

# EDITORIAL CALENDAR

WE WANT TO WRITE ABOUT YOUR  
COMPANY, PRODUCTS AND SERVICES.

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Each month we will have  
feature stories covering three  
aspects of the RV industry:

- ◆ *RV Manufacturing*
- ❖ *OE Suppliers*
- ✓ *Aftermarket Parts & Accessories*
- › *Other bonus features*

**Advertising materials are due  
the day after the close date.**

## JANUARY

### *RVIA Best of Show*

- ◆ Top 20 from RVIA Show
- ❖ Chassis
- ✓ POP Products, Displays & Plan-O-Grams

**Ad close: 11/30/17**

## FEBRUARY

### *The Guide to Recognized Industry Suppliers*

- ◆ The Guide, Manufacturers
- ❖ The Guide, OE Suppliers
- ✓ Essential Products

**Ad close: 12/29/17**

## MARCH

- ◆ Class C's and Super C's
- ❖ HVAC
- ✓ Sanitation and Fresh Water
- › Distributor Show Coverage

**Ad close: 1/30/18**

## APRIL

### *Big Hitches & Towing*

- ◆ Mid-Priced Travel Trailers
- ❖ New OE Products
- ✓ Hitches & Towing

**Ad close: 2/27/18**

## MAY

- ◆ Teardrops, Pop-ups & Hybrids
- ❖ Electronics & System Controls
- ✓ Jacks & Levelers

**Ad close: 4/3/18**

## JUNE

- ◆ Park Models
- ❖ Steps & Ladders
- ✓ Power Solutions

**Ad close: 5/1/18**

## JULY

### *Made in the USA*

- ◆ Toy Haulers
- ❖ American Suppliers
- ✓ Made in the USA

**Ad close: 5/29/18**

## AUGUST

- ◆ Mid-Priced Fivers
- ❖ Entertainment Systems & Antennas
- ✓ Safety Solutions & Ride Control

**Ad close: 7/2/18**

## SEPTEMBER

### *Elkhart Open House Preview*

- ◆ Open House
- ❖ Trims & Seals
- ✓ RV Care and Winterization

**Ad close: 8/3/18**

## OCTOBER

### *RVDA Show*

- ◆ Class B's
- ❖ Lighting
- ✓ Business Services

**Ad close: 9/4/18**

## NOVEMBER

### *RVIA Show*

- ◆ RVIA
- ❖ Bathrooms & Fixtures
- ✓ Must See RVIA Products
- › Open House Coverage

**Ad close: 9/28/18**

## DECEMBER

- ◆ Class A's
- ❖ Kitchens & Galleys
- ✓ RV Interiors & Appliances

**Ad close: 10/29/18**



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