickly become a top choice for budget-conscious buyers looking for simplicity and ease of use — perfectly aligning with today's market trends," Reeping says.

At the same time, the company's high-end Evolution series continues to perform well, maintaining steady interest among buyers who seek premium features and added capabilities.



Ascape

"Interestingly, while mid-priced models have seen some softening, both the entry-level and premium ends of our lineup are showing solid momentum, reflecting a more polarized market dynamic," Reeping says.

Looking forward to the last half of 2025 and into 2026, the Aliner team is seeing consumer interest remaining strong, particularly in the lightweight and compact travel trailer segments, such as A-frames and teardrops — which has always been Aliner's specialty. As more buyers prioritize affordability and towability, the company's lineup is well-positioned to meet that demand, making its products increasingly attractive to both dealers and end customers, the company says.

"If inflation remains manageable and rates begin to ease, we anticipate a gradual increase in retail momentum heading into 2026, fueled by consumers looking to embrace simpler, more intentional outdoor experiences," Reeping says.



2025 Roadtrek Play

ROADTREK & WESTFALIA

At Open House this month, Roadtrek Inc. will roll out fresh options for 2026 under its Roadtrek and Westfalia brands, with each option tailored to the changing needs of today's van-life enthusiasts. Both lineups balance modern styling and real-world practicality.

Westfalia introduces the Wave 4/2 option package. Designed with solo travelers or couples in mind, the new configuration removes the traditional front bench and folding bed system

with a large, open galley space, creating a wide, uncluttered living and cooking area. Ample storage is built into the front and rear of the van, and a 5.3-cubic-foot refer adds real-world convenience. In the back, a fold-up bed allows easy aisle access and extra storage flexibility.

"The Westfalia Wave with its optional 4/2 package hits the sweet spot with overwhelming practical travel conveniences," says Len McDougall, head of sales at Roadtrek Inc.

On the Roadtrek side, the Play Series gets a rugged makeover with the new TUFF PACK option. This package gives the popular model a more adventure-ready look, with exterior upgrades like a stylized front grille, spotlights, side step bumper, and an interior rear door storage grille organizer. Inside, a two-tone sporty leatherette cab upholstery and matching rear cushion brings a fresh, modern touch.

"The Roadtrek Play model with the Tuff Package option gives Roadtrek brand dealers the opportunity to appeal to that modern buyer who is looking for more adventure-ready styling but does not necessarily need mountain goat performance from the chassis," McDougall adds. "Buyers will see all the money they can save without comprising their intended future RV adventures."

For 2026, both brands will offer new battery system options to enhance flexibility and off-grid power. Contemporary yet functional design enhancements are featured across Roadtrek Inc.'s lineup.

"Roadtrek is taking the approach of providing new designs and ideas that align with the evolving needs of today's travelers without compromising the basic principles of functional floorplans and easy-to-operate systems," McDougall says.

He points out Roadtrek's mix of floorplans will appeal to a wide spectrum of RV travelers. "Choices of price, complexity, styling and functionality also will give dealers consistency and predictable sales performance across out entire model mix," he says.

Dealers can find Roadtrek and Westfalia's full Open House display at Executive Parkway in Elkhart, near the RV/MH Hall of Fame and Museum.



2025 Westfalia Wave





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TREK SYSTEMS OPENS NEW DOORS

Once known for outfitting RVs with solar connections, the company has expanded into additional markets.

BY JOHN MCCURRY

"THE RV MARKET IS OUR SPECIALTY AND OUR BREAD AND BUTTER, [BUT] THESE OTHER MARKETS ARE IMPORTANT FOR US AS WELL."

—CAZA GOMIS, CEO

With a new name and plans to expand its product offerings, a Colorado-based supplier of off-grid solar products for RVs seems poised for growth. Trek Systems is the new name of the company formerly known as RV Solar Connections. Founder and CEO Caza Gomis says the new moniker more aptly describes the company's evolving services.

"We started with RV Solar because at the time, it was really hard to find anyone who specialized in this area for RVs, and campers in particular. That name was really useful in the beginning. But as we grew and took on different projects and other applications outside of RVs, it became clear that we needed to reconsider the name. While it is true that the RV market is our specialty and our bread and butter, these other markets are important for us as well, and we have the skill set and the capability to support those. Trek is a nice middle ground."

In addition to RVs, Trek Systems serves a variety of markets, including marine, telecom, agriculture, military, security and data center sectors.

"Those who are familiar with RV Solar know our experience in the mobile world," Gomis explains. "So it fits for those literally going on a trek, but we can also frame it in the sense of moving toward a sustainable future. We tried to be a bit clever with the name. The word solar also was sort of boxing us in, because the energy systems now are so much more than solar, and in some cases, people may

not even have solar in their system."

A larger part of what Trek Systems does is system design and product recommendations. Its primary product line is from Victron Energy. Trek Systems helps RV dealerships, RV service providers, OEMs, builders of camper vans, specialty trailers and even some higher end luxury motorhomes.

"We help them design the system and to understand the best parts and equipment to use, and then we support them throughout the implementation of that, from installation all the way through helping their customer with any needs for support," Gomis says. "If the customers have any issues down the road, they can lean on us to assist."

Trek Systems also has manufacturing capabilities. The company can put together prefabricated systems for customers who want to install them in their van or motorhome. Trek Systems can perform all the prewiring and preprogramming, allowing customers to just drop the system into place.

Trek Systems works with a network of about 150 organizations, comprised of RV dealers, OEMs and service providers.

"If a customer goes to a dealer here in Colorado, where we are located, and they have a solar system installed and then it is all great," Gomis says. "But then, say they travel to California and they have issues. If they contact their dealer, that dealership troubleshoots with them and determines someone needs to get hands-on, they are not going to expect that customer to come back to Colorado for this service. The customer might not know who to call in California to find someone who is well-versed in this equipment, because that can vary tremendously across dealerships. The dealer can reach out to us, and we will help them get connected to the right place for help."

When Trek Systems begins working with a dealer, representatives make sure the company understands what they do, their experience level and the level of support that would be most useful for them. Trek Systems hosts training sessions about five times a year in Denver as part of the RV Technical Institute (RVTI) Level 3 course for energy systems.

"We also inform them about our system design services," Gomis says. "An issue with some dealerships is, even if they have competent technicians, who have come to our class and are experienced with these systems, their salespeople still may not know how to put together a materials list for a system, depending on what the customer is asking for and what they need."

Another big part of what Trek Systems does, Gomis says, is knowing the questions to ask a customer and getting the details on what they want to be able to do.

"For example, they might want to be able to run the air conditioning all night, or all day and night. If you can find out what their expectations are, we can take that and put together a



parts list for what they are going to need," she says. "Then the dealer can put together a competitive quote for that customer for installation and materials. Then they will be in a better position to close that sale for this aftermarket upfit."

Gomis says Trek Systems will back dealers up with tech support; several staff members specialize with Victron Systems, and energy systems in general.

Looking ahead, Trek Systems has a longer range strategy of providing products and services beyond energy to RV dealers and service suppliers.

"While energy is still our primary pillar and focus, there are two other aspects we have been working with for a while, and now have specific products for," Gomis says. "One is connectivity, or being able to stay connected to the internet while you are driving across country, even in very remote places. Then the other is controls. We can build custom dashboards or develop systems where you as a user are notified ahead of time if, for instance, your battery is low. In the RV world, it is pretty well known for the owner to come back to an RV and find the battery dead. The control system we can install will alert customers."

Gomis says the OEM or RV dealer can offer this as an add-on subscription to customers and notify customers if there is something that needs to be addressed.

The company was founded in 2020 when, Gomis says, there wasn't much support for energy systems installed in RVs that would allow someone to live comfortably off-grid in their RV, or to have a backup power source.

"We started with installing equipment, and it quickly became clear that we were needed to consult remotely with folks and offer guidance and coaching in a concise way at a professional level," she says. "It evolved into a distribution company. We no longer do installations, because we do not want to compete with our customers. So now when those requests come in, we refer that out to our partners. We went from doing the installation of equipment to supporting those who are doing the installation."

In June, Trek Systems hosted a webinar for its network of dealers covering several manufacturers specializing in solar products for RVs — an example of how Trek Systems has evolved into a resource for anything energy related.

"If you look at various OEMs, they have started implementing solar packages that you can get from the factory," Gomis says. "But still, aftermarket upfitters are staying really busy as well. There was a concern after COVID that the increase in RV sales was just a bubble, but it is still holding as far as more people wanting to be able to get off-grid. Those consumers are still very relevant. The cost of lithium batteries has come down so much, it is incredible, compared to a few years ago. That opens it up for a lot more people." RVP

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Getting Propane Right

Keep customers' RVs safe and efficient by ensuring all aspects of their LPG system are performing properly.

BY TOM MANNING,
TOM MANNING & ASSOC./AP PRODUCTS

The RV industry has relied heavily on liquefied petroleum gas (LPG) — or propane — to power appliances that assist us in heating, cooking and bathing in our RVs. This relatively clean and economical fuel makes good sense for the consumer as it performs well and enables modern conveniences, whether camping where there are full hook-ups available or when camping remotely.

As the use of LPG-powered appliances in today's market have increased over the last 20 years, so too has the need for RV technicians to better understand how supply systems are designed and how their performance parameters are affected by the use of advancing appliances. The critical steps in the setup and calibration processes are essential to the system's performance and safe operation.

A key part of the calibration process is understanding what demands are placed upon the supply system. Much like understanding the electrical loads placed on a power supply system, knowing the flow demand of propane appliances when they are in operation is important in adjusting the regulator properly. This is all done according to processes and procedures outlined in the RV Technical Institute training program. Additional support is often provided by supplier field personnel hosting trainings on-site.

Regulators

Sizing of regulators is also important. To illustrate this issue, we can draw a

parallel with the electrical system. With the increase in electrical appliances over the years, upgrading the electrical supply lines was necessary. Hence, power cords rated at 15 amperes, once standard equipment on RVs, gave way to power cords with a 30 amperes rating and eventually to those with 50 amperes rating. This all was mandatory as the electric appliance demand grew.

The same is true for propane in the RV industry. A few examples where the LPG demand has grown on RVs include the use of outdoor kitchens, instant hot water heaters and portable gas grills. Such expansion requires assessing existing supply lines, and that starts with the regulator. There is no "one size fits all" when it comes to electrical supply, and this is true on the LPG side as well. A smaller trailer with minimal appliances will have a completely different demand than a large fifth wheel with more amenities and propane appliances.

Assuring the regulator is the proper size to meet demand is important, keeping in mind that with propane, oversizing a regulator can have as many challenges with performance as when you undersize a regulator. Both can create poor performance issues and, at times, might create a safety issue.



PHOTO COURTESY OF MARSHALL EXCELSIOR

Many times, service departments may not be aware of the problems. After all, customers may not complain of poor performance, as they often don't recognize the problems experienced with poorly calibrated systems. Consumers may simply think, "Well, it's an RV. It just takes longer to boil water on these weaker systems than at my home."

The problem is not the RV — it is the setup of the LPG system and/or its components.

The more noticeable issues are when appliances go into fault mode when proper flow is not available and/or restricted, often causing the appliance operation to be questioned by the consumer, when unknowingly it is the LPG supply system all along.

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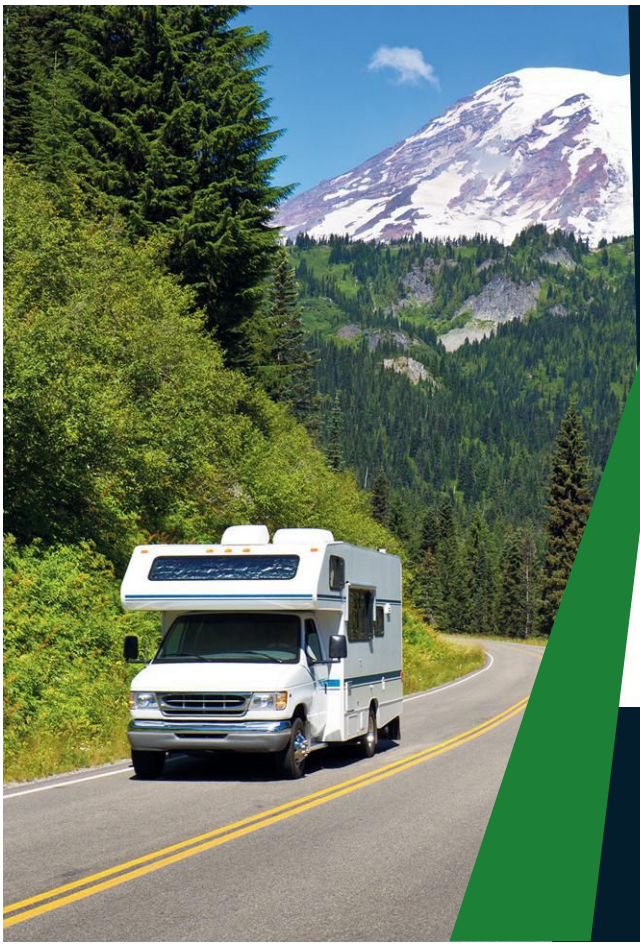


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Hoses & Valves

Regulators are not the only important link in the chain. Hoses are just as important. Matching up the proper excess flow check valve to each system's needs can have just as much effect on performance as the regulator.

Excess flow check valves are there for safety. Each check valve is designed to cut off supply when the flow exceeds an amount deemed excessive for that system. This is especially important in mobile systems as the vibrations and such while traveling can have negative effects at times. If, for example, one of



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the supply lines was sheared from an accident, LP gas might start escaping in high volume and provide fuel for a fire, creating an emergency situation.

When an excess flow valve is installed on the supply side of the regulator, it would detect this "excessive" amount of demand, much greater than what any normal use would create, and the check valve would shut down the flow automatically.

When the properly designed hose is not used, it can create either a performance problem with the RV's appliances or a potentially unsafe situation.

The Importance of Training

LPG has become a valuable source of fuel for RVers because it is clean, reliable and supports the independent travel and use applications so often desired by the lifestyle RVers enjoy. Yet that performance is often challenged when the system is not calibrated properly and/or the components used are not matched up to the needs of the application.

RV technician training and supplier-based support is paramount to RV service shops delivering a superior performance to the RV consumer on a variety of categories and is especially true when it comes to LPG systems.

Knowledgeable technicians are key to not only delivering this performance to the consumer — but they are also essential in ensuring systems are set up properly and limiting liability exposure for the dealership overall. Certification is as important as is who you choose as your propane system supplier. RVP

Tom Manning is the president of Tom Manning & Associates and AP Products. After a successful career in electronics engineering, Manning joined his father's RV sales agency in 1985. Promoting the technical aspects of products is key to their core beliefs of supporting the success of service shops serving the RV consumer. For more information, visit rvrep.com.

RICHLOOM

Hit the Road Travel Diary: A Journey Through America's Landscapes

September 2025

Destination: The Great Lakes

Dear Diary,

The shades of blue found here rival the Caribbean, set against soft dunes and sun-bleached driftwood. Picturesque towns and lighthouses hug the coastline, while seagulls scout the skies.

Today's highlight: Wandering antique shops in small coastal towns, a refreshing lake dip, and unwinding on our recliners featuring Davidson—a subtle, sophisticated herringbone texture from Richloom's Hit the Road Collection.



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BY THOMAS MORIN

The Chess Game With Customers

Salespeople need to anticipate customers' needs to stay ahead of the sale.



JATURONOOFER-STOCK.ADOBE.COM

The human engagement between customers and salespeople is an interesting phenomenon to observe, especially during the first few minutes of meeting each other. If you look closely at their facial expressions and body language, most of us will be able to draw fairly accurate conclusions, even if we can't hear a word anyone is saying. Why? It's because many of us have a basic understanding of normal human behavior when observing two people talking to each other. Our nonverbal clues and body language can often reveal a great deal about how each of us is feeling, when we're looking for it.

If it's this easy to figure out, then why do so many salespeople struggle in the early stages of meeting a customer for the first time? My experience has been that both tend to allow preconceived notions, life experiences and imaginary perceptions of each other to redirect focus away from how we could better coexist to achieve the same goals. The customer wants to buy something, and the salesperson wants to sell something.

Some customers are concerned that the salesperson may not be honest with them or listen to them, and too many salespeople are hell-bent on proving their knowledge, competence and value to the customer within the first few minutes of their interaction to increase the likelihood of selling something. Some experienced salespeople can sense when a customer is anxious or edgy, and take extra steps to help their customer relax, but many do not.

Even without the anxiety, both the customer and salesperson also have specific objectives that may clash. The often desperate, commission-based salesperson has a system they must follow, and then you have a customer who wants a great product at a great price. Both have a great deal at stake, in an environment that makes them both nervous and edgy.

When you add the normal stresses of life, we're left with a confusing, stressful situation that's very much like an emotional "chess game." In the typical interaction between a salesperson and a customer, all too frequently there ends up being a winner and a loser, and as a result, no sale. What should start as a potentially enjoyable opportunity for both often ends up with someone cranky about wasting time without a desired result.

There is an opportunity right in front of them to enjoy the mutual benefits of a salesperson/customer interaction, but that isn't always successful because they each have different perceptions and concerns, and are unwilling to meet in the middle. They both want to win.

Customers buy cars, furniture, homes and other items, and in almost every case, they must work with a salesperson, but frankly, they often dislike the interaction. What contributes to this problem is that some salespeople should be in another line of work, as the job just doesn't suit them. Too many are attracted to the earning potential, but are not a fit for the business.

On top of all this, most customers have had a bad experience

with a salesperson at some point. We assume that the next experience will be just as bad, maybe worse. This will cause many customers to approach salespeople with anxiety, apprehension and nervousness. These anxious customers require a great deal of work to undo that apprehension before salespeople can start the selling process.

What makes this difficult is that most companies tend to hire extroverted salespeople who often talk too much. As a result, in those first few minutes, some salespeople work too hard trying to prove themselves, which makes working through these negative customer perceptions even harder. This often makes customers shut down and never get to feeling comfortable, causing a blockade with neither relaxing nor getting to know each other. This is one of the reasons why 70% of customers walk out without buying.

To prove this point, just observe most customers walking in the front door of any RV dealership. The nervous, anxious customers will often go to great lengths to avoid being approached by a salesperson, with that famous line: "I'm just looking," which is code for "Get away from me." Others will use evasive tactics, like asking where the restroom is and then taking an alternate route to get into the back lot without working with a salesperson. This happens even when a customer is fully aware they will need a salesperson's help to find an RV that's perfect for them.

Customers also demand that their salesperson is honest and trustworthy, as they need their help to select a product that is right for them and their budget. They want someone who has mastered the product information and can demonstrate that to them by showing them what fits their needs. They want the salesperson to move at a pace that is comfortable.

So What Do We Do?

A good starting point for salespeople is to expect every customer to have some level of anxiety and to have a solid plan in place to address it. More deals are lost in the first five to 15 minutes than most salespeople realize, because the customer never gets a chance to get past their apprehension about them, so comfort, rapport and trust are never established. Salespeople must make the customer's comfort a priority and not move forward until they have achieved that.

I've talked to more than a few dealerships that have rules requiring that they get the customers' information to the sales manager's desk within a set time frame, often 15 to 20 minutes. I strongly disagree with this, as some customers will take longer to alleviate the discomfort they walked in with before the sales process begins.

It's in the best interests of the salesperson to master their meet and greet in the initial stages of the customer interaction. Hundreds of observations of salespeople have convinced me that this is the most overlooked part of anything the salesperson does all day, and it repeatedly costs them deals.

Most of the misconceptions about salespeople that customers walk into a dealership with must be addressed in the first 10 to 15 minutes, so that they can rid themselves of the negative energy created from uncomfortable encounters with previous salespeople.

Salespeople need to stop and review everything they do in those critical first few minutes with customers. Sharpening skills and refining the steps needed to alleviate customer anxiety will get their customer on the road to the comfort and rapport that can lead to the trust they need to buy two, three or four hours later. RVP

Thomas Morin is a sales coach and author in North Myrtle Beach, South Carolina, who teaches salespeople in all industries how to build the rapport and trust that customers must feel to be comfortable buying. Listen to Morin's podcast "No Trust, No Sale" on Spotify, iTunes and Amazon. Contact Morin at bookauthorcoach@gmail.com.



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 BY MEL SELWAY


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Preparing for Winter
in Your Parts & Services Department

Ask yourself these questions to get ready for a new season of profits.

Depending on the location of your RV business, winterizing might have a different meaning to you and your customers.

For instance, if your RV business is in Quartzite, Arizona, your definition of winterizing might include having a substantial volume of and variety of accessories, parts and materials that boondocking RVers might need and want during their winter stay.

However, if your RV business is in Fargo, North Dakota, your definition of winterizing might relate to those accessories, parts and materials that your customers require to store their RV during the winter season. And storage or winterizing preparations might be services that your business offers as a source of extra income during the winter season.

What if your RV business is located on a major route for RVers traveling to the warmer climes? Perhaps you offer towing and mobile service for those customers who might experience maintenance or repair incidents that require a different mix of parts and materials for this period.

What To Consider in Each Location

Suppose your RV business is at a destination location for wintering RVers. Here are some questions that you might ask to determine the mix and depth of parts and accessories inventory to carry:

- What is the period of the wintering season?
- How many weeks/months must you order in advance of this season to ensure an adequate supply of accessories, parts and materials when the first RVers arrive?

- How many months of supply should you order?
- What discounts or other terms can you obtain from your suppliers?
- What new accessories were offered at the most recent industry Open House or that you noticed in recent issues of RV PRO that you think will be interesting for your customers?
- Were there any deals offered if you ordered at the show or within a specified time?

If your RV business is in a location where winters can be extreme and some of your regular customers don't use their RV during these months, then the following are some questions you could be asking and answering to align your parts and accessories inventory with the anticipated demand.

- Do you offer storage for your customers?
- Do you offer winterizing services where your technicians prepare the RV for the winter?
- Do you have winterizing packages available in your parts and accessories department?
- Are these winterizing packages different for the different classes of RVs that are in your service market?

If you are fortunate to have your RV business on a popular travel route for RVers who are heading for warmer areas during the winter, perhaps these are some questions you could ask regarding your parts and accessories inventory.

- What type of maintenance and repairs have been requested in previous years?
- How many of these jobs required parts and/or accessories to be ordered?
- How quickly can parts and accessories be obtained from your suppliers?
- How many customers required a tow to get to your location, and how did they arrange for that service?

Who Are Your Winter Customers?

Depending on your geographic location, your winter customer base might be different than that in other seasons.

For instance, if you are in a winter destination for RVers, perhaps many of them might be full-timers with Class As. These customers might want to upgrade their RV during their camping time while they are exploring the local area with their towed vehicle.

If you are in a geographic area that experiences cold and snowy winters, then you might offer specials on accessory upgrades while the RV is in storage. These specials might include pickup and delivery of the RV from the customer's storage location. If your customer will not be using the RV during the winter, then you might not have to stock as many items because you can order them. This step might require communication between the parts department and the service department to coordinate the installation with the receipt date for the goods.

Who Are Your Winter Suppliers?

Regardless of your location, it is important to consider the sources available for the procurement of the parts, accessories and materials related to winterizing your customers' RVs. Some factors that you might consider are:

- What is the lead time for these goods?

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- What is the source country for these goods, and are there any tariffs that might increase your cost and the selling price to the customer?
- Could other RV businesses be a source for items in the event of an urgent need?
- What are the policies of your primary suppliers regarding shipping costs, order minimums, returns, fill rates, etc., that might lead you to prefer one supplier over the others?

One More Factor To Consider

What input have you received from the managers of the RV sales department and the service department regarding their operating plans during the winter period?

Has the RV sales manager considered installing any accessories on RVs on the lot? What brand, model and type of RVs will be arriving in this period that might require parts and accessories to be installed?

Will the service manager be offering any winter specials to keep the technicians busy? What parts and accessories will be required to support these specials in the volume that the service manager anticipates?

Getting the Word Out

Regardless of where your RV business is located and what your definition of winterizing might include, what methods do you use to let the RV community know of the services that you offer?

- Do you keep a record of customers in your DMS database? Do you identify local customers and transient customers differently? When transacting business with each customer, do your associates:
  - Confirm contact information — email, phone number, address(es)?
  - Determine preferred method of contact?
  - Inquire as to any social media that each customer prefers?
  - Provide your RV business contact information that could include any social media sites you use, your business website and an invitation to enroll in your digital and/or print newsletter?

By asking and answering these and other questions now, you have a better chance of being prepared to efficiently and profitably serve your customers during the winter period in your area.

Bonus From July 2025 RV PRO

Coincidentally, as I was reviewing my column before sending it to the editors, I glanced through the July issue that I received in today's mail and noted the "Summer RV Maintenance and Pre-Trip Checklist" on page 22.

What a great idea! You might consider developing winterizing checklists for your RV customers and RV winter inventory checklists for your parts and accessories department. Hopefully you still have your July issue, or go online and search for it in back issues of RV PRO.

So, will this be a "winter of discontent" in your RV business or one of effective parts and accessories contents? RVP

Tips for Helping Customers Winterize Their RV

Source: Go RVing (gorving.com)

The key element to RV winterization is preventing your water pipes and lines from freezing or bursting in the winter months. If your customer is in an area where their RV will encounter temperatures near or below freezing for more than 24 hours, their rig will need to be winterized, according to Go RVing. Protecting the RV's plumbing system from frigid weather is the focus and entails bypassing the water heater and draining tanks. Winterizing also includes cleaning, removing food items that might perish or explode under freezing temps, sealing cracks and holes to deter rodents and pests, and more.

Here's a list that service techs should follow when winterizing an RV:

- Drain and clean black and gray holding tanks and the fresh water tank.
- Flush out water lines, open low-point drains on the RV's exterior and empty the water heater.
- Bypass the water heater.
- Apply RV antifreeze to the plumbing system.
- Give the interior a thorough cleaning and remove food and other items that could perish or freeze in cold temps. Clothing or valuables should also be removed so they aren't stored in the rig all winter.
- Place mothballs, mouse traps or other rodent and pest deterrents in the RV while it's in storage.
- Remove dirt and grime from the RV's exterior by washing and waxing it before storage.
- Inspect the roof, window and door seals, and the underbelly of the RV for any cracks or holes that need to be resealed or repaired.
- Remove propane tanks and RV batteries for safe storage. Batteries should be kept in a warm location where they can be charged in the off-season.
- Cover the RV with a UV-protected and mildew-resistant RV cover, especially if the rig will be stored outside. Consider purchasing separate RV tire covers if the unit cover does not protect the tires.

Mel Selway is the president of P.A.R.T.S. Inc., a Sahuarita, Arizona-based firm providing business management analysis and training to retailers. He can be reached at 520-336-8606 or melselway@aol.com.



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Aqua-Hot, an Airxcel brand, Frederick, Colorado, presents its Annual Service Kit. Keep your Aqua-Hot hydronic heating system running efficiently with proper annual maintenance. Aqua-Hot's Annual Service Kit includes everything needed for yearly upkeep — fuel filter, diesel nozzle, electrode adjustment tool, burner gasket, portable refractometer and a quart of concentrated boiler antifreeze (in green or pink) — packed in a convenient, easy-to-store tote bag.

aquahot.com

RV CLEANING KIT

Bling Sauce, Phoenix, Arizona, presents its Bling Sauce RV Cleaning Kit. Bling Sauce's line of RV cleaning products is now available in a kit in 24-ounce bottles — simply spray and wipe for a clean exterior and roof. Remove bugs with the pH neutral Bug Sauce. Safe on all surfaces and no water needed. Includes Citrus Scented Tank Sauce to clean and protect black and gray water tanks. Special offer of $49.99 includes shipping through Oct. 31.

blingsauce.com





AWNING CLEANER

Bio-Kleen Products, Kalamazoo, Michigan, offers its Awning Cleaner, a concentrated cleaner for awnings and other materials, including carpet, canvas, vinyl and leather. Removes tough stains, mold, mildew, dirt, insect debris, tree sap, bird hits and more. Safe for all awning types. For general cleaning, dilute 6 ounces to 1 gallon of water and apply with a soft bristled brush. For tougher jobs, rinse awning thoroughly and apply Awning Cleaner directly while surface is still wet. Scrub awning and rinse.

biokleen.com



SOLAR & HYDRONIC SYSTEM ANTIFREEZE

Century Chemical Corp., Elkhart, Indiana, offers its Heat-Flow Century Transfer Fluid, which is showcasing a new look. This propylene glycol-based solution is designed for RVs, solar and hydronic heating. It powers radiant floor heat and all major RV heating elements. Premixed and ready to use, it offers thermal stability down to -100 F. Also available in a concentrated version, it features corrosion protection and excellent heat transfer. Preferred for Aqua-Hot, Oasis and Timberline systems.

centurychemical.com



VEHICLE WASH SYSTEM

Bitimec RV Wash-Bots, Greenwich, Connecticut, presents its Wash-Bots 626-EZ. Bitimec's Wash-Bots are advanced, affordable vehicle wash systems delivering positive ROI to RV dealers nationwide. A single operator can wash up to 40 units in one shift — each one in 6-8 minutes. The 15-square-foof machines do not need a dedicated building and can be tucked out of the way when not in use.

rvwashbots.com



RV ROOF VENT REPLACEMENT KIT

Camco, Greensboro, North Carolina, offers its Universal RV Roof Vent Replacement Kit. Camco's Universal RV Vent Replacement Kit fits standard 14-by-14-inch vent openings, delivering a replacement for a variety of camper models. With three adaptable configurations for Jensen, Ventline and Elixir models, this RV accessory ensures a secure fit and no hassle installation. This comprehensive RV vent cover kit includes hardware for an easy and efficient vent replacement.

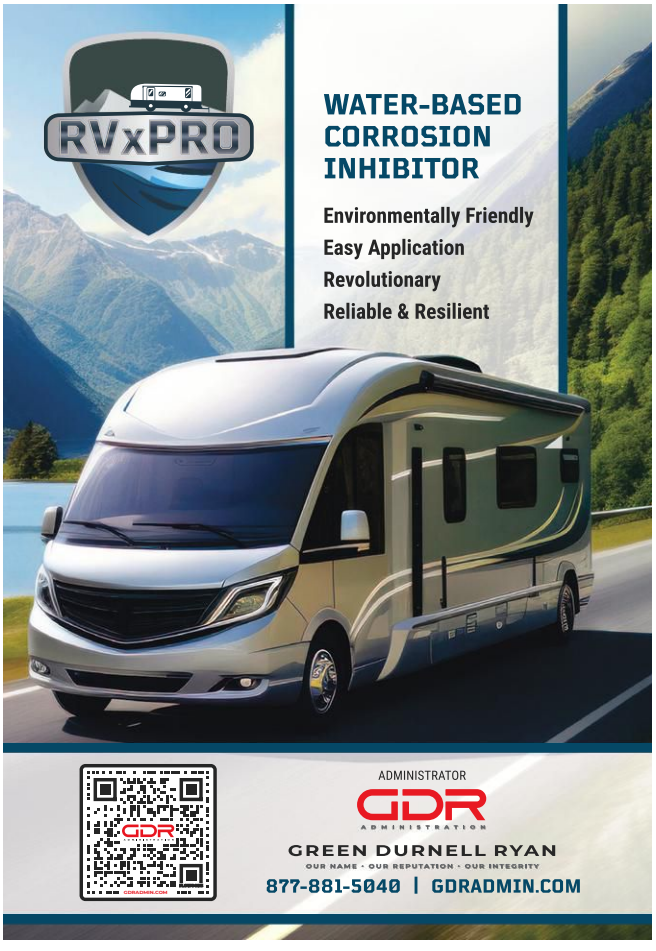
camco.net



HEAT & NOISE BARRIER

Design Engineering, Avon Lake, Ohio, presents its Ultra Block. Design Engineering's Ultra Block is a heat and noise barrier, engineered to reduce extreme temperatures and unwanted sound in even the toughest environments. Perfect for any high-heat, high-noise application, Ultra Block helps create a quieter, cooler and more comfortable experience.

designengineering.com







RV CARE & CLEANING LINE

Dicor Products, an Airxcel brand, Elkhart, Indiana, offers its RV Care & Cleaning Line. Dicor's RV Care & Cleaning Line includes Exterior Wash, Black Streak Remover, Bug & Tar Remover, Awning Cleaner and Mold & Mildew Remover to tackle dirt and build-up on multiple surfaces. Three specialized brush heads fit Dicor's universal extension rod, making it easy to clean an RV inside and out.

dicorproducts.com



DUST SUPPRESSION UNIT

Ganter CleanAir Solutions, Dawson City, Yukon, Canada, presents its Carafan Sahara CP700, a dust suppression unit developed in Australia in 2018 by mining experts wanting to keep dust out of travel trailers on dusty roads. Tested in Canada by RV manufacturers, this low-profile unit delivers filtered air, is made of strong aluminum and easily installed into existing 14-by-14-inch vent opening in all types of RVs. It has a 6-amp draw at 12 volts.

gantercleanair.com







RUST INHIBITOR COATING

GDR Administration, Russells Point, Ohio, offers its RVxPRO, a water-based, nontoxic, nonflammable rust inhibitor coating. RVxPRO passed the Society of Automotive Engineers J2721 Cyclic Corrosion test for durability and adhesion in extreme salt conditions. Dry fall technology to eliminate any mess. May be applied to existing rust to renew a new look and prevent future rust from appearing. A simple 3 step application process. Safe to use in all environments.

gdradmin.com



CUSTOM TRAILER COVERS

PahaQue Wilderness, Poway, California, presents its Custom Trailer Covers. PahaQue Wilderness produces all-weather covers for all makes and models of towable trailers, custom designed to fit your specific trailer make and model. Perfect for winter storage protection, as well as protection from tree sap, bird droppings, dust and grime. Keep your trailer clean and adventure. Made in the USA.

pahaque.com





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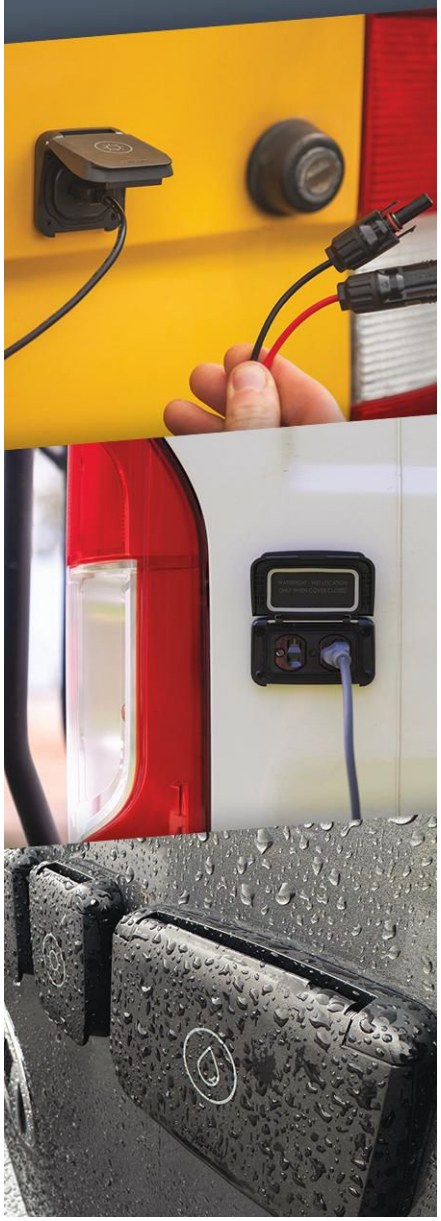
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HEATED WATER HOSE

NTP-STAG, Exeter, Pennsylvania, presents the Valterra Heated Water Hose. The heated fresh water supply hose provides smooth flowing drinking water in sub-zero temperatures. The heating source is self-regulating, supplying additional heat as needed as the temperature drops — no thermostat is required. Heavy-duty zippered insulation cuffs at each end are included for added freeze protection.

viantp.com

RUBBER ROOF CLEANER

ProPack Packaging, High Ridge, Missouri, offers its B.E.S.T. Rubber Roof Cleaner. The one-step system protects as it cleans and allows you to use only one product to remove dirt, grime, streaks and oxidation to extend the life of your roof. An application lasts up to four months. Offered in 48 ounces or a 1-gallon jug. 48 ounces covers 400 square feet.

rvsbestcleaners.com



RV COMPARTMENT HEATER

Xtreme Heaters, Buford, Georgia, presents its Xtreme RV Compartment Heater, which provides safe, automatic freeze protection for RV compartments, plumbing and water systems. Designed for reliability, each unit features marine-grade components, ignition protection and IP68 waterproof rating. An automatic thermostat controls operation, ensuring consistent performance. Ideal for OEMs, service centers and RV owners looking to prevent costly freeze damage. Backed by a 5-year warranty and over 20 years of proven performance.

xtremeheaters.com





BUNK LADDER

Stromberg Carlson, Traverse City, Michigan, offers its Bunk Ladder. Introducing the Stromberg Carlson domestically made bunk ladder. The injection molded treads deliver comfort to bare feet. Large hooks can go over facia board or mount with the included bracket for more security. Stromberg's bunk ladder is rated for 250-pound maximum load at an 11-degree mounting angle. Available in silver or black and in 60-inch or 66-inch lengths. Made in the USA.

strombergcarlson.com

SCREW EXTRACTOR PLIER

Vampire Tools, Irvine, California, presents its 8-Inch Screw Extractor Pliers. Vampliers 8-inch Pro Linesman Pliers with Screw Extractor Jaws can remove stripped, damaged or rusted screws, nuts and bolts (3-12 mm diameter). Equipped with intermeshed teeth for twisting wire, bending and gripping, plus an 11 mm side cutter for cutting copper (3.5 mm diameter) and steel wire (3.2 mm diameter). Made in Japan, these pliers offer durability, helpful for RV repairs and maintenance.

vampiretools.com



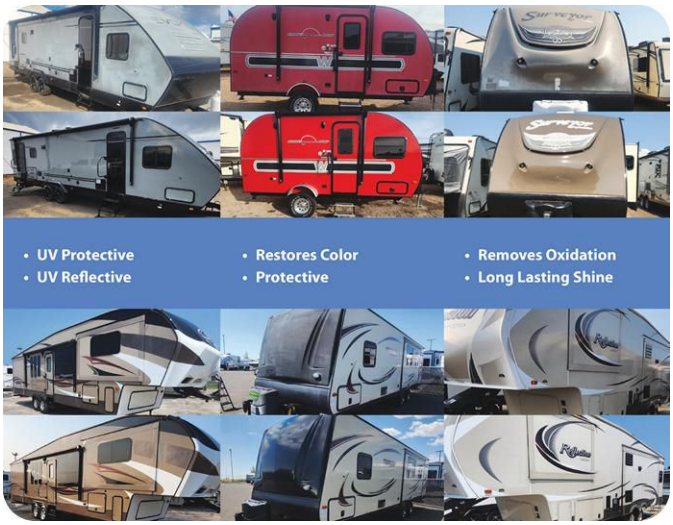


BLACK TANK & SENSOR CLEANER

Walex Products Co., Wilmington, North Carolina, offers its Commando RV Black Tank & Sensor Cleaner. Walex Commando Black Tank and Sensor Cleaner, available in 32-ounce liquid and preportioned packets, is an essential RV holding tank treatment that eliminates odors, clogs and sensor issues in as little as 12-24 hours. This superconcentrated, enzyme-powered cleaner deep cleans black tanks by breaking down residual waste and toilet paper buildup, which can cause sensor malfunctions.

walex.com





RESTORATIVE & PREVENTATIVE COATINGS

Grimm SVSC d/b/a ReFresh, Omaha, Nebraska, presents its ReFresh Exterior RV Restoration. ReFresh offers a solution to rejuvenate and protect RV exteriors, combating the wear and tear commonly seen on both new and used travel trailers. With a focus on enhancing the appearance and longevity of RVs, ReFresh RV utilizes a specially formulated, long-lasting coating designed to restore shine and color without the need for buffing. A convenient mobile service is also available.

refresh-rv.com



WATER REPELLENT & SEAM SEALER

IOSSO Products, Elk Grove Village, Illinois, offers its Premium Water Repellent & Seam Sealer, which provides protection for all fabrics and is now PFAS free. It dries completely without any residue, protecting from water, soil, oil, bird droppings and environmental pollutants. Spray on generously and let it dry. The new formula now contains a UV inhibitor. The Premium Seam Sealer prevents most seams from leaking. It is best for use on cotton, cotton blends, polyester and synthetic woven fabrics. Dab it on and let it dry.

iosso.com







HEATING SYSTEM

Eberspächer, Mississauga, Ontario, Canada, offers its Hydronic AquaSystem, which provides winter-ready comfort in your RV or camper van. The AquaSystem delivers dry, radiant heat that helps protect your interior from moisture damage. Fewer fogged-up windows. Less damp bedding. Fewer mold and mildew concerns. Plus, with integrated hot water, you can enjoy warm showers and freeze protection for your plumbing — even in harsh winter conditions.

eberspaecher-motorhomes.com



RUBBER ROOF TREATMENT

Thetford, Ann Arbor, Michigan, presents its Rubber Roof Treatment. Thetford Protect All Rubber Roof Treatment is an easy-to-use solution designed to extend the life of EPDM rubber roofs. Its antistatic, polymer-based formula repels dirt and grime, reduces chalking and minimizes maintenance by up to 75%. Offering long-lasting protection for 3-6 months, it shields against UV rays and environmental damage. Safe, biodegradable, and nontoxic, it's ideal for RV owners seeking a cleaner, longer-lasting roof.

thetford.com/us



If you're interested in submitting a product for the Special Product Focus section, submit to your sales rep:

Rebecca Tittel: **rtittel@cahabamedia.com**

Caroline Fugler: **cfugler@cahabamedia.com**

Or contact Managing Editor Michele Moore for information: **mmoore@cahabamedia.com.**



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Pit Stop



In a bipartisan vote, the Senate Appropriations Committee recently approved its **Interior, Environment, and Related Agencies Appropriations Bill,** sending a strong message of support for America's national parks at a time of mounting challenges. The bill includes flat funding for the operation of the National Park System (NPS), rejecting the $1 billion cut proposed by the Trump administration. It instead **holds funding steady to support staffing, operations and public access across the park system**. The bill also includes key provisions including:

- Requires the administration to hire and retain sufficient park service staff to perform the agency's mission of protecting irreplaceable resources and ensuring visitor safety.



TRAVELVOLO - STOCK.ADOBE.COM

- Forces the administration to give Congress notice of any significant reorganization efforts.
- Blocks the administration's attempts to deauthorize, sell or transfer units of the NPS.
- Rejects efforts to divert money from the Land and Water Conservation Fund.

Source: National Parks Conservation Association

JUNE 2025 SHIPMENTS

29,332 (units) total RV shipments

15.9 growth rate compared to June 2024 (25,308 units)

To date, shipments are up 6.8% with 190,705 units

"This past month new 2026 model year units started arriving on dealer lots as manufacturers and suppliers continue to innovate and improve RVs to meet the needs and preferences of today's RVers at every price point," said RVIA President and CEO Craig Kirby. "With owners using their RVs more than ever before, the RV lifestyle continues to bring joy and adventure to millions of families, friends and solo travelers this summer."

Trends To Know & Use

Brand-led marketing leads with story, which means connecting your organization's purpose, beliefs and uniqueness with the unmet needs of an audience. It focuses on using resonance to shape experiences that customers want to be a part of.

By pursuing this approach consistently, you can massively improve your authority and establish yourself as a thought leader in your field. The RV industry can leverage brand-led marketing strategies such as:

- Define your core values and share them on every customer-facing platform — from product packaging to your "About" page. Consistency is key!
- Engage with your audience on social media by promptly responding to questions, comments and reviews. This will help build a sense of community around your brand. Companies can also launch social media ads.
- Participating in community partnerships that reflect your mission provides opportunities to give back to the community and deepen connections with your audience.
- Provide valuable, engaging and educational content including blogs, video series, DIY guides and more.
- Host events like themed weekends, live music or engaging workshops at dealerships or RV parks to offer hands-on experiences and build connections.

Source: Go RVing

COMPETE FOR KIDS



September is Childhood Cancer Awareness Month; in honor of this, RVDA and Care Camps Foundation invite RV dealerships across the U.S. to compete to raise funds for kids with cancer to attend camp.

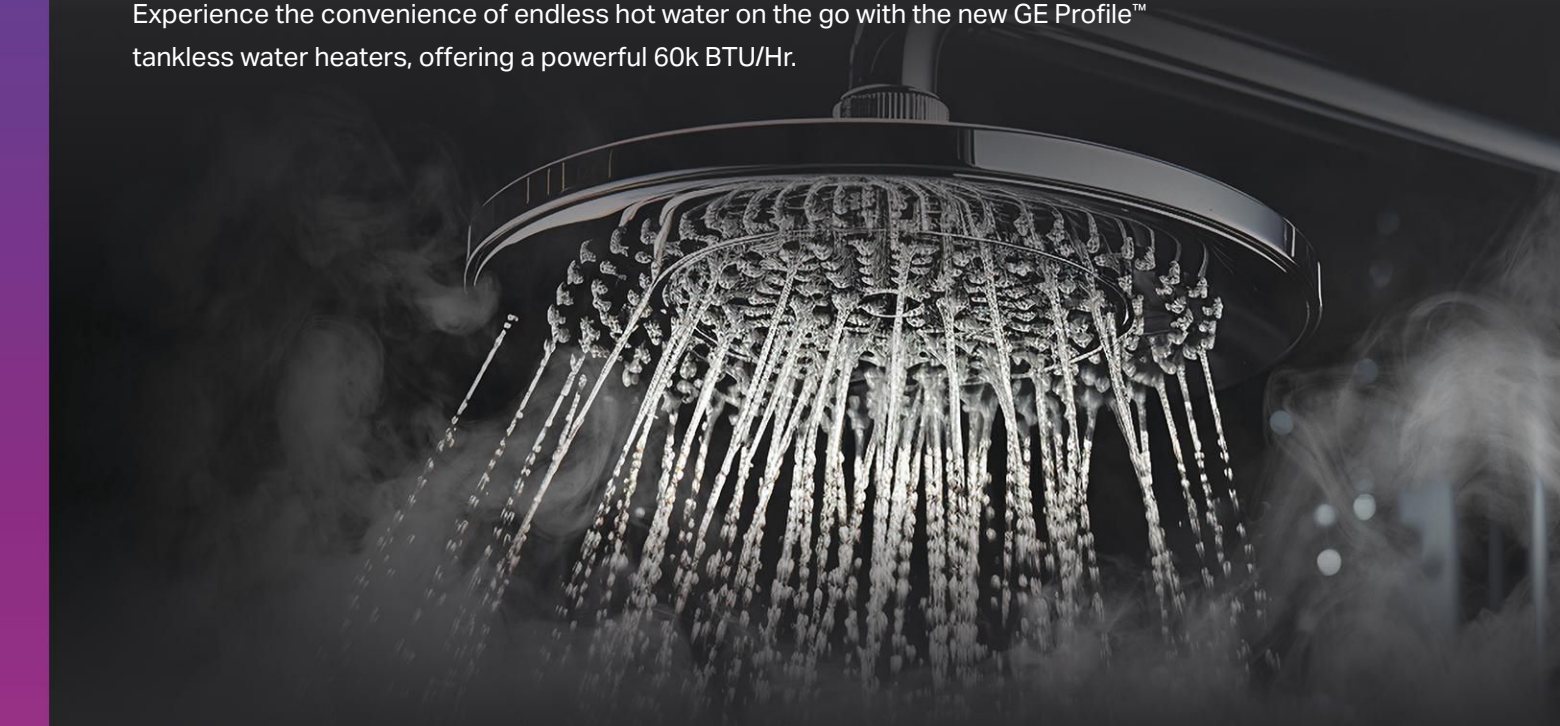
- Dealer participants will be coming up with creative and fun ways to beat their neighbors in the RV industry.
- A custom QR code will be provided to participants to direct supporters to the campaign donation site, where donations can be accepted.
- Dealerships that raise over $500 during the campaign will receive a Seal of Participation to highlight the business's philanthropic efforts.
- All participants will be recognized at the 2025 RVDA Convention's annual breakfast. Top fundraisers will be honored on stage and receive 2026 Con/Expo tickets.
- All donations for the campaign must be submitted via the QR code donation page by Oct. 10 in order to be honored at RVDA's breakfast on Nov. 12.

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- Cabling, mounting hardware, and connectivity components also included.

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From solar panels to inverters and lithium batteries, our components are designed to work together out of the box.

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